

ABSTRAK

Skripsi dengan judul “ Pengaruh Jam Kerja, Pengalaman Berdagang, Tingkat Pendidikan Terhadap Pendapatan Pedagang Wisata Kuliner Gor Lembu Peteng dengan Etos Kerja Islam Sebagai Variabel Intervening” ini ditulis oleh Anggi Nur Ngaini, NIM, 12402193146 Program studi Ekonomi Syariah, dengan pembimbing Dr. Rokhmat Subagiyo M.E.I.

Penelitian ini dilatar belakangi oleh suatu fenomena bahwa suatu tujuan seorang pedagang yaitu untuk memperoleh pendapatan untuk memenuhi kebutuhan hidupnya. Dan tidak stabilnya pendapatan yang diperoleh serta tidak menentunya jumlah penjualan dan hanya pada waktu tertentu pendapatan meningkat. Salah satu faktor yang dapat mempengaruhi pendapatan adalah jam kerja, Pengalaman berdagang, tingkat pendidikan, etos kerja islam.

Rumusan masalah dari penelitian ini adalah:(1) Apakah pengaruh jam kerja terhadap pendapatan pedagang?;(2)Apakah pengaruh pengalaman berdagang terhadap pendapatan pedagang?;(3)Apakah pengaruh tingkat pendidikan terhadap pendapatan Pedagang?;(4)Apakah pengaruh etos kerja islam terhadap pendapatan pedagang?;(5)Apakah Pengaruh Jam kerja terhadap Pendapatan pedagang melalui etos kerja?;(6) Apakah Pengaruh Pengalaman Berdagang terhadap pendapatan pedagang etos kerja islam?;(7) Apakah Pengaruh tingkat pendidikan terhadap Pendapatan pedagang melalui etos kerja islam?.

Penelitian ini menggunakan pendekatan kuantitatif dan jenis penelitian asosiatif. Jumlah sampel yang digunakan adalah 112. Jenis data yang digunakan adalah data primer dengan menggunakan teknik path analys menggunakan bantuan software Warppls 8.0.

Hasil penelitian ini menunjukkan bahwa: (1) Jam kerja berpengaruh positif dan signifikan terhadap pendapatan pedagang;(2) Pengalaman Berdagang berpengaruh positif dan signifikan terhadap pendapatan pedagang; (3)Tingkat pendidikan berpengaruh positif dan signifikan terhadap pendapatan pedagang; (4)Etos kerja islam berpengaruh positif dan signifikan terhadap pendapatan pedagang: (5) jam kerja berpengaruh positif dan signifikan terhadap pendapatan pedagang melalui etos kerja islam; (6)pengalaman berdagang tidak berpengaruh positif dan signifikan terhadap pendapatan pedagang melalui etos kerja islam; (7)Tingkat pendidikan berpengaruh positif dan signifikan terhadap pendapatan pedagang melalui etos kerja islam.

Kata Kunci: Jam Kerja, Pengalaman Berdagang, Tingkat pendidikan, Etos Kerja Islam, Pendapatan

ABSTRACT

This thesis entitled "The Effect of Working Hours, Trading Experience, Education Level on the Income of Culinary Tourism Traders in Gor Lembu Peteng with Islamic Work Ethics as Intervening Variables" was written by Anggi Nur Ngaini, NIM, 12402193146 Islamic Economics Study Program, with Dr. Dr. as supervisor. Rokhmat Subagiyo M.E.I.

This research is motivated by a phenomenon that a trader's goal is to earn income to fulfill his life needs. One of the factors that can affect income is working hours, in addition to working hours there is trading experience, level of education and Islamic work ethic which can affect traders' income.

The formulation of the problems of this research are: (1) What is the effect of working hours on traders' income?; (2) What is the effect of trading experience on traders' income?; (3) What is the effect of education level on Trader's income?; (4) What is the influence of the Islamic work ethic on traders' income?; (5) What is the effect of working hours on merchant income through work ethic?; (6) What is the effect of trading experience on the income of culinary tour traders in Gor Lembu Peteng through the Islamic work ethic?; (7) What is the effect of the level of education on the income of traders through the Islamic work ethic?

This study aims to determine the effect of working hours, trading experience and level of education on the income of Gor Lembu Peteng culinary tour traders through Islamic work ethic. This study uses a quantitative approach and associative research types. The number of samples used was 112. The type of data used was primary data using path analysis techniques using Warppls 8.0 software.

The results of this study indicate that: (1) working hours have a positive and significant effect on the income of culinary tour traders in Lembueteng Gor; (2) Trading Experience has a positive and significant effect on trader income; (3) The level of education has a positive and significant effect on traders' income; (4) Islamic work ethic has a positive and significant effect on traders' income: (5) working hours have a positive and significant effect on traders' income through Islamic work ethic; (6) trading experience has no positive and significant effect on traders' income through Islamic work ethics; (7) The level of education has a positive and significant effect on the income of traders through the Islamic work ethic.

Keywords: Working Hours, Trading Experience, Education Level, Islamic Work Ethic, Income.