

ABSTRAK

Skripsi dengan judul “Peran Pengembangan Potensi Ekonomi Desa Melalui Badan Usaha Milik Desa Untuk Meningkatkan Pertumbuhan Ekonomi Desa (Studi Kasus pada BUMDes di Kecamatan Karangrejo)” ini ditulis oleh Prima Ayu Widyaningrum, NIM. 12402193072, Pembimbing Dr. Binti Nur Asiyah, M.Si.

Penelitian ini dilatar belakangi oleh pengembangan potensi desa yang belum maksimal antara lain kurangnya pemahaman masyarakat mengenai BUMDes. Adapun strategi pengembangan Badan Usaha Milik Desa dalam meningkatkan pertumbuhan ekonomi desa serta meningkatkan kesejahteraan masyarakat bisa dilihat berdasarkan pengamatan lingkungan. Dengan adanya pengamatan lingkungan dapat mencapai faktor pendukung dan penghambat BUMDes Wahana Lestari Desa Babadan dan BUMDes Sukoraharjo Desa Sukorejo dalam pengelolaan dan pengembangan potensi desa. Fokus penelitian adalah (1) Bagaimana pengembangan potensi ekonomi desa melalui BUMDes? (2) Bagaimana peningkatan pertumbuhan ekonomi melalui pengembangan potensi ekonomi desa?

Pendekatan penelitian adalah kualitatif dengan jenis penelitian ini adalah studi kasus yang bertempat di Desa Babadan dan Desa Sukorejo Kec. Karangrejo Kab. Tulungagung. Sumber data yang digunakan adalah sumber data primer yang menjadi acuan utama dalam pencarian sumber data dalam penelitian ini yaitu pengurus BUMDes Wahana Lestari Desa Babadan dan BUMDes Sukoraharjo Desa Sukorejo, pemerintahan desa dan masyarakat. Adapun metode pengumpulan data yang digunakan peneliti terdiri dari metode observasi partisipan, wawancara dan dokumentasi.

Hasil penelitian ini ditemukan bahwa (1) pengembangan potensi BUMDes Wahana Lestari dan BUMDes Sukoraharjo ini menganut beberapa prinsip dalam pengelolaan BUMDes, yang meliputi a) *kooperatif* yakni mampu melakukan kerjasama yang baik dari pengembangan usahanya, b) *partisipatif* yakni harus bersedia secara sukarela atau meminta memberikan dukungan dan kontribusi yang dapat mendorong kemajuan usahanya, c) *transparan* yaitu aktivitas menjadi mudah dan terbuka, dan d) *sustainable* yakni kegiatan usaha dapat dikembangkan dan dilestarikan oleh masyarakat dalam wadah BUMDes. (2) Pertumbuhan ekonomi dikatakan tumbuh ketika jumlah produk dan jasa meningkat dari tahun ke tahun. Pertumbuhan ekonomi desa dapat dilihat dari beberapa pembangunan ekonomi desa yang telah terlaksana. Salah satunya dapat terlihat dari pembangunan desa berupa ketersediaan fasilitas umum yang memadai, infrastruktur desa yang baik, air bersih, kemudahan dalam mengakses berita, keterampilan sumber daya manusia dan tingkat penghasilan penduduk. Peningkatan pertumbuhan ekonomi di Desa Babadan dan Desa Sukorejo dapat dilihat dari kemampuan berbelanja masyarakat, pemerataan pembangunan masyarakat.

Kata Kunci: *BUMDes, Pertumbuhan Ekonomi, Potensi Desa*

ABSTRACT

The thesis with the title "The Role of Village Economic Potential Development through Village-Owned Enterprises to Increase Village Economic Growth (case study on BUMDes in Karangrejo District)" was written by Prima Ayu Widyaningrum, NIM. 12402193072, Supervisor Dr. Binti Nur Asiyah, M.Si.

This research is motivated by the development of village potential that has not been maximized, including the lack of public understanding of BUMDes. The development strategy of Village-Owned Enterprises in increasing village economic growth and improving community welfare can be seen based on environmental observations. With environmental observations, it can achieve supporting and inhibiting factors for BUMDes Wahana Lestari Desa Babadan and BUMDes Sukoraharjo Desa Sukorejo in managing and developing village potential. The focus of the research is (1) How is the development of village economic potential through BUMDes? (2) How is economic growth increased through the development of village economic potential?

This qualitative research approach a type of research is a case study with a located in Babadan Village and Sukorejo Village, Karangrejo Regency, Tulungagung. The data sources used are primary data sources which are the main reference in finding data sources in this study, namely the administrators of BUMDes Wahana Lestari Babadan Village and BUMDes Sukoraharjo Sukorejo Village, village government and the community. The data collection methods used by researchers consist of participant observation methods, interviews and documentation.

The results of this study found that (1) developing the potential that BUMDes Wahana Lestari and BUMDes Sukoraharjo adhere to several principles in BUMDes management, which include a) cooperative, namely being able to carry out good cooperation from business development, b) participatory, namely being willing to volunteer or ask to provide support and contributions that can encourage the progress of their business, c) transparent, namely activities are easy and open, and d) sustainable, namely business activities can be developed and preserved by the community in the BUMDes forum. (2) The economy is said to grow when the number of products and services increases from year to year. Village economic growth can be seen from several village economic developments that have been implemented. One of them can be seen from village development in the form of the availability of adequate public facilities, good village infrastructure, clean water, ease of accessing news, human resource skills and the income level of the population. Increased economic growth in Babadan Village and Sukorejo Village can be seen from the community's shopping ability, equitable distribution of community development.

Keywords: *BUMDes, Economic Growth, Village Potential*