

# **CHAPTER I**

## **INTRODUCTION**

In this chapter, the researcher will discuss about background of study, formulation of research questions, purpose of study, significance of study, the definition of key term, scope and limitation of the study.

### **1.1 Background of Study**

Language is one of the most important things in social life. Language serves as a communication tool that helps social humans share information, ideas, and feelings by communicating with each other. Hendar & Ansari (2021) stated that communication can be successful if both participants in the communication process understand each other. In order to understand the context of communication, it is necessary for us to learn about Pragmatics. Morris (1938) said that in semiotics there are three fields of study namely syntax, semantics, and pragmatics. Pragmatics is the study of aspects of the use of meaning and language that depend on speakers, receivers and other features of the context of speech. Deixis is one branch of many pragmatic branches.

When communicating, people usually indicate something about language. This phenomenon is known as deixis. Deixis is a technical term (from the Greek) for one of the most basic things that speech does. It's a word that means "to point". The linguistic forms used to achieve this "display" are called deictic expressions. In general, deixis is used to refer to something in

spoken or written sentences. Something that is designated can show objects, people, places, and can also show time so that it depends on the context in the sentence being spoken, besides that it is necessary to check the sentences before and after to make sure what and who is meant in the sentence. Levinson (1983) stated a deixis is a word whose references constantly move or change depending on context to denote person, place, time, social distinction, and role in discourse. Another linguist who gives a definition of deixis is Saragih (2006). According to him, deixis is a linguistic unit (sound, word, phrase, clause) with reference or meaning determined by context with reference to language users. A word is said to be deixis if the reference moves or alternates, depending on who is the speaker and the interlocutor, depending on when and where the word is spoken.

There are some reasons why we should learn and understand about deixis. Deixis makes the meaning of language more organized and effective so that it does not cause confusion and does not cause different perceptions in the recipient of the language and that make a sentence becomes an effective sentence which is easy to understand without the risk of misunderstanding. In the other side, there is another thing that is very important for us readers to study Deixis. Levinson (1983) stated that basically deixis refers to the way a language encodes or organizes the grammatical features of a linguistic context or linguistic events, and thus also to an interpretation of a language that relies on analysis of the linguistic context. Deixis is the best way to understand the relationships between language and context that are reflected in the structure

of the language itself. Deixis helps the reader better understand what the speaker means and the information the listener receives during the conversation. In carrying out verbal exchanges there are clearly protected components in it, it can be the speaker (or writer), listener (or reader), meaning, context, and intention. Even though when humans communicate using the same language or language they know well, sometimes they do not recognize the meaning of what they are communicating or they can misread the meaning of the conversation being communicated through the speaker. Due to the fact that meaning is one of the most important elements in verbal exchange, so we need to pay greater attention to enabling you to factor in and understand from what humans mean through their speech. Deixis is also related to the mastery of the four English skills, especially listening and reading skills. It also supports an understanding of the structure, context and sources of literature. In listening activities someone can understand the context of the conversation if he can catch words that contain deixis then it will make the conversation connecting and consistent, as well as when reading activities, someone who understands deixis will easily catch and interpret the context of reading in one paragraph as well as the relationship of the context with paragraphs before and after. For this reason, deixis needs to be studied and understood.

If a person does not understand about deixis it will be difficult to understand what the speaker means in the communication, especially if the listener's information is out of context. In line with a statement by Hatch

(1994:210) in Lulu D.A (2016), stated that deixis terminology that we use to refer to ourselves, other individuals, and environmental items. They are employed to locate actions at a period of time that is close to the present. Deixis serves a very important function in utterances since without it, even if we comprehend every word, we won't be able to decipher what the speaker is getting at. Deixis' role here is to pay attention to the words used to identify people, times, and places so that the audience can understand what the speaker is saying. For example, if the speaker speaks: "*The professor visits the place as before. The place is not far from here.*" Listeners unfamiliar with deixis will have difficulty understanding what the speaker is saying in a sentence about who the speaker is, what time, and where they are. Listeners get confused when they understand what the speaker is saying because they have many assumptions to understand it.

According to Levinson (1983) theory, deixis devided into five parts: (1) person deixis; (2) spatial deixis; (3) time deixis; (4) discourse deixis; and (5) social deixis. The researcher here focused only in social deixis to analyze movie. Social dixis can be reflected in literary works. Movie is one of the literary works. The movie plays an important role in modern society as it reveals many issues of everyday life. Levinson (1983) points out that social deixis concerns aspects of sentences that reflect or establish, or are determined by, the social context in which the participant's particular reality or speech event occurs. This means that a social description is a category that indicates the social status of a participant or speaker at a speaking event. In other words,

social deixis is a type of expression used to categorize some people based on their social status.

The reason why the researcher chose this film is because this film has the theme of kingdoms and wars which is thick with social atmosphere and describes the social position between characters so that it uses a lot of social deixis. Beside that this movie is an epic war movie that has neat and extraordinary cinematography. The atmosphere built between the characters, the choice of setting also supports this movie in presenting the vibes of the British empire at that time. This movie also received a positive response from movie critics and world movie review websites. According to 143 reviews on the review aggregator website Rotten Tomatoes, the movie has a 71% approval rating and a 6.5/10 average. The King occasionally falls short of the sum of its great components, but the strong source material and compelling performances make this a praiseworthy period drama, according to the website's critical consensus. Based on 38 reviews, the weighted average review site Metacritic gave the movie a score of 62 out of 100, indicating "generally good reviews." This movie also won some awards in several awards ceremony, one of them is in ACCTA AWARD this movie won as Best Cinematography directed by Adam Arkapaw, Best Production Design and Best Costume Design.

There are several previous studies that underlie why researchers took this topic. The first study is conducted by Evi & Aseptiana (2020), they found that 5 types of deixis were used by the main character in "I Left My Heart in

Lebanon” movie and the most dominating one was person deixis and the least is social deixis. The second study is by Arini (2019) she conducted a research about deixis used in the song Back to you from Selena Gomez. She found that the lyrics of the song use 3 types of deixis, namely person, time and space. Person deixis becomes the most dominant because it is a representation of the speaker about herself. Next, is a research from Ervina, Najmah & Rezky (2021) they found that in a novel “Fangirl” by Rainbow Rowell use 5 types of deixis according to Levinson’s theory. They found that time deixis and discourse deixis mostly found in the novel also present the function of each deictic words.

The other study by Zovi, Dedi and Barnabas (2020) they conducted about social deixis analysis of “The Madness of King George” movie. They found that in this movie found 2 types of social deixis, namely relational and absolute. Relational social deixis is more widely used than absolute social deixis. They also found several factors that were the reasons for the use of social deixis, these factors were Family, Work and Rank Factors. Last but not least is a study conducted by Igaratu and Syaiful (2019) about social deixis in the “Beauty and the Beast” movie. In the movie Beauty and the Beast, there were 34 utterances containing social denotations. The author found two types of it in this study. They were the relational social deixis and the absolute social deixis. In this case, relational social dixis is most often used in the movie Beauty and the Beast.

After reviewing several previous studies, the researcher stated that research on the topic of deixis is very common but in-depth research on social deixis in literature works is still very rare. Because of that, the researcher decided to conduct a research about social deixis in the movie with the title **"An Analysis about Social Deixis in the "THE KING" Movie"**

## **1.2 Research Questions**

1. What are the type of social deixis found in the "THE KING" movie?
2. How social deixis are used in the "THE KING" movie?
3. What factors influence the use of social deixis in the "THE KING" movie?

## **1.3 Purpose of Study**

The purpose of this research is to find out what type of social deixis that used in "THE KING" movie, to know how the social deixis used in the "THE KING" movie and to understand what factors that influence the use social deixis in the "THE KING" movie.

## **1.4 Significance of Study**

### **1.4.1 Students**

For students, the authors hope that this study can be used as a reference for learning about deixis, especially the social deixis section. Learning how to use, understand and add the knowledge about deixis in terms of reading and listening skills.

#### **1.4.2 Teacher/Lecturer**

The researcher hope that this study can help the teacher or lecturer in teaching and introducing about deixis material, especially social deixis.

#### **1.4.3 The Next Researcher**

This research can be one of the references for the next researchers to take the deixis topic, especially about social deixis.

### **1.5 Scope and Limitation of Study**

Many linguists have put forward their theory of deixis, one of them is Stephen C. Levinson. Researchers use Levinson's theory to analyze social deixis in this study so that they can focus more on the desired results and can limit discussions that are outside of Levinson's theory.

### **1.6 The Definition of Key Terms**

#### **1.6.1 Deixis**

Deixis is a word indicating or showing something. In general, deixis helps clarify the meaning or intent of a sentence, both spoken and written. The types are very diverse and can be used for various purposes in conveying something.

#### **1.6.2 Social deixis**

Social deixis is a type of word in a sentence that is used to designate someone who is influenced by social situations in



society. This deixis is influenced by factors such as gender, age, occupation, education, and a person's social position.