

CHAPTER I

INTRODUCTION

This chapter presents context of the study, formulation of research question, Purpose of the Study, scope and limitation of the study and Significant of the Study:

A. Context of the Study

Language is an important component for humans to communicate. In this world there are many different kinds of language, one of them is English language, which has become international language. English can be used in various aspects of life, therefore learning English is very important, especially in education. In learning English, there are four skills that must be learned, namely listening, speaking, reading and writing. These four skills are basic skills that must be mastered when learning English.

In learning language, people need supported by technology, so learning can be more easily. Technology is presently used to teach and learn more interesting and stimulating (Al-Jarrah et al, 2019). Learning English can be done not only in class, considering that the learning time in class is very limited. With technology, language learning can be carried out in various ways, one of which is by using social media. According to Bozart (2010) in (Indari, 2018) stating that "The word social media refers to online information produced by the public, as opposed to content produced by professional authors, journalists, or generated by the industrial or mass media. " Meanwhile, Agosto states that social media are digital tools are designed more for digital content sharing and less purposes of communication and interaction. (Trianasari, 2017). Social media is a digital media that can share or produce information by public and can also be used to communicate and interact from

a distance. However, social media can not only be used to communicate, but can also be used as a medium for learning. Replacing the conventional teaching practices, these platforms (social media) have become virtual environments for educational purposes especially suitable to enable learners to create, share and receive user generated content by virtue of their interactive features (Vivakaran and Neelamar, 2018) There are various kinds of social media platforms, for example Instagram, TikTok, Facebook, Twitter and others. But, in this study, researchers will focus on following English learning accounts on Instagram as one of the online media for learning English. Instagram is one of the most popular social media. Most Instagram users are people around the age of 18-24 years, so Instagram is a very suitable platform for students. Instagram as a mobile application that allows users to capture and share images and videos with followers (Instagram, 2015). Nowadays, there are various accounts on Instagram that are created specifically for learning English. Meanwhile there are many English learning accounts on Instagram, we need to know which accounts are suitable for learning English according to student needs and what are the advantages for students by following these accounts.

Learning through Instagram can also be said as independent learning, where students to learn through Instagram students need awareness from themselves. Anderson (2007) in Susanti (2017) suggests that independent learning is an act of students who have a lot of responsibility for their own learning. To determine the goals and objectives of learning, look for materials and learning resources, and then measure learning outcomes based on the learning activities they have done. Students have studied basic English from elementary school to high school, but mastering English skills is still quite difficult. For high-level English students, independent learning plays an important role in developing students' English skills because not all English

material is obtained from classroom learning. While on Instagram, there are various kinds of English knowledge that they may need to increase their knowledge. Naibaho (2019), Independent learning is a way of learning where the students are in control of their own education. This allows them to focus on understanding the material. That way, students can control learning and can learn in the way they like.

There are various previous research that have been related to this topic. The first is Erarslan (2019), who discovered that Instagram can be used to support students' language learning because it allows them to practice language with their peers and people all over the world, as well as expose them to language content outside of the classroom, while also improving their language skills and areas of study. Second, according to Wulandari (2019), the media serves as a supporting, inspiring, and flexible media for students, depending on their time and location, as a reference in learning English outside of the classroom. The last, Safitri (2021) discovered that students can learn English in a variety of ways on social media, including by selecting English content that they enjoy and discovering information that their teacher does not teach in class.

The difference between this research and several previous studies is that in this study, researchers focused on English learning accounts on Instagram that could have an effect on students' English skills. While the first study only focus on Instagram, the second study focus on the use of Instagram account @gurukumrad and the last previous study focus on the used social media. Therefore, in this research, researchers are interested in knowing English learning account on Instagram do the students get more advantage in learning and what advantages and disadvantages students feel when learning English with English learning accounts on Instagram.

From the studies above, it can be concluded that apart from being used as a tool for social interaction, Instagram can also be used as a medium for

learning, especially learning English. Learning English with Instagram can be done in various ways, one of which is by following an English learning account. By following English learning accounts on Instagram students can get English learning from the content contained in these accounts. The importance of this research is because Instagram is the most familiar social media application with students' daily lives. This research is expected find out which English learning account on Instagram are effectively used in language learning and what are the advantages and disadvantages for students to learn English.

B. Formulation of Research Question

Based on the background of study, the research question can be formulated as:

1. What are English learning accounts on Instagram allow students to get more benefit for learning English?
2. What are perceive in the advantage obtain from students by following Instagram account with English content?

C. Purpose of the Study

According to the research problem, it can be formulated that the purpose of this study are:

1. To find out kinds of English learning account on Instagram that students get more benefits in learning English.
2. To find out the advantages of following Instagram account with English content.

D. Significant of the Study

The researcher hopes that this research will be giving benefit for:

1. For the Students

After conducting this research, the researcher hopes that this research can be useful for students. Especially students who want to improve their English skills and want to learn English in a different way. Hopefully this research can be used as a reference by students to choose any Instagram accounts that can potentially improve their English skills. So that they can find the right account and can learn English according to their interests. In addition, students can consider why they need to follow learning accounts on Instagram as one of the online media that can be used to learn English.

2. For English Teachers

Researchers hope this research is useful for teachers. Especially teachers who want to use Instagram as an online medium to learn and teach English. I hope they can find an account that matches the learning they want to do.

3. For Future Researchers

The researchers also hopes that this research can be useful for future researchers. This research can be used as a reference for conducting research. So that future research can be better.

E. Scope and Limitation of the Study

The researcher conduct a study entitled "Students' Perception of Following English Learning Accounts on Instagram as Online Media for Learning English". What is meant by learning English in this study is learning English skills, namely listening, speaking, reading and writing. This study is limited to eighth semester students of English Department at UIN Sayyid Ali Rahmatulloh Tulungagung who have followed more than three English learning accounts on Instagram for more than one year.

F. Definition of Key Terms

In order to clarify key terms used in this study, some definition are put forward:

a. Students' perception

Safitri (2021), suggested that perception is a complex process consisting of giving attention to the object, collecting stimulus through our senses, and interpreting the stimulus into some meaning that leads to the responds effect of our behavior. In this study, the researcher wanted to know the students' perception of the use of Instagram on their English learning. The perception in this study is the student's perception of the English language account on Instagram which provides benefits in learning English and what are the advantages and disadvantages of following an English learning account for learning English.

b. English Language Learning Account on Instagram

Instagram is a photo, image and video sharing application that allows people to communicate remotely. English language learning on Instagram are accounts that contain pictures, photos, videos and other things related to English language learning.

c. Advantages and disadvantages of using English learning accuont on Instagram

This study focuses on the advantages of following an English learning account on Instagram in improving English skills (listening, speaking, reading and reading) and the disadvantages of using Instagram as an online medium for learning English.

CHAPTER II

REVIEW OF LITERATURE

This chapter presents the results of reviewing some related literature dealing with the topic of the study covering students' perception, skills in learning English, instagram, following English learning account on Instagram, learning language through Instagram, advantages and disadvantages learning English through Instagram and previous research finding.

A. Students' Perception

The definition of perception according to Longman Dictionary can be defined into three, the first is perception is the way one thinks about something and one's idea of what it is like. Second, perception is defined as the way a person perceives something with their senses. Third, perception means the natural ability to understand or pay attention to something rapidly. Meanwhile, according to Safitri (2021), the way to get a perception is by summarizing and interpreting information from a person so that the person can respond to the information positively or negatively. Based from definition above, it can be concluded that perception is someone's thinking in understanding an information so that it can form meaning that builds a response to that information, and can affect a person's behavior.

Qiong (2017) divides the perception process into three stages, namely:

1. Selection

This is the first stage in the perception process. When we get information, we can't accept it all at once, so we can select it by taking the information that is important and what we need. Therefore, so that we are not burdened by excess information, a selection process is needed.

2. Organization

The second stage in the perception process is organization. In the organization stage there are two characteristics, namely: First, the process of organizing provides humans with a perceptual structure, namely placing raw stimuli from the outside world into structured useful experiences. Second, the process presents that human perception have stability. Stability means that when we put it into the category and the stimulus chosen it will be durable (Qiong, 2017).

3. Interpretation

The last stage in the perception process is Interpretation. Interpretation is the process of giving meaning to selected stimuli, here it allows different people to give different meanings to a stimulus. This difference can occur for various reasons, for example due to different experiences and backgrounds.

B. Skill in Learning English

In learning English, there are four skills that we must learn, namely listening, speaking, reading and writing. These English skills can be divided into two types, namely receptive skills and productive skills.

1. Receptive skills are reading and listening skills. What is meant by receptive skills are skills whose meaning derives from discourse. Harmer (2007), says we cannot access meaning unless our brain is fully engaged with the text we interact with. In addition to understanding the meaning of a meaning from what we see or hear, it requires one or all of language knowledge. Reading and Listening abilities can also be called passive skills, so called because when reading and listening, a person cannot produce language.
2. Productive skills, namely speaking and writing. This ability is also called active skill, because it can produce language.

The following are explanations of the four skills:

1. Listening.

According Brownell (2002) listening is the process of receiving, constructing meaning from and the response to spoken and/or non-verbal messages. While according Rivers and Temperly (1978:63) in Abas (2018), listening is a complex activity that integrates the distinct component of perception and language knowledge in way that is not well understood. Brown and Yule (1983) says that listening is the activity of playing attention and trying to make sense of something we have heard. Therefore, in the listening process we try to capture and process the information we hear to understand what the information means.

Tyagi (2013) states that listening consist of several main elements, which are: Distinguish sounds, recognize words and understand their meaning, identifying grammatical groupings of words, identifying expressions and sets off utterances that act to create meaning, connecting linguistic cues to non-linguistic and paralinguistic cues, use basic knowledge to predict and to confirm meaning and recall important words and ideas. That way, by having good listening skills, listeners can easily distinguish between sounds because in English pronunciation, there are often different words but have almost the same pronunciation. In learning a language, listening is important. By listening to something, we can learn new things and also broaden our knowledge. In addition, to prevent errors in communication, good listening is also needed.

According to Rost (2011) understanding Listening can be oriented into four kinds, namely:

- a. Receptive. Listening is receiving, capturing, Elaborating on an idea or what the speaker is actually saying.
- b. Constructive. Listening can be interpreted as constructing and interpreting meaning, namely finding out what the speaker thinks, compiling the message from the speaker to make it more relevant and interpreting the spoken language received.
- c. Collaborative. Listening is covering the meaning of the conversation with the speaker and responding to it.
- d. Transformative. Listening is creating meaning by involving imagination and empathy, for example, creating relationships, showing empathy, creating meaning and seeking harmony between speaker and listener.

In listening, of course there are stages that must be passed. These stages are intended so that what we hear can be conveyed properly. In the listening process there are five stages that need to be considered, that stages are:

- a. Hearing. This stage involves the ear, which is the main tool in listening. In this stage, focus on listening to the speaker's message.
- b. Understand. This stage is the stage of analyzing the meaning of the words and messages that have been heard.
- c. Remembering. Besides hearing and understanding, the next stage is remembering, where the listeners not only receive and interpret message, but also add it to their memory.
- d. Evaluating. In this stage, listeners weigh the evidence, sort fact from opinion, and determine whether or not there is bias or prejudice in the message, sometimes there is a difference between one listener and another.

- e. Responding. Responding can often be interpreted as feedback, that is, the listener's reaction to the message they hear.

2. Speaking.

According to Clark (1997) in Nasution (2017), speaking is a complex skill, requiring the simultaneous of a number of abilities, namely four or five abilities that are often developed recently, commonly needed in analysis are process specifications, some are included as comprehension, fluency, vocabulary, language, grammar, pronunciation, and energy systems.

Speaking aims to convey something that we think, thus enabling interactive communication between people. Therefore, in order to speak well, we should pay attention to the elements contained in speaking. According to complete there are five elements in speaking, namely:

- a. Pronunciation, when speaking, we need to pronounce phonemes correctly, with appropriate stress and intonation so that the meaning of what is said can be conveyed properly.
- b. Grammar, in speaking, you must pay attention to grammar because grammar works to compose new sentences, if the wording and use of grammar is wrong, it is likely to cause different meanings in a sentence.
- c. Vocabulary, is a listing of the words. This is one of the most important components of speaking. Because every word we use is vocabulary, so without vocabulary we cannot speak.
- d. Fluency, namely the ability to speak fluently without hesitation.
- e. Understanding, is the ability to understand something with a reasonable comprehension or as knowledge about the subject of the actual situation.

Meanwhile, according to its function, Brown and Yule distinguish speaking genre can be classified into two genres, namely transactional and interpersonal. The first is Transactional, in this genre, speaking has a function to distribute information to other people, besides that it can also be used to promote goods and services. The next speaking genre is Interpersonal, namely, the function of speaking is for interaction between two people which is intended to maintain good relations.

3. Reading

Reading is an interactive process between those who read and those who are read, which aims to understand them and produce understanding. According to Urguhart (1998: 22) in Mudyo (2010), reading is a process of acquiring and clarifying information encoded in language through print media. Meanwhile, according Muna (2018) reading is a process carried out and used by readers to find the author's message through writing. From these definitions, it can be concluded that writing is a process carried out by someone who is used to obtain and interpret information through media in the form of writing, books, print media, etc. Muna (2018) reveals the four main reading steps are as follows:

- a. Skimming is reading that aims to understand the main idea. Quickly observe and read the text to get the gist of it.
- b. Scanning, which is reading to find certain parts of the information. So, readers do not need to read the entire text, but only read the information they need.
- c. Extensive, namely reading that aims for the pleasure of the reader himself. Usually the text that is read is longer. This type of reading is used if the reader wants to get and have a very clear and complete understanding of the written text.

- d. Intensive, which is reading that aims to get more specific and detailed information from the text.

4. Writing

Pindho and Suprpto (2016) states that writing is making recorded language in a paper work or other area, including expressing ideas and messages from the author using vocabulary and language structure. Besides, writing is also created by certain sets of symbols, and letters to represent certain words of the language. According to Ticko (2007) in Gautam (2019), writing has three stages, namely:

- a. Pre-writing is the first stage when writing, here the writer chooses a topic, collects ideas related to writing, collects related information, assesses its suitability, and prepares a writing framework.
- b. Writing different drafts is the second stage, here the author prepares drafts and combines them, and revises the results of collecting ideas and information in the first stage.
- c. Revising and editing for publications is the last step in writing. In this stage the author is required to edit, revise (add, delete, and fix the draft), rearrange and replace all pieces of text.

C. Instagram

Instagram is one of the most famous social media platforms. First released by Kevin Systrom and Mike Krieger on October 6, 2010. But in 2012, Instagram has been taken over by Facebook. Instagram according to language comes from the word "Install" which is formed from the word "instant", which is like a polaroid camera. It is also often called "Instant Photo". While "gram" is formed from the word "telegram" which has a function to send information quickly to others. Instagram is a social media application that functions to interact with other people by replying to messages or comments and sharing

or viewing photos, images, and videos. Instagram can make its users connect with people all over the world. Ramdhany (2017) who revealed that Instagram is an online mobile that is used to share photos, videos and social networks that allow users to take pictures, videos and share them in the application publicly or privately in the Instagram application and other applications.

When we open Instagram, there are five main menu from Instagram

1. Homepage. When you first open Instagram, the first screen that appears is the homepage. On this homepage users can see IG Stories and posts of people they follow. Some of the other features contained in the Home Page are:
 - a. Posts, here users can create posts, Instagram stories, reels, and live streaming.
 - b. News Feed, Here users can get notifications when there is activity on their Instagram, for example to see who has just followed, liked and commented on their posts.
 - c. Direct Message, here we can send and reply to private messages to the people they want.
2. Explore. In this menu, users can search for the desired person's Instagram account and can also view posts from various people related to their search.
3. Reels. In this menu, users can view video reels from various accounts.
4. Stores. In addition to sharing photos, images and videos, Instagram also provides a Store menu. This menu is used for business accounts to sell their goods.
5. Profile. In this menu, users can see every post, followers and following of an account.

Instagram was first launched as a platform for sharing photos. According to Handayani (2017) in Basir & Linda (2020), Instagram is a service application for capturing and sharing mobile photos and videos. In mid-2013,

Instagram began to be able to share videos with a duration of 15 seconds. But over time, now Instagram has many features that can spoil its users, here are some of the features contained in Instagram:

1. Instagram Stories

In IG stories, users can share more interesting photos and videos that will disappear after 24 hours. Before sharing photos or videos, users can edit them there, users can add filters, text, doodles, songs and stickers. In English learning accounts, this IG Story is usually used to give quizzes to followers by using the quiz feature contained in the sticker.

2. IGTV

In IGTV users can watch or post videos to enjoy videos with a longer duration. Usually English learning accounts use IGTV when they want to explain English material, which has a more in-depth explanation with a longer duration.

3. Live Streaming

With the live streaming feature, the explanation of the material regarding English will be better, because there teachers and tutors can ask and answer questions while the live streaming is still ongoing.

D. Following English Learning Account on Instagram

Ting (2014) said that if someone wants to see other people's posts, it is necessary to click the "follow" button on that user's page in order to access the photos or videos posted by that user. This means, if someone follows an account on Instagram, then everything posted by the followed account will appear on the followers' homepage. Usually in an English learning account there are lots of English lessons that can be learned. By following an English learning account, users can see every content (in the form of photos, images or videos) of the account.

E. Learning English Language through Instagram

In this modern era, many students are certainly familiar with the sharing application Instagram. According to Erarslan (2019), Instagram enables students to create a cooperative, collaborative, and sharing atmosphere, supporting the formal classroom setting in addition to sharing class material. Safitri (2021). By using media, language learning will have a different atmosphere. In terms of language education, dependence on technological tools and their incorporation into classroom settings not just for student engagement but for interaction in and beyond the classroom (Lomicka and Lord, 2016) in Erarslan (2019). Besides being able to be used for teaching English in class, the use of Instagram can also be used for independent learning whenever and wherever they want.

F. Advantage and Disadvantage Learning English through Instagram

According to Azkia (2019) Instagram has both advantages and disadvantages. The advantages of using Instagram can be use as platform for communication, information resources, business, and learning support are numerous. In learning English, learning English through an English learning account on Instagram, students can learn English independently wherever and whenever, they can learn more comfortably because they don't have to worry about making mistakes. Handayani 2016 revealed that the advantage of Instagram is that Instagram can be used to develop more interesting English learning activities so that it can become an innovative and effective tool for educational purposes. That way, Instagram can be used to learn English in an interesting way and can be used anytime and anywhere.

The use of Instagram also has some disadvantages. Azkia (2019) Instagram has a number of disadvantages, including default or activity neglect, time consumption, difficulty filtering content, inability to focus on a particular thing, bullying, pornography, and the others. Besides that, some disadvantage

using an English learning account on Instagram, namely the difficulty of wifi connection, consuming a lot of internet data, and others.

G. Review of Previous Study

There are several previous studies dealing with using social media for English language learning conducted by some researchers. The first previous study is journal by Erarslan (2019) entitled 'Instagram as an Educational Platforms for EFL Learners in the journal TOJEC: The Turkish Online Journal of Education Technology – July 2019, volume 18 issue 3'. This study uses a mixed method approach. This study focuses on students' opinions about the use of Instagram (for educational and language learning purposes), the impact of using Instagram on the language learning process in EFL, and their opinions about their experience of using Instagram for language learning. Based on the findings of this study, it has been proven that Instagram can be used to support students' language learning because it provides opportunities for them to practice language with their peers and people around the world, by exposing them to language content outside of the classroom in addition to improving their language skills as well as language areas.

The second previous study is thesis by Wulandari (2019) entitled 'The Utilization of Instagram Account @Gurukumrd as Online Media for Students in Learning English at Fifth Semester IAIN Ponorogo'. This study used qualitative design. This research focus on how the students utilize and what the benefit following Instagram account @gurukumrdas online media for supporting reference outside of class in learning English at fifth semester of IAIN Ponorogo in academic year 2019. The findings in this study are saying that the media facilitates as a supporting, motivating, and flexible media for students, depending on their time space as a supporting reference in learning English outside the classroom.

The last previous research is thesis by Safitri (2021) entitled ‘Students’ Perception of the Use of Social Media for Learning English (A Case Study at the Eleventh Grade Students of SMA Al-Hasra in Academic Year 2020/2021)’. This study uses a qualitative method that focuses on case study design. The focus of this study is to know students’ perception on the use of social media for learning English including students’ behavior in using social media, the advantages of employing social media, and challenges of using social media for learning English faced by them. The findings of this study indicate that students have a positive perspective on using social media to learn English. Students’ can learn English from many ways in social media they can choose English content they like and find things that are not taught by their teacher in the classroom. Students also said their challenges in using social media for learning English, such as internet connection problem and inappropriate content.

The differences between this research and several previous research is that in this study, researchers focused on English learning accounts on Instagram that could have an effect on students' English skills. While the first study only focus on Instagram, the second study focus on the use of Instagram account @gurukumrad and the last previous study focus on the used social media. Therefore, in this research, researchers are interested in knowing English learning account on Instagram do the students get more advantage in learning and what advantages and disadvantages students feel when learning English with English learning accounts on Instagram.