

CHAPTER I

INTRODUCTION

This chapter contains the background of study, formulation of research question, purpose of study, formulation of hypothesis, significant of study, scope and limitation of the study, and definition of key term.

1.1 Background of the study

Language is one of the important in communication. By using language everyone can communicate with other people. They can express their ideas, express their thought, opinions and whatever exists in their minds. Besides national language, there are many language in this world. One of them is english language as an international language. As we know that there are four skill in english language it are listening, speaking, reading and writing. But in this case the researcher focuses on speaking skill.

Speaking is how to communicate the language itself. The success of learning a language is often measured by how well the students can communicate the language In speaking skill, the students need to express their idea and knowledge in a particular text type and show their fluency during speaking performance. Muna (2011) states that speaking is oral communication in a two way process between the speaker and listener which involves both productive skill of speaking and the receptive skill of understanding (listening with understanding).

To most people, speaking is the most difficult part in learning English. There are some factors of cause difficulties in speaking English, such as feel bored with the media in teaching and learning process, students need a media that can attract their attention and provide comfort in learning speaking.

Those researches believe that using video is very effective in teaching and learning in the classroom (Cepon, 2013; Pisarenko, 2017; Bajrami, 2016; Mohammed, 2013). Pisarenko (2017) state that there is a significant change in increasing knowledge from the application of foreign languages and audio-visual technology is believed to be effective in learning foreign languages. Hanum (2013) state that technology use to teach by using sound images, and video can increase effectiveness in learning. Based on Pisarenko's previous research (2017), currently there are some burning issues that can occur when teaching using video. Previous studies Pisarenko (2017) mostly explained about the effectiveness of using video during teaching, The use of video in learning is believed to be effective and able to improve student learning outcomes. Speaking in English is very important considering that speaking is one of the standards for success in learning English. One of the ways to improve speaking skills requires interesting facilities, so that students are interested and easy to learn. One of media used is IT media which using Youtube the media of video.

Using video YouTube can also be an example of activities and students can practice according to video directions in an interesting way. According to Sianipar (2013) YouTube is database containing video content that is popular on social media as well as a provider of various helpful information. YouTube has a

fuction to search for video information to search for video information or view videos directly. YouTube also has a channel which be the focus of this research, But based on some of previous study above ,that using video YouTube ain't clear channel their used, Researcher using video from Exciting English YouTube Channel. Exciting English Channel itself has many advantages in supporting or as a facility to improve speaking. Since researcher found there are so many teachers doesn't used video, and previous researcher not found specific type video or channel their used, so researcher choose Exciting English YouTube channel.

Exciting English YouTube Channel there are not only provides ordinary videos but, displays interesting cartoon movie clips accompanied by subtitles where students can read, which can help understand the intent of the conversations carried out by animated characters. Video on Exciting English YouTube Channel besides that there is a time lag for students to imitate conversations from animated characters, so this channel has criteria that are able to support learning students' speaking. Therefore, the researcher gives the title of this research is "The Effectiveness of Video Exciting English Youtube Channel on Speaking Skill of The Eight Grade Students at MTs Darul Hikmah, Tulungagung"

1.2 Research Question

The study is focus as follows "*Is there any significant difference score in Speaking of the Eight Grade students before and after being taught by using Exciting English YouTube Channel at MTs Darul Hikmah, Tulungagung?*"

1.3 Purpose of the study

Based on research question above, the purpose of this study is *To know wheter there is significant difference score in speaking of the Eight Grade students before and after taught by using Exciting English YouTube Channel at MTs Darul Hikmah, Tulungagung.*

1.4 Formulation of Hypothesis

There area two hypotheses used in this study, namely :

1. Null Hypotheses (Ho)

There is no significant difference score in speaking of the Eight Grade students before and after taught by using *Exciting English YouTube Channel* at MTs Darul Hikmah, Tulungagung.

2. Alternative Hypotheses (Ha)

There is a significant difference score in speaking of the Eight Grade students before and after taught by using *Exciting English YouTube Channel* at MTs Darul Hikmah, Tulungagung.

1.5 Significance of the Research

The writer really expects that this study usefull and can give contribution to some parties , as follow:

1. For the English Teacher, they can use this strategy as one of the ways to increase students' comprehension in speaking skill. It encourages the teachers to

develop their creativity and useful as a reference for English teachers to apply this strategy in the class and help teacher to create more active and interesting class.

2. For the students, the use of this strategy in the teaching and learning process surely attract the students' attention to study. The students are motivate to speak in English more bravely in the class. Moreover, this strategy can increase speaking skill student in the class or when they speak with people.

3. For the researcher, this research can erlarge her knowledge, get some experience, and it is expected to be one of references in teaching speaking comprehension to the student and teacher. This strategy can be applied if she becomes a teacher in the future. This research also would be benefit for the other researchers who want to have further study on speaking activities.

4. For the school, the outcome of the research is expected to be source of information for the school to improve teaching techniques in encouraging students' speaking comprehension in English.

1.6 Scope and limitation of the study

Based on the research background above, the scope of this research is to know the effectiveness of using video on *Exciting English YouTube Channel* on speaking skill improvement for the eight grade students at MTs Darul Hikmah, Tulungagung. The researcher focused on measuring aspect the effectiveness of video on speaking skill. The kind of video used in this study was video on exciting english youtube channel.

The limitation of this study is there is no a comparison group so, later the result cannot automatically reveal that the media is more effective than or less effective than another media.

1.7 Definitions of Key terms

In order to clarify the key terms used in this research, some definition are forward :

Effectiveness based on this research is means the effectiveness of student speaking score before and after testing or treating using of videos in the Exciting English YouTube channel for students' speaking. The significant difference in the score can be shown by the calculation of the statistical formula. If the p-value (Sig.1-tailed) is lower than or equal to significance level (0.05) and t- test is higher than or equal to t-table, it can be said that teaching using Exciting English YouTube Channel is effective on developing students' speaking skill.

Video based on this research is an audio-visual media that presents clip animation movie and has a colorful video, timer for practice to speak english that used in the treatment in this study.

Exciting English Youtube Channel based on this research is a channel that is part of the YouTube application, this channel contains animated videos that are given subtitles taken from several animated film clips which can be used as media in learning speaking.

Speaking Skill based on this research is speaking is a skill in learning English, speaking used for communication, and this research speaking is the

English speaking ability of eight grade students attending MTs Darul Hikmah
Tulungagung.