

ABSTRAK

Skripsi dengan judul “Peran Badan Usaha Milik Desa (BUMDes) dalam Meningkatkan Pemberdayaan Ekonomi Masyarakat (Studi Kasus di BUMDes Larasati Desa Kendalbulur, Kecamatan Boyolangu, Kabupaten Tulungagung) ini ditulis oleh Siti Suwaidah, NIM. 12402193056, Dosen pembimbing Bapak Dr. Mochammad Chobir Sirad, M.Pd.I.

Konteks penelitian didasari oleh strategi penguatan ekonomi desa melalui Badan Usaha Milik Desa (BUMDes), yang merupakan solusi untuk melepas ketergantungan masyarakat desa terhadap bantuan pemerintah dan untuk menggali potensi desa. Dengan begitu, peran BUMDes ini diwujudkan untuk menjadi kekuatan ekonomi baru di pedesaan dan juga memberdayakan ekonomi masyarakat. Terdapat tiga fokus pada penelitian ini: 1) Bagaimana peran BUMDes Larasati dalam meningkatkan pemberdayaan ekonomi masyarakat Desa Kendalbulur. 2) Apa saja kendala yang dihadapi BUMDes Larasati dalam meningkatkan pemberdayaan ekonomi masyarakat Desa Kendalbulur. 3) Bagaimana solusi yang dilakukan BUMDes Larasati untuk menghadapi kendala dalam meningkatkan pemberdayaan masyarakat Desa Kendalbulur. Tujuan dari penelitian ini adalah untuk mengetahui peran BUMDes Larasati dalam meningkatkan pemberdayaan ekonomi masyarakat Desa Kendalbulur.

Penelitian ini menggunakan pendekatan kualitatif. Metode yang digunakan dalam penelitian ini adalah jenis metode deskriptif kualitatif. Teknik pengumpulan data dilakukan dengan observasi, wawancara, dan dokumentasi. Berdasarkan hasil penelitian diperoleh bahwa BUMDes Larasati memiliki peranan yang cukup baik melalui unit usaha BUMDes yang ada yaitu bisa membuka lapangan pekerjaan, berperan dalam pendampingan pelatihan, berperan dalam memberdayakan UMKM dan warung sekitar, dan memberdayakan masyarakat melalui program SADEWA. Adapun kendala yang dialami BUMDes: 1) Keterbatasan SDM, 2) Pemodalan dibutuhkan cukup besar, 3) Masyarakat meremehkan BUMDes, 4) Adanya Pesaing. Solusi dari Kendala: 1) mengikuti pendampingan dan pelatihan SDM dan merekrut tenaga profesional, 2) Pengajuan proposal, 3) Mengadakan sosialisasi dan memberi santunan pada warga, 4) Mengembangkan unit usaha yang ada dan melakukan inovasi.

Kata Kunci: Peran BUMDes, Pemberdayaan, Ekonomi Masyarakat

ABSTRACT

The Thesis with the title “The Role of Village-Owned Enterprises (BUMDes) in Increasing Community Economic Empowerment (Case Study at BUMDes Larasati Kendalbulur Village, Boyolangu District, Tulungagung Regency) was written by Siti Suwaidah, NIM. 12402193056, with supervisor Mr. Dr. Mochammad Chobir Sirad, M.Pd.I.

The research context is based on the strategy of strengthening the village economy through Village-Owned Enterprises (BUMDes), which is a solution to remove village communities' dependence on government assistance and to explore village potential. In this way, the role of BUMDes is realized to become a new economic force in rural areas and also empower the community's economy. There are three focuses in this research: 1) What is the role of BUMDes Larasati in increasing the economic empowerment of the Kendalbulur Village community. 2) What are the obstacles faced by BUMDes Larasati in increasing the economic empowerment of the Kendalbulur Village community. 3) What are the solutions taken by BUMDes Larasati to face obstacles in increasing the empowerment of the Kendalbulur Village community. The aim of this research is to determine the role of BUMDes Larasati in increasing the economic empowerment of the Kendalbulur Village community.

The study uses a qualitative approach. The method used in this research is a qualitative descriptive method. Data collection techniques are carried out by observation, interviews and documentation. Based on the research results, it was found that BUMDes Larasati has a quite good role through the existing BUMDes business units, namely being able to create employment opportunities, play a role in training assistance, play a role in empowering UMKM and local stalls, and empower the community through the SADEWA. The obstacles experienced by BUMDes are: 1) Limited human resources, 2) the capital required is quite large, 3) the public underestimates BUMDes, 4) The existence of competitors. Solutions of Obstacles: 1) Participating in human resource assistance and training and recruiting professional staff, 2) Submitting Proposals, 3) Carrying out outreach and providing compensation to residents, 4) Developing existing business units and carrying out innovations.

Keywords: The role of BUMDes, Empowerment, Community Economic