

CHAPTER I

INTRODUCTION

This chapter presents background of the research, statement of the research problem, objective of the research, significances of the research, scope and limitation of the research, and definition of key terms.

A. Background of the Research

Language is one of the main parts in life. Language, communication and human beings are three components that cannot be separated from each other. Language is very important in our lives. People at least use one language to convey and express their ideas, desire and feelings through communication process with others. As Chaer and Leony state that by language one can talk with others, express his desires, his feeling and his ideas (Chaer and Leony, 1995:22). It is a means of communication between individuals and it also brings them into relationship with their environment. Therefore, language is socially learned behavior (Lim Kiat Bucy, 1975:3).

Edward Sapir (2010) in Muhammad Basuni (2010:13) states that Language is “a guide to social reality and that human beings at the mercy of the language that has become the medium of expression for their society”. Language is also a social phenomenon. It is a means of communication

between individuals and brings them into relationship with environment (Boey, 1975:3).

In communication, language used by people is influenced by social factors. Such as: Social status, education age, socio economic, profession and many other (Allan G Johnson, 1986:69). So, language and society are two things, which are inseparable. They have close relationship since each other support another. Kartomiharjo (1988:3-4) states that a society dwelling in a certain region is generally divisible into smaller groups. They formed by ethnic, profession, religion, ideology, socio-economic, education and others.

Nowadays in the developing era, the relation and communication among nations become very significant in order to interlace fellowship and cooperation. From the various languages in the entire world, English languages and become the international language. However, not all people can use and communication using English language fluently, especially in Indonesia. In addition, it becomes difficult for them to understand the meaning. Moreover, to understand the idea and the meaning are become the difficult thing to them. That is why the translators and interpreter take the significant role to prevent misunderstanding in the communication among speakers in different language. So, communication being limited. In other word, they must learn English and comprehend English well. To make beginner understand about English, they must using media to learn. The examples of media are newspaper, television, novel, book, etc. Movie is the

one example of audiovisual media. It is the most favorite media from beginner to learn English. It is fun and enjoyable.

Movie is one of entertainment media which is interesting for all generation. It contains cultural element, moral message, educations, lifestyles, politics, and history. The movie becomes so familiar in this era. Movie can make people enjoy when people watching it. Movie can make the people forget about time. Movie is media who interesting even from young age until old age.

Cultural element, moral message, educations, lifestyle, politics, and history contained in the movie. Values also found in movie. Values is in the movie contains the values which can use by teacher to transform the education side. Teachers not only teach about English only but also teacher transforms the value to make the students good attitude. Movie can be a good media to learn English language and get the feedback of positive value. People can absorb the positive value which can be learned by watching the movie.

The value in the movie with the inspiring themes are the best of all to be seen and be investigated by the writer. One of the inspiring movies is “*The Pirate Fairy*” this is animated fantasy film produced in 2014 directed by Peggy Holmes.

From the reason above, the writer conducted research entitled ***AN ANALYSIS OF VALUES FOUND IN “THE PIRATE FAIRY” MOVIE.***

B. Statement of Research Problem

Based on the background above, the following research problems are proposed:

1. What are values found in *The Pirate of Fairy* movie?
2. How are the values presented in *The Pirate Fairy* movie?

C. Objectives of the Research

In this research, the writer will make every endeavor:

1. To find out the value founded in the subtitle of the movie *The Pirate Fairy*.
2. To find out values presented in *The Pirate Fairy* movie.

D. Scope and Limitation of the Research

In this research, the researcher wants to deeply examine about the value presented and the value founded by the researcher in the subtitle of the film entitled: *The Pirate Fairy*. This researcher will be concerned in the values found which are used reading script and seeing movie.

E. Definition of Key Terms

In this part, there are some terms needs to be defined easier. The definitions of key terms are as follows:

1. Value

Value is something that interest for us, something that we look for, something that pleases, something that loved, and in short value is something good. Value have good connotation (Bertens, 200:139).

2. Literary Analysis

Literary analysis understands the techniques that make literary work effective. It can be done by identifying a certain kind of literary work then writing brief essay explaining what we have identified.

3. Movie

Movie is form of entertainment that gives visualization through a sequence of image giving some pictures of continuous movement and it is also called term that create story into motion pictures completed by audio and as a form dramatic performance that is recorded as a moving image, even it is added special effects to make a magnificent image.

4. The Pirate Fairy Movie

The Pirate Fairy movie is animated fantasy movie in 2014 which was directed by Peggy Holmes. It tells about Zarina to the coast, where it is revealed that she became the captain of a pirate crew, including the cabin boy. But Zarina gets it back after throwing at them some multicolored pixie dust that magically switches their innate fairy abilities and talents.