

CHAPTER III

RESEARCH METHOD

This chapter presents the research method. It covers the following topics: research design, data and data source, data collection, credibility and dependability, and data analysis and interpretation.

A. Research Design

This part explains about research design used in this study, and the consideration of applying the research design. Research design can be defined as all of the researcher's plan and strategy to answer research problems of study. Ary et al (2010:426) stated that research design is the researcher's plan of how to proceed to gain an understanding of some groups or some phenomenon's in its natural setting. Research design used in this study was library research or contents analysis. According to Ary et al (2010:452), content analysis belongs to qualitative approach is one in which the inquirer often makes knowledge claims based primarily on constructivist perspective (Creswell, 2003:18).

This study belonged to descriptive with qualitative approach. (Sukardi, 2003:11) Descriptive research is a method of research which trying to picture out and interprets the object as in the fact. So, in this study descriptive research is conducted in the purpose to describe systematically about the fact and characteristic of the object or subject

accurately. Descriptive research is also called as non-experiment research, because in this research the researcher does not need to give control and manipulate the research variable. Design research is processing in used planning and performance research (E.A. Suchman, 1967:307). In a research, the researcher must determine the researcher design of this research. Design research is very important for a study because it contains strategies, method or steps to be taken by a research in conducting research. This study also belonged to library research.

Library research is a collection of sources of information and similar resources, made accessible to a defined community for reference or borrowing. It provides physical or digital access

B. Data and Data Source

The data is a collection of facts, such as values or measurements. It can be members, words, measurements, observations or even just description of things. Data source or source of data is source where of data are collected. According to Arikunto (2010:129). "the source of data in the study in subjects from which the data can be obtained.

Sutopo states that data source is significant feature of a research therefore a research is meaningless without a source (2002:49). Data source was source from where the data were to know in this research sources were the movie *The Pirate Fairy* and the script. The data were the

dialogue among the movie player of *The Pirate Fairy* movie containing values.

C. Data Collection Method

Method of data collection is very important part in any form of research. Burhan (2006:8) also explains that in the qualitative there are four methods to collect data: questionnaire, interview, observation, and document method.

In this research, to take the data the research users documentation method. The documentation is intended to obtain data directly from books or other documents. In this study, the writer used documentary technique in analyzing data. This method is attempted to trace the source of information in the form of document which are relevant to be researched.

Creswell (1994: 148) states that the idea of library research is to purposefully select informants for documents or visual material that will best answer the research question. Furthermore, Creswell (1998: 110) explains that “Data collection is a series of interrelated activities aimed at gathering good information to answer emerging research questions” and in order to gather data in this research the writer performs activities that will be explained in this chapter. In doing this research, the writer take the data from script “*The Pirate fairy*” movie. The writer find of slang found in the script of into *The Pirate fairy* movie. In this research, writer collected the data from the script of the movie and collecting the data focusing on slang

found from some word by scenes of the movie. Collecting the data is an activity which should be done before doing this research. Because that will be easier to the writer to finished this thesis.

Meleong (2006:112) states there are three methods of collecting the data. They are observation, interview, and documentation method. Observation method is that collecting the data which focus on observation an object with all human sense. Interview method is the method is the method which focuses on collecting the data from respondents who are interviewed. While documentation method means that the collected data are from internet, video, transcription and some books of copy. So, for doing this research, the writer chooses to use the documentation method in collecting the data, because the writer uses the script of the movie as the object of collecting or getting the data. In collecting the data, the writer did some steps that they were:

1. Seeing the movie of “The Pirate Fairy”

The film is an interesting drama cartoon-movie; this film is produced in 2014. The writer chooseed the film because of its interesting story but the most important thing was that this film provides values. The duration of the film is about 78 minutes, and this film also provides more dialogue than action.

2. Reading the movie script

The movie script is taken from The Pirate Fairy website. It consist of plays on words, correct spelling of dialogues proper names, and the scenes. The writer also uses the Indonesian subtitle for the comparison.

3. Identifying and grouping the value

After reading the movie script, then identifying the value were calssified into moral, social, and education value.

D. Trustworthines of the study

The data of every study must be valid to check the validity of the data, of the present study was don't by using credibility.

According to Ary, et al (2010:498), credibility is qualitative research concerns the truthfulness of the inquiry's findings. Credibility or truth value involves how well the researcher has established confidence in the findings Credibility value involves how well the writer has established confidence in the findings based on the research design, participants, and context.

In this study the credibility of the data was achieved by doing two important things, they were seeing movie and reading the scripts. The researcher saw the movie more than twice to analyze and make the data valid. The researcher also read the script frequently to get valid data.

E. Data Analysis and Interpretation

Data analysis based on Hamid Darmadi (2011:257) is “the part which consists of the process of data reduction which the final of this part is going to conclude the data”. In this research, the researcher used one way that is descriptive research. The researcher also used. The writer chose a film entitled “The Pirate Movie” for her sample. The film is chosen because it provides value found.

In analyzing the data, the researcher applied procedures as follows:

1. Seeing *The Pirate fairy* movie

In this step, the writer gave a total attention to every dialogue among the movie players in order to get deep understanding about the value in *The Pirate Fairy* movie.

2. Reading the script

The writer reading all dialogues in the script with an iterative so as to find the value contained in the film, such as moral value, social value and education value.

3. Identifying the value found in *The Pirate fairy* movie

The next step, the writer identifying the value found in the movie by watching, and match it to the screenplay.

4. Identifying how the value are presented in the movie

The writer indentifying value in the movie by watching and match it to the screenplay. In identifying, the writer frequently for discovered value in *The Pirate Fairy* movie.

5. Grouping the values to moral, social, and educational value

After all script taken from movie were indentified, then these value were classified into moral, social, and educational value.

6. Displaying and interpreting data

The next after grouping the value was displaying and interpreting data.

The researcher using some theories because in library reseach. Some relevant theories from literature and psychology.

7. Drawing the conclusion

After the data were displayid and interpreting then the writer drew conclusion. The conclusion was made clearly in order to make the readers easier to know the result of the study.