

CHAPTER I

This chapter consists of background of the study, statements of research problems, the objectives of the research, the significance of the study, the scope of limitation, and the definition of key terms.

A. Background of the Study

Movies have interesting stories aimed at providing entertainment and satisfaction for the audience and getting them involved in the story. One can feel the feelings the director is conveying, be it fear, joy, sadness, tears or even feelings of anger or disappointment as the characters and audiovisual elements make the movie stronger in conveying the story to the audience. Movie is a motion picture with movement. Movie has basic elements in it such as: characters, plot, setting and theme of the story.

According to Hornby (2006:950) movie means a series of moving picture recorded with sound that tells a story, shown at cinema/movie. Thus, movie is a collection of moving images and sound recorded using a camera or creating images that are processed into a moving animation. In other words, movie is an image and sound that is recorded using a camera and processed using techniques that produce audiovisual. The process of making movie is a combination of art and industry. A movie can be made by photographing scene with a movie camera photographing “miniature” drawings or model using traditional animation techniques with CGI and computer animation or with a combination of several existing techniques and other visual effect Which is divided into several genres. Movie has

important elements in it, without the following elements a movie cannot be made. Here the basic elements of movie acting, editing, mise-en-scene in which there are settings, actors, blocking, costumes and lighting, besides that there are also other important elements, namely characters, plots and themes of the story to be filmed. There are many approaches to analyze the literature, one of them is a character. It is important elements from a movie because there will be no movie without characters.

A character is often expressed through the actions provided for the reader with clues about the personality of characters. Character is the term for the people in fiction, the heroes and villains, allies, and enemies, love and interest and comic reliefs. Character is important to understand the entire story of a literary work. Character is a trait that is always admired as a sign of one's goodness, virtue and moral virtue. Etymologically, the term character comes from the Latin character, which means character, psychological traits, character, personality and morals. According to Roberts (2003:17) a character may be described by the author through dialogues, action, description, reactions, inner thought and reflection, and also through the author's own imperative commentary. Character is human, animal or fantasized beings that are created by author to act within a story for the author's purpose.

Character can be divided into two, there are main character (major character) and supporting characters. The main character is a character appear in a story, while supporting characters appear only occasionally in

the story. According to Henderson (1988), the major characters are round characters usually, that is, their personalities are well developed and believable, these characters frequently changes as the story progresses. If they do, they are also described as dynamic. Minor characters are often flat characters we seen only one aspect of their personalities, presumably because the author does not need to reveal about them more for the purposes of the story. Flat characters usually static characters which don't change. Analysing character is more difficult than understand a plot because it is complex, variable and ambiguous. Anyone can repeat what person has done in the story but considerable skill may be needed to describe what a person it is.

There are several previous studies on film analysis, such as those conducted by Famela (2011), Milawaty (2011), and Depita (2014). The majority of them conduct research about the main character's physical appearance and general character. The difference between previous studies and this research is in the things being studied. This study not only examines the physical appearance and general character of the main character, but also examines the main character's personality, physical appearance, uniqueness of the character, and also the conflict faced by the main character.

Accordingly, from the explanation above the researcher is interested in analyze the main character of Cruella movie in this study that entitled **“An Analysis of The Main Character on Cruella Movie by Craig Gillespie”**

B. Statement of Research Problems

The research problem is necessary to be given in order that the researcher focuses to the research:

1. What are the personalities shown by the main characters of Cruella movie?
2. What are the physical appearance of main characters?
3. What are the uniqueness of main characters?
4. How is the conflict faced by the main characters of Cruella movie?

C. Objective of The Research

Researcher has objectives of the research to decide the purpose of this research:

1. To describe the personalities about of the main characters in the “Cruella” movie.
2. To describe the physical appearance of the main characters in the “Cruella” movie.
3. To describe the uniqueness of the main character in the “Cruella” movie.
4. To know any conflicts that faced by the main character in the “Cruella” movie.

D. Significance of the Study

The researcher hopes this study will give significance for :

1. Further Researcher

This significance to provide the theory that can be useful to next researcher who want to analyze same object, but they can use different

point of view for this research. The researcher hope this research will be beneficial as a reference for further study about character in the movie.

2. The Students

The researcher hopes that this research can be a contribution to the development of character education, especially in the form of audio-visual media (films), and can expand the repertoire of knowledge especially in a film.

E. Scope of Limitation of the Study

The study uses the movie “Cruella” as the object of the study. The researcher just analyze and just focus at the main character Estella and Baroness. Moreover, the researcher showed the personality, the physical appearance, the uniqueness of the main character and also the conflict that faced by main character in “Cruella” movie.

F. Definition of Key Terms

1. Character

Character is an inner trait that affects thoughts, behavior, and character possessed by hunas or other living beings. Character is human, animalsm thing or afantasized beings that are created by author to act within a story for the author’s purpose.

2. Main Character

Main character is a character appear in a story, while supporting characters only occasionally in the story. The main character is usually

highlighted in the story and it is one of the intrinsic elements contained in a narrative story or movie.

3. Personality

Personality is the way an individual reacts and interacts with other individuals. In addition, personality is often defined as traits that stand out in individuals, such as shy person the it can called shy personality. Sociable person are given to person who has sociable personality.

4. Uniqueness

According to the Indonesian Dictionary, Unique is a separate form or type; different from the others and have nothing in common with the others. So unique can be interpreted as something very special and rarely found.

5. Conflict

Conflict is the element of the story which shows the concerns of the central characters. There are some universal conflicts which are often identified by the terms: character vs. character, character vs. self, character vs. society, character vs. nature