

## ABSTRAK

Skripsi dengan judul “Peran Badan Usaha Milik Desa (BUMDES) Dalam Meningkatkan Pendapatan Asli Desa Dan Perekonomian Masyarakat (Studi Kasus BUMDes Sejahtera Desa Kemirigede Kecamatan Kesamben Kabupaten Blitar).” Penelitian ini diteliti oleh Muhammad Arwani Arif NIM. 12402193190 dengan dosen pembimbing Bapak Muhamad Aqim Adlan M.E.I.

Penelitian ini dilatarbelakangi adanya arahan pemerintah untuk mendirikan Badan Usaha Milik Desa (BUMDes) di tiap desa di Indonesia. BUMDes dibentuk untuk meningkatkan pemberdayaan masyarakat. Oleh karena itu, banyak desa yang mendirikan BUMDes guna mengelola potensi desa tersebut. Keberadaan BUMDes yang terbentuk menjadi fakta sosial bagi peneliti untuk mengkaji dampak perannya terhadap perekonomian dan Pendapatan Asli Desa (PADesa).

Fokus penelitian ini adalah: (1) Bagaimana peran BUMDes Sejahtera dalam meningkatkan Pendapatan Asli Desa dan perekonomian masyarakat di Kemirigede? (2) Bagaimana kendala internal dan eksternal BUMDes Sejahtera dalam meningkatkan Pendapatan Asli Desa dan perekonomian masyarakat di Kemirigede? (3) Bagaimana solusi terhadap kendala yang dilakukan BUMDes Sejahtera dalam meningkatkan Pendapatan Asli Desa dan perekonomian masyarakat di Kemirigede?

Dalam penelitian ini, digunakan pendekatan kualitatif dengan jenis studi deskriptif. Sumber data terdiri dari data primer dan sekunder, diperoleh melalui observasi, wawancara, dan dokumentasi. Untuk memastikan keabsahan temuan, peneliti menggunakan triangulasi sumber dan teknik.

Hasil penelitian menunjukkan bahwa (1) BUMDes Sejahtera memainkan peran penting dalam meningkatkan perekonomian dan Pendapatan Asli Desa (PADes) melalui program-program seperti pembukaan unit usaha dan fungsi sebagai fasilitator pengembangan unit usaha masyarakat. BUMDes Sejahtera juga berperan sebagai mediator dalam mengelola badan usaha serta sebagai motivator untuk mendorong keberadaan unit usaha. (2) BUMDes menghadapi kendala internal, seperti kurangnya kualitas sumber daya manusia (SDM) dan kekurangan modal, serta kendala eksternal, seperti tunggakan pembayaran angsuran dan persaingan pasar. (3) Solusi untuk kendala internal melibatkan pelatihan berkala, studi banding, dan pencarian bantuan modal. Sementara itu, untuk mengatasi kendala eksternal, BUMDes Sejahtera menerapkan pendekatan persuasif untuk menangani tunggakan angsuran anggota, menambah segmen pasar dengan menjalin mitra, dan meningkatkan SDM untuk menghasilkan inovasi produk.

**Kata Kunci:** *PADes, Peran BUMDes, Perekonomian Masyarakat.*

## **ABSTRACT**

*Thesis with the title "The Role of Village-Owned Enterprises (BUMDES) in Increasing Village Original Income and Community Economy (Case Study of Prosperous BUMDes, Kemirigede Village, Kesamben District, Blitar Regency)" This research was conducted by Muhammad Arwani Arif, NIM 12402193190, with the supervision of Mr. Muhamad Aqim Adlan, M.E.I.*

*This research was motivated by the government's direction to establish village-owned enterprises (BUMDes) in every village in Indonesia. BUMDes was formed to increase community empowerment. Therefore, many villages have established BUMDes to manage the village's potential. The existence of BUMDes has become a social fact for researchers to study the impact of its role on the economy and village original income (PADesa).*

*The focus of this research is: 1) What is the role of BUMDes Sejahtera in increasing village original income and the community economy in Kemirigede? 2). What are the internal and external obstacles to BUMDes Sejahtera increasing village original income and the community economy in Kemirigede? 3). What is the solution to the obstacles faced by BUMDes Sejahtera in increasing village original income and the community economy in Kemirigede?*

*In this research, a qualitative approach was used with a descriptive study type. Data sources consist of primary and secondary data obtained through observation, interviews, and documentation. To ensure the validity of the findings, researchers used triangulation of sources and techniques.*

*The research results show that 1) BUMDes Sejahtera plays an important role in improving the economy and Village Original Income (PADes) through programs such as opening business units and functioning as a facilitator for the development of community business units. BUMDes Sejahtera also plays a role as a mediator in managing business entities and as a motivator to encourage the existence of business units. 2) BUMDes face internal obstacles, such as a lack of quality human resources (HR) and a lack of capital, as well as external obstacles, such as arrears in installment payments and market competition. 3) Solutions to internal constraints involve regular training, comparative studies, and seeking capital assistance. Meanwhile, to overcome external obstacles, BUMDes Sejahtera implemented a persuasive approach to handle member installment arrears, increase market segments by establishing partners, and increase human resources to produce product innovations.*

**Keywords:** PADes, Role Of BUMDes, Community Economy.