

CHAPTER III

RESEARCH METHOD

This chapter , I explain and discuss about the method which is used in this study. They are five subchapters. The method covered research design, data and data sources, data collection, and data analysis.

A. Research Design

Basically, there two types of research method, qualitative and quantitative researches. But some experts also include another types of research design. It is classroom action research. Usually it called the mix method. Qualitative research is a type of scientific research. In general terms, scientific research consists of an investigation that (1) seeks answers to a question, (2) systematically uses a predefined set of procedures to answer the question, (3) collects evidence, (4) produces findings that were not determined in advance, and (4) produces findings that are applicable beyond the immediate boundaries of the study

Qualitative research shares these characteristics. Additionally, it seeks to understand a given research problem or topic from the perspectives of the local population it involves. Qualitative research is especially effective in obtaining culturally specific information about the values, opinions, behaviors, and social contexts of particular populations. The data are in the form of word, statement, or utterance. The research instrumen of qualitative research are interview guide, field note, and observation checklist. Quantitative research is study in which the data is in the form of number. This purpose of this study is to test or verify a theory. In quantitative research, the researcher may uses questionnaire and test to collect the data.

In this research, the researchers used lyric song of Superman is dead's compilation albums which is used by *Superman Is Dead* as the way to expressing their feeling in life and to analyze the type of figurative language. So, this research is classified as a library research because the data are in the form of words. In line, with the description above, the design of this research is categorized into discourse analysis. Discourse analysis is sometimes defined as the analysis of language 'beyond the sentence'. This contrasts with types of analysis more typical of modern linguistics, which are chiefly concerned with the study of grammar: the study of smaller bits of language, such as sounds (phonetics and phonology), parts of words (morphology), meaning (semantics), and the order of words in sentences (syntax). Discourse analysts study larger chunks of language as they flow together. (Deborah Tannen 1995 : 7)

B. Data and Data Sources

Data are information, evidence gathered through experimentation or studies which can be analyzed. The data are classified into two parts, they are :

1. Primary data source

“Primary data are original documents, records, remains, or articles, or direct data which correlate with the object”.

(http://en.wikipedia.org/wiki/primary_and_secondary_data).

1. Goodfrey leech, SEMANTICS.
2. Charles W. Kriedler, Introducing english semantic.
3. Stubbs, M. , Discourse Analysis.

4. Bown and Yule, Discourse Analysis.
5. Steff Slembrouck, DA
6. Superman Is Dead's compilation albums.

2. Secondary data source

Secondary data is data got from the other resources or results report from the other person and supporting the primary data. The writer got secondary data from some lecture and internet focussed about the lyrics of Superman Is Dead's songs. In this research, the researchers took the data which is searched by browsing in the *Superman Is dead's* song lyric compilation album. In the collecting the lyric we find at least 10 song of *Superman Is Dead*. These song lyric were taken from the official website of *Superman Is Dead* in the internet. The researchers selected those data and data sources by considering the lyric song.

C. Subjects of the study

The subject of this study are the selected lyrics of Superman Is Dead song. The writer chooses to analysis the ideas.

D. Data Collection

In collecting the data, the researchers had to find first the songs of *Superman Is Dead* at *compilation* album from the official website of *Superman Is Dead* in internet. Here, the researchers collected around ten songs that would be analyzed. Then, the

researchers select what the lyrics of song of *Superman Is Dead* that contain figurative language.

E. Data Analysis

Data analysis is the process of systematically searching and arranging the field note, interview transcripts, and other materials that the researcher accumulate to increase his own understanding. According to Gay, data analysis usually involves application of one or more statistical techniques. Data are analyzed in the way that permits the researcher to test the research hypothesis or answer the research question. (Gay 1995 : 8).

In this study, the first step in analyzing the data was applying the theories related to the problems and anything needed based on the purpose of the study. And then, the second is collecting the data from the lyric of *Superman Is Dead* album's. The data were taken from official website of *Superman Is Dead* in internet. Then, the third step was analyzing the data. In analyzing the song lyrics of *Superman Is Dead*, the researchers would classify the song lyrics to be included in what the type of figurative language and to analyze the aesthetics aspect of figurative language of the album, gathering the reasons of why those song lyrics was classified in a what classification. And the last step is making the conclusion.

Those data will be supported by existing references, which are obtained from reading books, dictionaries, websites and encyclopedias relating to the topic. Finally, the researchers compute the data.