CHAPTER I

INTRODUCTION

This chapter presents some aspects underlying the topic of the research. They are Background of the research, Statements of research problems, Objectives of the research, Significance of the research, Scope and limitation of the research and Definition of key terms.

A. Background of the Research

Language is an crucial medium of communication in social life. Without knowing a language, humans will not be able to understand each other. It is no longer common, English is the most widely used language in the world and is recognized as an international language. The use of English over the time has certainly a lot of progress, from the ancient language which was more influenced by a mixture of several languages, namely German, Latin, and Roman. Then, English in the Middle Ages developed and was influenced by French, and the modern English as we know today (Izzan, 2010:11-18). As the language develops, the use of words becomes more varied, from formal, semi-formal to casual or slang words which are often used by native English speakers.

Slang is a seasonal variety of language used by certain social groups in informal spoken situations. Slang is a social variation that has secret and special characteristics (Chaer and Agustina, 2004: 67). The main purpose of using slang in colloquial life is so that the atmosphere when communicating is not rigid or formal. The use of slang in colloquial communication has become commonplace for native

speakers. But the obstacle for common people who are learning English, to understand each meaning in slang is not something easy. slang words have a lot of meanings, one word can have different meanings in different contexts. This is in accordance with Chaer (2007), about contextual meaning is the meaning of words or words in a particular context. In addition, Requenzo (2007) stated that meaning contextually is that every time a linguistic expression is not to be construed as directly, we switched to the context to find some clue extra to get a sense of the right. So, English language learners need to pay attention and understand the use of each slang words according to the context of the sentence.

The slang words are something that must be learned because apart of being useful for increasing our vocabulary when learning English. On the other hand, by learning slang we can communicate with native speakers more interactively and can understand the topics discussed easily. So that there are no misunderstandings in communication. Furthermore, because slang has the characteristic of words that are implicit and not absolute. Therefore, it can be said that learning slang is a form of increasing extensive knowledge in learning English.

Another obstacle that people often experience when learning a new language is the lack of interesting learning media and the absence of the right speaking partner. There are a lot of media that we can use while learning English independently. One of them is by watching Indah Asmigianti's Youtube channel as a good first step to start learning English independently. Independent learning is a method or process of active and initiative learning in accordance with an individual's abilities to develop themselves to achieve certain goals, whether with

the assistance of other people or not in the learning process. According to Roger's (1969) philosophy regarding the concept of independent learning, that students should choose their own directions, help to discover their own learning resources, formulate their own courses of action, and live with the consequences of their choices (Henderson and Nathenson, 1984:75-76).

Studies of slang types and their meaning have been carried out by a number of previous researchers. As in research conducted by Hanggoro (2011), precisely he researched the types of slang and the reasons of using slang. He explained his findings regarding the use of slang in the *American Gangster* movie. Hanggoro used Eric Partridge's (1954) theory as a basic reference for his research. Moreover, because the language in the movie mostly refers to colloquial language that used in informal situation. Therefore, the slang terms that were often found in his research showed that the type of slang society is most often used in the movie.

Meanwhile, in this research use Allan and Burridge's (2006) theory as a basic reference for research to find types of slang. Apart from that, the researcher explains the contextual meaning in detail. The researchers also use different research object, that is through Indah Asmigianti's YouTube content. This is because the content is good in terms of the topics discussed, therefore the researchers are interested in reviewing her contents. Besides that, she also has wide insight one of which is about language. Indah is a polyglot who can master more than three languages, that are English, Korean, Spanish, and a little bit of French. Then, in her content she uses two subtitles, namely English and Indonesian at once

and containing lots of slang terms, also using online video call media Ome Tv as a medium for her interaction with foreigners.

While, the same research was carried out by Manurung et.al (2010) in their research entitled *An analysis of slang terms in the "Deadpool"* movie. Manurung uses Allan and Burridge's (2006) theory as a basic reference for her research to analyze slang type and their functions, and this is the same as with this research. In addition, she reported that the movie shows the function of slang with the highest frequency being used to humiliate in informal situations, especially with close friends with the aim of maintaining relationships.

However, the difference with this research is in the object and research findings. In her research, Manurung used the "Deadpool" movie as the research object, while this research used Indah Asmigianti's YouTube content. And the type of slang that is most often used in her research is imitative type, whereas in this research the most dominant type of slang is fresh and creative. In addition, in the Manurung's research, she did not explain the contextual meaning but only grouped slang words based on their type and function. Whereas in this research, the researcher explains in detail the contextual meaning and its function.

Rosyida (2020), who studied the types and meanings of English slang in the *Nanny Mcphee* movie, explained the types of slang using Allan and Burridge's (2006) theory and divided the types of meaning into seven using Geoffrey Leech's (1974) theory, there are conceptual meaning, connotative, reflective, stylistic, collocative, affective and reflective meaning. Meanwhile, this research uses Indah

Asmigianti's content on YouTube as the research object and focuses the findings on slang types and their contextual meaning.

Indah Asmigianti's YouTube channel shows how Indah communicates directly with native English speakers through the online video call application, namely Ome tv. Through Indah Asmigianti's random conversations with native English speakers, the learners will be presented with various new slang vocabulary that Indah often uses in her conversations, which of course will greatly help the learners insights in adding new vocabulary. Apart from being interesting, the content on Indah Asmigianti's YouTube channel also provides two subtitles, that is English and Indonesian at once. Furthermore, because the subtitles are easy to understand, so this makes it easier for Indah Asmigianti's followers who want to learn English, especially learning slang, to be able to understand the contents of the conversations well.

B. **Statements of Research Problems**

This study focuses on analysis slang for Independent English Learning using Indah Asmigianti content. The researcher formulates a research question as follow :

1. What are the slang types used in Indah Asmigianti's content?

2. What are the contextual meanings of the slang in Indah Asmigianti's content?

C. **Objectives of the Research**

Based on the research question above the aim of the study is:

1. To analyze the slang types used in Indah Asmigianti's content for learning English independently.

2. To know the contextual meanings of the slang in Indah Asmigianti's content

D. Significance of the research

The findings of this study were expected to contribute. The following are examples of these contributions:

1. Theoritical

a. As a reference material consideration for further research

b. As material for developing English slang in independent English learning through Indah Asmigianti's content

2. Practical

a. For Researcher

To open the horizons of researchers and readers

b. For Readers

Opening general insight that Indah Asmigianti's content can be used to learn English slang in learning English independently

c. For the Next Researcher

As a reference for research that has a similar title or research area.

E. Scope and Limitation of the Research

1. Focus on analyzing the types and contextual meaning of slang in Indah Asmigianti's content for independent English learning

2. Research is limited to the use of slang in Indah Asmigianti's content

F. Definition of Key Terms

a) Slang

Slang words are informal words that are often used in daily conversation or in a separate language consisting of various words and expressions and are usually widely used by young people.

b) Independent Learning

Independent learning is a learning strategy that provides the widest possible opportunity for someone to determine, plan the learning process, find learning resources and carry out selected activities in achieving their learning goals.