

ABSTRAK

Skripsi dengan judul “Pengaruh Motivasi Investasi, Persepsi Risiko Dan Modal Minimal Terhadap Minat Dalam Berinvestasi Di Pasar Modal Syariah (Pada Mahasiswa Manajemen Keuangan Syariah UIN Sayyid Ali Rahmatullah Tulungagung)” ini ditulis oleh Ginta Garzeyla Pradina, NIM. 12406193184, Program Studi Manajemen Keuangan Syariah Jurusan Bisnis dan Manajemen Fakultas Ekonomi dan Bisnis Islam, Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung dengan pembimbing Dr. Deny Yudiantoro, S.AP., M.M.

Penelitian ini dilatarbelakangi Mahasiswa Manajemen Keuangan Syariah memang ada beberapa belum melakukan kegiatan investasi walaupun jurusan mereka relevan dan hal tersebut juga dikarenakan oleh beberapa faktor-faktor. Tujuan penelitian ini untuk mengetahui pengaruh motivasi investasi, persepsi risiko, dan modal minimal terhadap minat dalam berinvestasi di pasar modal syariah pada mahasiswa Manajemen Keuangan Syariah UIN Sayyid Ali Rahmatullah Tulungagung.

Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian asosiatif. Populasi yang digunakan yaitu mahasiswa Manajemen Keuangan Syariah UIN Sayyid Ali Rahmatullah Tulungagung. Sampling penelitian menggunakan purposive sampling, dengan menggunakan rumus slovin didapat minimal jumlah sampel 89 mahasiswa. Sumber data menggunakan data primer dengan menggunakan bantuan aplikasi google form, teknik pengumpulan data menggunakan metode kuisioner. Teknik analisis data menggunakan regresi linier berganda dengan bantuan software SPSS versi 25.

Hasil penelitian menunjukkan motivasi investasi tidak berpengaruh signifikan terhadap minat berinvestasi. Persepsi risiko berpengaruh positif dan signifikan terhadap minat berinvestasi. Modal minimal berpengaruh negatif dan signifikan terhadap minat berinvestasi. Motivasi investasi, persepsi risiko, dan modal minimal secara simultan berpengaruh signifikan terhadap minat berinvestasi.

Kata Kunci: Minat Berinvestasi; Motivasi Investasi; Persepsi Risiko; Modal Minimal

ABSTRACT

The thesis with the title "The Influence of Investment Motivation, Risk Perception and Minimum Capital on Interest in Investing in the Sharia Capital Market (for Sharia Financial Management Students at UIN Sayyid Ali Rahmatullah Tulungagung)" was written by Ginta Garzeyla Pradina, NIM. 12406193184, Sharia Financial Management Study Program, Department of Business and Management, Faculty of Islamic Economics and Business, Sayyid Ali Rahmatullah State Islamic University, Tulungagung with supervisor Dr. Deny Yudiantoro, S.AP., M.M.

This research is motivated by the fact that some Sharia Financial Management students have not carried out investment activities even though their major is relevant and this is also due to several factors. The aim of this research is to determine the influence of investment motivation, risk perception, and minimum capital on interest in investing in the sharia capital market among Sharia Financial Management students at UIN Sayyid Ali Rahmatullah Tulungagung.

This research uses a quantitative approach with an associative type of research. The population used was Sharia Financial Management students at UIN Sayyid Ali Rahmatullah Tulungagung. Research sampling used purposive sampling, using the Slovin formula to obtain a minimum sample size of 89 students. The data source uses primary data using the Google Form application, data collection techniques use the questionnaire method. The data analysis technique uses multiple linear regression with the help of SPSS version 25 software.

The research results show that investment motivation does not have a significant effect on investment interest. Risk perception has a positive and significant effect on investment interest. Minimum capital has a negative and significant effect on investment interest. Investment motivation, risk perception, and minimum capital simultaneously have a significant effect on investment interest.

Keywords: *Interest in Investing; Investment Motivation; Risk Perception; Minimum Capital*