

# **CHAPTER I**

## **INTRODUCTION**

This chapter describes the background of the research, the formulation of research questions, research objectives, limitations of the scope of research, and definitions of key terms.

### **A. Background of Study**

Language is an important thing used by humans in the world to communicate. According to Verderber (1999, 52) language is a collection of words and the system of their use in communicating that is common to the same society or nation, the same geographical area, or the same cultural traditions. Every nation or country has its own language. One of the languages used by people in the world is English as an international language. Communicating with people around the world we need to learn the language we use to communicate, namely English.

As an international language, English is a language that we must learn. With the establishment of English as an international language, it will make it easier for someone to communicate even though different countries and cultures. Apart from being a language for communication, English is also used in the fields of technology and art. Therefore, English will be very helpful in the fields of Economics, Education, Culture, and International Relations of a country.

Although not all countries in the world use English as their first language (native language). According to Bloomfield (1930, 103) the first language a human learns to speak is his native language, he is a native speaker

of the language. Indonesian uses Indonesian as the first language (mother tongue), and uses Javanese as the second language.

Richards (2006, 13) states that communicative competence consists of four aspects of language. Among them are the use of language for a variety of different purposes and functions, differences in language use according to settings and participants, how to produce and understand different types of texts, and how to maintain communication despite limitations in one's language knowledge. In Indonesia learning English is not easy. As we know English is a foreign language to Indonesia. In learning English, people must master the four basic skills of listening, reading, speaking and writing.

Presentation is an activity through which the presenter communicates with the audience, Damayanti (2014, 4). Presentation is not an easy thing. Presentation requires hard learning and frequent practice. Students will definitely encounter some problems related to presentations such as rhetorical problems. Presentation is one of the things that need to be mastered in the current era of technology and communication. In addition, presentation is also an integral part of scientific activities in higher education, such as research, community service, writing scientific papers, and so on. With presentations, we try to communicate our research results or ideas effectively directly to the audience, which means also to the scientific community (collective thinking). However, not everyone masters good presentation techniques. Even for some people presentation. It is a scary thing so it is not uncommon for many to fail when doing it.

Many people are good at writing scientific articles, but are less able to deliver them in scientific forums. In addition, we often watch scientific papers that are very good but presented (presented) poorly, thereby reducing the target to be achieved in the scientific work is not achieved, besides that it can also reduce the quality of the scientific work. scientific work. So to present a scientific work requires certain conditions, because presentation is a way to explain something (ideas, opinions, cases, solutions, information etc.) to a group of people who can do well with technological assistance or not.

An oral presentation is more than just reading a paper or a series of slides to an audience. The skills of how to construct the audience's attention and communicate ideas are more necessary to build a good situation in making a presentation.

Nowadays, presentation is an effective communication medium used in any field. From school benches to state meeting rooms. Presentation is a very important thing for a student. on average they do learning activities using presentation media.

Oral presentations are carried out for example in the form of speeches, lectures or lectures, which solely rely on the use of the sense of hearing (audio) to capture the information conveyed by the speaker (presenter). This presentation technique certainly relies more on the presenter's verbal abilities, even rhetorical abilities.

Rhetoric is the art or skill of speaking or writing formally and effectively especially as a way to persuade or influence people, Merriam

(2022). The rhetorical activity has its aim to accept the ideas conveyed by the speaker or writer. Before dealing to the ideas, the speaker or presenter especially, need to do some activities to organize the ideas.

It is important to open the presentation of saying something to get the audience's attention. Such as by delivering the newest thing or fact thing among the daily life. Alternatively, even it can be served the cause and effect so that it hit the phenomena. Many utterances above, needed to built the thought or mind that come flies to the certain presentation which is occur at that time.

Huda, Tanzil, 2016, on his thesis with the title, "*Reflection of Rhetorical Pattern in The Introduction of Academic Research Reports*". There exists a reciprocal relationship among thought, culture, and language. The relationship is clearly seen in the form of rhetoric. However, rhetoric is different from culture to culture. Certainly, this principle gives a big implication to English teaching as a foreign language. This recent study aimed at investigating the way Indonesian writers establish their rhetoric reflected in the introduction chapter of English academic reports (theses). The study also tried to investigate type of rhetoric of Indonesian reflected in the introduction of English theses. The data were collected by using the technique, namely documentation and text analysis and analysed by the researcher on the basis the scientific writing agreement model especially that is introduced by Swales and Connor & Lauer model. The result showed that Indonesian writers establish their rhetoric reflected in the introduction of English theses in an appropriate manner of scientific writing. Besides, the rhetoric applied by

Indonesian writer in the introduction of English theses has followed deductive type of reasoning. Based on the finding and the discussion of the study, two conclusions are drawn. First, most of Indonesian writers who wrote the introduction of undergraduate theses establish their rhetoric reflected in the introduction of English theses in an appropriate manner of scientific writing which is represented by CARS model. Second, the rhetoric applied by Indonesian writer in the introduction of undergraduate English theses is followed deductive type of reasoning.

Witri Handayani, 2018, on her thesis with the title, *Rhetorical Patterns of Questions Asked by Indonesian Graduate Students in Class Discussion* stated the rhetorical pattern of questions that were used by Indonesian Department students have the components of thinking, restate the summary, rehearsal information, giving opinion, and direct question. Some of them even completed the rehearsal information type with example. Indonesian department students mostly use complete pattern with many variations. They also use direct question but only on 24 % of all questions and the situation is only to argue the answer from the presenter but they use question form. They usually say thanking before start to ask the question. It seems that this fact occurs because Indonesian Department students learn Rhetoric subject as one of their obligatory subject in school. As the last statement is only the assumption of the writer, it can be an idea to conduct another research relate to this topic.

Sujito, 2016, with his thesis *Rhetorical Pattern in Argumentative Essay Writing by EFL Students of IAIN Surakarta* stated This study reports pattern of rhetoric in argumentative essay of academic writing across three

achievement categories: fast learner, medium learner, and slow learner. Descriptive correlation between the pattern of the rhetoric and overall quality of academic writing was also identified. This research was descriptive study using content analysis approach. The research subjects were three classes of semester VII EFL student out of 9 classes selected in purposive sampling. Pattern of rhetoric in students work was analyzed in seven categories: thesis statement, reservation, background information, rational appeal, affective appeal, conclusion, and hesitation. ESL composition profile by Jacobs was employed to measure students' academic argumentative essay. The finding showed that rhetoric pattern categories in three different writing achievers was failed to use. However, strong connectivity between pattern of the seven rhetoric categories and overall quality of academic writing across level of achievement was significantly linked is conducted to find a pattern of rhetoric used by students in academic writing argumentative essays. So it was concluded that the quality of academic writing in the mechanism (mechanics) are at the level of Good to Average.

Therefore, based on previous study that rhetoric patterns are widely used in English. In this study the researcher wants to examine the rhetorical pattern in doing presentation, and what is the common pattern that used by students of English Department of UIN Sayyid Ali Rahmatullah Tulungagung in doing presentation.

Based on the reason above the researcher carried out the study entitles "An Analysis of Students' Rhetoric Pattern in Doing Presentation in the sixth

Semester of English Department of UIN Sayyid Ali Rahmatullah Tulungagung”.

## **B. Statement of Research Problems**

Based on the background of the study, the writer formulated the problems as follow:

1. What are the rhetoric pattern that use for students’ presentation?
2. What are the rhetorical pattern mostly in student doing presentation?

## **C. Objective of the Research**

In line with the problems stated above, the objectives of the study are formulated as follow:

1. To know the students rhetoric pattern of sixth semester English Department in doing presentation
2. To know the rhetorical pattern mostly of students in doing presentation.

## **D. Significance of the Research**

The significance of the research is formulated as follows:

### **a. The English Teachers**

Even though this study focus on the students’ rhetoric pattern and problems in doing presentation, but this study also useful for English teachers because English teachers know about the students’ rhetoric pattern. It means the English teachers probably can use another strategy to make students better in doing presentation in front of class. By knowing the students’ rhetoric pattern in doing presentation the English teachers could select the appropriate techniques in supporting students effort in delivering presentation. Besides by identifying students’ rhetorical pattern, it could be

expected that some valuable findings could be implemented in the process of doing presentation better.

b. The English Learners

This study is very useful for students because they can evaluate their pattern and they can doing presentation effectively, they can make the strategies to solve the problems in doing presentation. In addition, the English learners more aware about the presentation activity and help them to joyful in doing presentation by organizing ideas. Then English learners can make the presentation activity as good as they hope. Finally yet importantly, the students easily solve every learning problem especially in doing presentation. It can be a bridge for English learners to develop their rhetoric pattern and encourage them doing build presentation strategies from the expert. And from this the English learners can make different style when they are doing presentation based on rhetoric pattern. So the presentation will be more interest.

c. For the future researcher

The researcher can deeply understand the concept of a theory used in this study. The researcher can use the finding of this study to know the students' rhetorical pattern especially for the sixth semester students of UIN sayyid Ali Rahmatullah Tulungagung and the way to solve the rhetorical problems including strategies related to this situations and conditions in class presentation. Then the researcher can get more experience to learn in the next time. Hence, the researcher hopes that the result of the study can be used as reference for those who want to conduct a better research.



## **E. Scope and Limitation of the Research**

Based on the background of the study, this study has scope and limitation.

The scopes of this study are:

1. Presentation
2. Students' Rhetoric Pattern

The limitations of this research are:

1. The researcher just focused on students' rhetoric pattern in doing presentation by sixth semester of English department students in UIN Sayyid Ali Rahmatullah Tulungagung.
2. The researcher just discussed the rhetoric pattern and the common pattern in sixth semester of English department students in UIN Sayyid Ali Rahmatullah Tulungagung.

## **F. Definition of Key Term**

Definition of key terms are necessary to be given in order to avoid misunderstanding and misinterpretation of the title, they are:

### **1. Rhetoric**

Rhetoric is the art or skill of speaking or writing formally and effectively especially as a way to persuade or influence people, Merriam (2022). The rhetoric activity has its aim to affect the ideas conveyed by the speaker or writer. Before dealing to the ideas, the speaker or presenter especially, need to do some activities to organize the ideas.

According to Thomas (2016), Rhetoric, the principles of training communicators those seeking to persuade or inform. In the 20th

century, it underwent a shift of emphasis from the speaker or writer to the auditor or reader. Rhetoric is speaking or writing that is intended to persuade.

## 2. Presentation

Presentation is an activity through which the presenters communicate with the audience, Lismia Damayanti (2014, p.4). Presentation is one of speaking activity. Presentation is doing by the speaker in front of the audience and explaining something well. Presentation is about communicating ideas to the class to get the material achieved easily.

## 3. Rhetoric Pattern

Rhetoric is the art or skill of speaking or writing formally and effectively especially as a way to persuade or influence people, Merriam (2022).

Pattern are shapes or models that have regularity, both in design and abstract ideas. Pattern forming elements are arranged repeatedly in certain rules so that their continuation can be predicted.

A rhetorical pattern is a technique that is used by a writer, or in some cases, a speaker, to communicate ideas in a particular way. Readers or listeners use an understanding of rhetorical patterns to try to develop a closer analysis of what the writer or speaker is trying to express.