

# CHAPTER I

## INTRODUCTION

This chapter presents seven topics related to the introduction, namely background, research problem, research purpose, research hypothesis, significance, research scope and limitation, and definition of key terms.

### **A. Background of the Study**

In this modern era, English as an international language makes English very important because it is needed in various aspects; commerce, science, technology, and much more. According to Wardhaugh (1972:9) language is one of the tools that can be used to communicate in society. Language is a very important aspect in education. Therefore, improving English language skills is considered very important, especially in education

Education in Indonesia is still lack in equity, in facilities, and school building, and professional teachers. However, the government has tried the best to eliminate the gaps that occur in education in Indonesia. It has proven that education in Indonesia began develop from year to year. Education in Indonesia needs more improvement in many fields of education program and supervised by the government and the citizen of Indonesia. In English there are 4 skills that must be mastered for every people.

In this case the basic method in which students can learn to fulfill basic requirements of English language skills need listening, speaking, reading, and writing. According to Efendi (2013:22) it resembles one component that connects the four speaking, listening, reading, and writing simultaneously. Students must master all of that language skills to understand English. Before mastering all four language

skills, language learners must have sufficient vocabulary. Because Vocabulary incorporates the four language skills of comprehension, speaking, reading, and Writing is very important in language learning. According to Richard (2001:7) one of them the most obvious elements vocabulary

They are reading, listening, writing, and speaking. In these, speaking is one of the important skills that should mastery for people, especially student. When we learn a language, there are four skills that can support us to complete our communication. When we learn our native language, we usually learn to listen first, then to speak, then to read, and finally to write. These are called the four “languages skills”

Effective education requires that teachers comprehend learning styles and their function in the teaching and learning process, as they are one of the most important factors. Instruction cannot be successful without an understanding of learning styles and a dedication to matching them with teaching styles and tactics

.Students gained knowledge by recognizing the significance of the information offered in the classroom. If the materials were not interesting, they would be lazy to learn. It was generally caused if they learn in several different ways (Wikandari, 2022 : 45-51).

Learning media are tools or intermediaries that let people systematically communicate messages and create a helpful learning environment for the recipient to carry out the learning process successfully. Using learning media serves a variety of purposes, including facilitating the delivery of material, increasing the efficiency of the learning process, and assisting students in maintaining their concentration while learning. For science courses, particularly concepts with a lot of visual appeals and real-world applicability, learning media is beneficial in making the teacher’s delivery

of material more comprehensible.

In practice, learning media must be compatible with the teacher's lessonplan. In order to teach students in front of the class, a facilitator must be properly prepared. Then, teachers provide interesting materials to enhance students' learning activities. YouTube videos are an effective tool that can be used for learning English, both for children and adults. In this case, the teacher or educator can use YouTube videos to improve students' ability to write on personal recount text due to many advantages for both the teacher and the students themselves (Husna,2022 : 17-26).

Youtube function as a platform to find information throught that can beviewed directly. Currently, youtube is one of the most popular online video sharing sites in various parts of the world, especially among the younger generation. Even youtube users are not just users, but can also actively earn income or just share their content. This ease of access makes YouTube one of the digital media that can be used as an educational basis. Even youtube with all its benefits has been used in foreign learning environments. Youtube has become an interactive medium that connects teachers and students (Mutiarani,2022 : 33-42).

Youtube is an online video sharing media site that is in great demand by various groups of people in the internet world. Youtube is a popular videosharing service that allows users to access, watch and share video clips for free. Youtube users are even quite diverse from the level of children to adults. Youtube users not only watch videos but can also upload videos, and do livestreaming for discussions and questions and answers (Wulantari,2022 : 50-55).

Sharing the benefits of the services offered is what drives millions of people to

access YouTube every day. Youtube's proximity to people's behavior patterns makes YouTube quite potential to be used as a learning medium. The limitations of uploading videos on YouTube allow many teachers or educational institutions, both formal and non-formal, to maximize the use of learning videos (Fitriyati, 2022 : 10).

There are factors that encourage student achievement in learning activities in students by using videos, namely making the classroom atmosphere fun because using videos in learning that makes students more enthusiastic in learning and have high curiosity. Based on the rationality and reality above, the researcher is interested in choosing a scientific work entitled **“The Effectiveness of Using Video Conversation on YouTube Towards Student' English Reading Achievement of SMPN 1 Bandung”**

## **B. Research Problem**

Based on the background that has stated above, the researcher formulated the research question as “Is the use of video conversation effective towards student reading achievement in learning English at SMPN 1 Bandung?”

## **C. Purpose of The Study**

Based on the research problem, the purpose of the research is to find out whether the use of video conversations can improve student reading achievement to learn English at SMPN 1 Bandung, especially class VIII.

#### **D. Significance of the Study**

1. For Institutions
  - a. Provide additional information to the madrasa regarding the term improving intelligence and to shape student achievement
  - b. Provide information to the school to further improve the intelligence of students
  - c. Contribute thoughts and as material for consideration or evaluation related to the teacher's strategy in increasing student intelligence
2. For the Development of Science
  - a. Provide additional and also enrich theory in the world of education.
3. Provide additional information about fostering students so that they can understand and implement the value of Aswaja in schools
4. For Researchers
  - a. Provide additional knowledge and insight for researchers about strategies for instilling aswaja values in shaping religious character in schools or madrasas.
  - b. Provide knowledge and experience for researchers on how to interact directly with schools in collecting research data.

#### **E. Formulation of Hypothesis**

This study belongs to quantitative approach in which the data are in the form of scores and numbers which will be analyzed statistically. That's why the researcher

needs to formulated the hypothesis as the temporary answer of the research. There are two hypothesis formulated in this study : null hypothesis and alternative hypothesis.

1. Nul Hypothesis (Ho)

There is non significant diffetent between taught by using video conversation on youtube towards student achievement to learn English at 8 grade of SMPN 1 Bandung .

2. Alternative Hypothesis (Ha)

There is significant different achievement between student taught by using video conversation on youtube towards student achievement to learn English at 8 grade of SMPN 1 Bandung .

#### **F. Scope and Limitation**

This research will be carried out at SMPN 1 Bandung with the research population being class VIII students. The limitations of this research are limited the relationship between the use of video and its connecting media

1. The subject of this research eight class at of SMPN 1 Bandung .
2. This research only focuses on the effectiveness of student taught by using video conversation on youtube towards student rading achievement.

#### **G. Definition of Key Term**

a. Achievement

Achievement is the realization or expansion of potential skills or capacities possessed by a person. Mastery of learning outcomes by a person can be seen from his behavior, both behavior in the form of mastery of

knowledge thinking.

b. Youtube

YouTube Media is a video sharing service provided by Google for its users to load, watch and share video clips for free.

c. Video Conversation

Conversational videos are videos that contain joint activities in which two or more participants use linguistic forms and nonverbal signals to communicate interactively through object movements with natural or appropriate sounds.