

ABSTRAK

Tesis dengan judul: “**Strategi Pemberdayaan Ekonomi Santri Alumni Melalui Balai Latihan kerja Komunitas Berbasis Pesantren Di Kota Blitar (Studi Multisitus BLKK Bustanul Muta’allimin & BLKK As-Sunah Nabawi menuju kesejahteraan Masyarakat Santri Alumni)**” ini ditulis oleh **Edi Nur Prasetyo** Di Bawah Bimbingan **Prof. Dr.H. Dede Nurrohman, M.Ag.** dan **Dr. Rokhmat Subagiyo, M.E.I**

Kata Kunci: Pemberdayaan, Balai Latihan Kerja, Kesejahteraan Santri Alumni

Penelitian ini dilatar belakangi oleh banyaknya *Statement* dari masyarakat Blitar bahwa seorang santri atau lulusan dari pesantren dianggap belum mumpuni untuk terjun terjun di dunia kerja karena selama di pesantren para santri hanya diajarkan ilmu-ilmu agama dan ilmu sosial lain tanpa ada *Soft Skill* atau pelatihan yang menunjang santri untuk bisa langsung terjun di dunia kerja selepas menjadi alumni pondok pesantren. Penelitian ini bertujuan untuk mematahkan *statement* yang turun temurun sudah melekat di masyarakat terkait ketidak berdayaan santri alumni di dunia kerja. Fokus penelitian ini adalah menganalisis strategi pemberdayaan ekonomi santri alumni melalui balai latihan kerja komunitas berbasis pesantren yang dimiliki oleh pondok pesantren di Kota Blitar.

Metode penelitian yang digunakan adalah pendekatan kualitatif dengan jenis studi kasus. Data penelitian dikumpulkan dengan cara wawancara mendalam (*Indepth Interview*) yang dilakukan dengan 4 narasumber dari 2 lembaga pesantren dan BLK Komunitasdata yang sudah terkumpul kemudian diuji menggunakan alat bantu Nvivo 12 untuk mengetahui *World Cloud*, *tree map*, *project map*, *hierarchy chart*, *mind map* penggunaan BLK Komunitas untuk pleatihan pengembangan *soft skill* santri alumni.

Hasil penelitian menunjukkan beberapa strategi yang dilakukan oleh BLK Komunitas untuk meningkatkan kesejahteraan santri alumni berupa penambahan materi pelatihan dari yang sebelumnya hanya basic *Skill* menjadi materi pengembangan berupa *design grafis*, pemasaran *online* dan *offline*, serta memperbanyak jalinan kerja sama baik dari wali santri maupun UMKM Kota Blitar untuk menyiapkan lapangan pekerjaan bagi santri alumni yang telah selesai mengikuti pelatihan di BLK Komunitas.

Implikasi praktis dari adanya pemberdayaan ekonomi santri alumni melalui Balai Latihan Kerja Komunitas ini adalah pengelola Balai Latihan Kerja Komunitas harus sesering mungkin melakukan pendataan alumni yang telah melakukan pelatihan guna mengetahui apakah setelah mengikuti pelatihan tersebut dan dibekali berbagai keterampilan sudah mendapatkan lapanagan pekerjaan yang sesuai atau sudah meningkatkan perekonomiannya.

ABSTRACT

Thesis with the title: "Strategy for Economic Empowerment of Alumni Santri through Islamic Boarding School-Based Community Work Training Centers in Blitar City (Multi-site Study of BLKK Bustanul Muta'allimin & BLKK As-Sunah Nabawi towards the welfare of the Alumni Santri Community)" was written by Edi Nur Prasetyo under guidance Prof. Dr. H. Dede Nurrohman, M.Ag. and Dr. Rokhmat Subagiyo, M.E.I

Keywords: Empowerment, Job Training Center, Welfare of Alumni Students

This research is motivated by many reasons Statement from the people of Blitar that a santri or graduate from an Islamic boarding school is considered not yet qualified to enter the world of work because while at the Islamic boarding school the students are only taught religious sciences and other social sciences without any Soft Skill or training that supports students to be able to immediately enter the world of work after becoming Islamic boarding school alumni. This research aims to break statement which has been embedded in society for generations regarding the helplessness of alumni students in the world of work. The focus of this research is to analyze strategies for economic empowerment of alumni students through Islamic boarding school-based community work training centers owned by Islamic boarding schools in Blitar City.

The research method used is a qualitative approach with a case study type. Research data was collected by means of in-depth interviews (Indepth Interview) which was carried out with 4 resource persons from 2 Islamic boarding school institutions and Community BLK. The data that had been collected was then tested using Nvivo 12 to find out World Clound, tree map, project map, hierarky chart, mind map use of Community BLK for development training soft skill alumni students.

The results of the research show several strategies carried out by Community BLK to improve the welfare of alumni students in the form of additional training materials from previously only basic ones Skill become development material in the form of graphic design, marketing online and offline, as well as increasing cooperation between student guardians and Blitar City MSMEs to prepare employment opportunities for alumni students who have completed training at the Community BLK.

The practical implication of the economic empowerment of alumni students through the Community Work Training Center is that the management of the Community Work Training Center must as often as possible collect data on alumni who have undertaken training in order to find out whether after attending the training and being equipped with various skills they have found suitable employment opportunities or have improved its economy.