CHAPTER I

INTRODUCTION

This chapter introduces the background of the research, formulation of the research question, the purpose of the research, the significance of the research, the definition of key terms, and the scope and limitation of the research.

A. Background of the Research

Language has become one of the important human needs in this world because it is used as a means of communication and interaction with each other. Language is one of the human abilities to speak and use complex communication systems. In general, language can also be said as a reflection of the nation's culture to interact with each other in society. Humans use language to communicate with each other, to express reactions to a certain situation or condition, to respond to other people, and to convey what is on their minds. According to Nurhayati and Yuwartatik (2016) stated that Language is used to create meaningful communication among human being. In other words, communication is the main function of language.

The determining factors in communication include the speaker, speech partners, situation, the purpose of conversation, context, path, media, and events. With these factors, speech acts are an understanding of how language is used in communication and how pragmatic phenomena investigate speech that looks contextual, not abstract in communication. In other words, pragmatics also has a purpose to examine and understand the speaker's intention.

Pragmatics is the study of the correlations between the linguistics' forms and their users (Yule, 1996: 4). Moreover, it is also concerned with how language is used in real life. Basically, the way a person uses language as a means of communication and conveys information is important. The person must choose and use the right language when communicating with others because a language that can make communication run smoothly. This field investigates how meaning is conveyed not only through the linguistic knowledge of the speaker and listener, such as grammar and vocabulary, but also through the situational context of the utterance. According to Nurhayati (2020a) stated that some student think the Practical English Grammar course has some problems, like not having enough tools to learn, ineffective teaching methods, an unfriendly class environment, and the course being too difficult. However, some students have discovered effective ways to learn grammar, such as using YouTube, having discussions, finding appropiate learning techniques, keeping track of their progress, receiving peer assessments, and playing games. By conducting this research, it is expected to be able to reveal and show properly what and how speech acts are commonly used in films watched by children, which are usually imitated and repeated by children in everyday life.

Leech (1983:6) states that pragmatics is the study of meaning related to the state of the conversation. When someone talks about something, the meaning is based on the situation. This means that the situation or condition during a conversation also affects the speaker's meaning in communication. Surely, every person who hears not only can and is able to recognize the

meaning of words but also recognizes and understands what the speaker means by his speech. Pragmatics is a study about language use and the meaning between the speaker and hearer communications on a pragmatics scale. Pragmatics is one of the linguistics studies that describe the meaning of a word, phrase, or sentence in their social context.

Speech acts refer to pragmatic elements that involve both speakers and listeners or writers and readers. From a narrative perspective, language works on a personal or emotive level, with the speaker expressing their attitude towards what they are saying. As a result, the emotions conveyed by the speaker can be inferred by the listener, such as whether the speaker is sad, angry, or happy. On the other hand, when viewed from the listener's perspective, language serves as a directive, regulating the listener's behavior. In this case, language not only makes the listener do something but also directs them to perform an activity according to the speaker's wishes, by using sentences that state orders, appeals, or requests. According to Nurhayati and Yuwartatik (2016) identified five types of speech acts based on their impact on social interactions between speakers and hearers: representative, directive, expressive, declarative, and commissive.

Two influential works in the area of pragmatics relevant to the area of discourse analysis are Austin's (1962) How to Do Things With Words and Searle's (1969) Speech Acts. Austin and Searle argued that language is used to 'do things' other than just refer to the truth or falseness of particular statements. Their work appeared at a time when logical positivism was the prevailing view in the philosophy of language. The logical positivist view

argued that language is always used to describe some fact or state of affairs, and unless a statement can be tested for truth or falsity it is basically meaningless. Austin and Searle observed that there are many things that we say which cannot meet these kinds of truth conditions but which are, nevertheless, valid and which do things that go beyond their literal meaning.

Regarding speech acts, this study will analyze speech acts in dialogue of film scripts. This research is entitled Pragmatic Analysis of the Forms of Speech Acts in the Raya and the Last Dragon Walt Disney Film. According to Nurhayati (2016) also stated that one of effective method for enhancing students' speaking skills through drama performance. To begin, students are divided into groups to establish a learning community. The process involves creating a srcipt based on a spesific theme, consulting and discussing the script to express creativity, observing the characters' play, practicing the self-confidence in expressing ideas and improves their writing skills. Drama is an attractive learning strategy that not only facilitates goal-oriented learning but also enhances emotional intelligence skills. Consequently, understanding script and speech acts in film can further enhance stidents' English profiency. The film is selected because it has many words, phrases, clauses, or sentences have connotative meanings that result in a certain action. The selected film is a children's film because children will indirectly get new vocabulary in the form of words, phrases, clauses, or sentences from watching the movie. The selected children's film is an English-language children's film, namely Raya and the Last Dragon . The film is an animated

film that is watched by children. The speech act events also appear in the film so it is interesting to study and analyze in more detail.

A film that also called a movie, or motion picture, or moving picture is a work of visual art that used to simulate experiences that communicate ideas, stories, perceptions, feelings, beauty, or atmosphere through the use of moving images. These images are generally accompanied by sound, and more rarely, other sensory stimulations. The moving images of a film are created by photographing actual scenes with a motion-picture camera, by photographing drawings or miniature models using traditional animation techniques, by means of CGI and computer animation, or by a combination of some or all of these techniques, and other visual effects.

Raya and the Last Dragon is a 2021 American computer-animated fantasy action-adventure film produced by Walt Disney Animation Studios and directed by Don Hall and Carlos López Estrada. The screenplay was written by Qui Nguyen and Adele Lim and is based on traditional Southeast Asian culture. The film stars the voices of Kelly Marie Tran, Awkwafina, Izaac Wang, Gemma Chan, Daniel Dae Kim, Benedict Wong, and Sandra Oh. The film follows the journey of a warrior princess who searches for the fabled last dragon, hoping to return the dragon jewel that will drive out evil spirits known as Druun from the land of Kumandra.

The researcher's choice of the animated film "Raya and the Last Dragon," produced by Disney, as the subject of this research is driven by a profound interest in exploring the cultural aspects and narrative elements conveyed in the film. By examining speech acts within the film, we gain

valuable insights into the nature and significance of each act, ultimately enhancing our understanding of effective communication. Accurately comprehending the intended meaning of a speaker's words is of paramount importance. Failure to do so can lead to misunderstandings, potentially resulting in uncomfortable situations, prejudice, animosity, and other negative outcomes.

B. Formulation of Research Question

1. What are the Speech Act in the film Raya and the Last Dragon?

2. How Speech Act are expressed in the film Raya and the Last Dragon?

C. Purpose of the Research

1. To find the Speech Act contained in the film Raya and the Last Dragon

2. To describe the Speech Act expressed in the film Raya and the Last Dragon

D. Significance of Research

1. Theoretically

   The results of this research can add to research in the field of language and are useful for the development of other researchers.

2. Practical

   a) To find out the conversation in the film Raya and the Last Dragon there is a useful pragmatic analysis.

   b) Provide additional reading sources and add insight to the reader.

E. **The Definition of Keyterm**

1. **Analysis** is an investigation of an event (writing, actions, and so on) to find out the real situation (cause, situation, and so on).

2. **Pragmatics** is the study of meaning in relation to various speech situations which include speech acts.

3. A **film** is a series of motion pictures recorded with a sound that tells a story, watched in a cinema or on a television or other device.

F. **Scope and Limitation of Research**

In this research, the scope of the discussion needs to be made in order to prevent the problem from developing too broadly and directed in accordance with the desired goals. The author analyzes the story in the film " Raya and the Last Dragon" produced by Walt Disney Pictures.

In this research, the author focuses on finding out what forms of speech acts are in the film Raya and the Last Dragon based on the theory of J.R. Searle.