

## ABSTRAK

Skripsi dengan judul “Pengaruh Kinerja Keuangan Terhadap Harga Saham Pada Perusahaan Sub Sektor Perbankan yang Terdaftar di Bursa Efek Indonesia (BEI) Periode 2019-2022” ini ditulis oleh Priscylia Nofitasari, NIM 126406201009, Program Studi Manajemen Keuangan Syariah, Jurusan Bisnis dan Manajemen. Fakultas Ekonomi dan Bisnis Islam, Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung dengan dosen pembimbing Ibu Mega Tunjung Hapsari, M.AP.

Harga pada saham merupakan nilai pasar sekuritas yang ditentukan di pasar modal pada suatu periode berdasar kurs resmi terakhir periode, harga ini dapat berubah sewaktu-waktu selagi saham tersebut masih terdaftar di pasar sekunder. Tolak ukur kemajuan perekonomian suatu negara dapat diketahui dari elemen pasar modal salah satunya dengan kegiatan berinvestasi di perbankan. Dalam berinvestasi tentunya investor mempertimbangkan beberapa rasio dan harga saham. Penelitian ini bertujuan untuk (1) menguji pengaruh *Return On Assets*, *Return On Equity*, dan *Net Interest Margin* terhadap harga saham, (2) menguji pengaruh *Return On Assets* terhadap harga saham (3) menguji pengaruh *Return On Equity* terhadap harga saham (4) menguji pengaruh *Net Interest Margin* terhadap harga saham.

Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian asosiatif. Data yang digunakan berupa data sekunder yang berupa laporan keuangan perusahaan perbankan mulai periode 2019-2022. Teknik analisis data yang digunakan adalah analisis regresi data panel. Sampel yang diambil adalah laporan keuangan triwulan dari empat Perusahaan perbankan selama 4 tahun periode 2019-2022 dengan total 80 sampel.

Hasil penelitian menunjukkan (1) secara simultan *Return On Assets* (ROA), *Return On Equity* (ROE), dan *Net Interest Margin* (NIM) berpengaruh signifikan terhadap harga saham, (2) *Return On Assets* (ROA) berpengaruh positif namun tidak signifikan terhadap harga saham, (3) *Return On Equity* (ROE) berpengaruh negatif dan tidak signifikan terhadap harga saham, (4) *Net Interest Margin* (NIM) berpengaruh positif dan signifikan terhadap harga saham.

**Kata Kunci:** Harga Saham, *Return On Assets* (ROA), *Return On Equity* (ROE), *Net Interest Margin* (NIM).

## ABSTRACT

*The thesis with the title "The Influence of Financial Performance on Share Prices in Banking Sub-Sector Companies Listed on the Indonesia Stock Exchange (BEI) for the 2019-2022 Period" was written by Priscylia Nofitasari, NIM 126406201009, Sharia Financial Management Study Program, Department of Business and Management. Faculty of Islamic Economics and Business, Sayyid Ali Rahmatullah State Islamic University Tulungagung with supervising lecturer Mrs. Mega Tunjung Hapsari, M.AP.*

*The price of shares is the market value of securities determined in the capital market for a period based on the last official exchange rate for the period. This price can change at any time while the shares are still listed on the secondary market. Benchmarks for a country's economic progress can be known from the capital market elements, one of which is investment activities in banking. When investing, of course investors consider several ratios and share prices. This research aims to (1) test the effect of Return On Assets, Return On Equity, and Net Interest Margin on stock prices, (2) test the effect of Return On Assets on stock prices (3) test the effect of Return On Equity on stock prices (4) testing the effect of Net Interest Margin on stock prices.*

*This research uses a quantitative approach with an associative type of research. The data used is secondary data in the form of banking company financial reports starting from the 2019-2022 period. The data analysis technique used is panel data regression analysis. The samples taken were quarterly financial reports from four banking companies for the 4 year period 2019-2022 with a total of 80 samples.*

*The research results show (1) simultaneously Return On Assets (ROA), Return On Equity (ROE), and Net Interest Margin (NIM) have a significant effect on stock prices, (2) Return On Assets (ROA) have a positive but not significant effect on stock prices, (3) Return On Equity (ROE) has a negative and insignificant effect on stock prices, (4) Net Interest Margin (NIM) has a positive and significant effect on stock prices.*

**Keywords: Share Price, Return On Assets (ROA), Return On Equity (ROE), Net Interest Margin (NIM).**