

# CHAPTER I

## INTRODUCTION

### A. Research Background

In this modern era, society in Indonesia has become familiar with social media. Social media is connected media with an internet network. Social media can be used by the general public both from children, teenagers and adults. One of the public facilities can be used by the local community to get information via social media. Social media or often abbreviated as social media is an online media where users can easily participate, share, and create content. It includes social networks or social networks, wikis, blogs, forums and virtual worlds (Putri, 2016 : 47-51). Social media has become an application created above basic technology that is developing at this moment.

Internet Service Providers Association Indonesia announced that the number of internet users in Indonesia up to quarter II in 2020 rose to 73.7 percent of the population or the equivalent of 196.7 million users. This is in line with the opinion of Izza (2020), chairman of APJII, who stated that this survey shows an increase in the number of Indonesian internet users by 8.9 percent or the equivalent of 25.5 million compared to 2018 (Izza, 2020 : 1-7). Therefore, it can be known that the use of social media is quite high from year to year.

Aprilia's research in 2017 stated that user growth the internet in Indonesia is increasing from year to year. In 2017 was the year with the highest number of internet users, namely as many as 143.26 million people from the total population of Indonesia, which is around 262 million Person. This figure increased by 10.56 million people, when compared with Internet users in 2016. The highest number of internet users was in Java Island, to be precise as many as 86.3 million people or around 58.08%. Duration of social media use per day, namely 1-3 hours (43.89%), 4-7 hours (29.63%) and more than 7 hours (26.48%). Frequently visited social media content according to survey by the Indonesian Internet Service Providers Association (2016), namely Facebook (54%), Instagram (15%), YouTube (11%), Google (6%), Twitter (5.5%) and LinkedIn (0.6%). It can be seen from the explanation above that YouTube video media is also available including content that is very frequently visited and interested from year to year is increasing (Aprilia, 2020 : 42).

There are many kinds of media social media, one of which is YouTube. YouTube is a social media that provides various kinds of videos in different duration unlimited. YouTube social media is easy used, because onlywith connect a smartphone or laptop to someone's internet network can be accessed directly access YouTube. Many shows include trending videos, news, sports, games, music as well as films from various countries on YouTube social media. Use of YouTube in learning is one of the students' ways in obtaining knowledge information in addition to receiving materials

directly from teacher or educator. YouTube can do it too be an alternative for students to get master the knowledge and learning skills through technology based on media. By therefore, it is very important to use it technological media in learning because YouTube can provide information including developments in science that occurred at this time.

According to Tohar (2019), YouTube is a very popular video site to date. About 100,000 videos are watched every day on YouTube. Every 24 hours there are 65,000 new videos uploaded to YouTube. Every month on YouTube visited by 20 million viewers with the majority aged between 12 years up to 17 years. YouTube is not an educational video sharing site, however in its development, YouTube launched a special service for education, in 2009. The advantage of learning with videos is that they present image and sound representation of an idea or event to learners in class. YouTube is “one of the video sharing services on the internet the most popular at the moment (Tohar, 2019 : 52).

YouTube in the world of education has now become a new alternative media apart from other media that have already been present and accepted by stakeholder policy in education. All study materials can be obtained easily on educational sites on YouTube video media. YouTube is on initially it was only a medium for sharing videos that were used as a source mere entertainment or satisfying boredom has now become a market for the world of education where YouTube now has millions of videos uploaded by people users can be sources, or educational materials and media

or learning media for teachers, students, school staff and even parents or student parents can use YouTube as an alternative medium for searching and help with any tasks needed. But students can also search information about lessons through YouTube video media (Marselina, 2019 : 2-3).

According to Supratman (2018), they are skilled at using devices to watch YouTube. As their age progresses, so does their ability to use gadgets are increasing in childhood and adolescence. Latest data from google consumer behavior written by kemp states that Indonesia, with a total population of 265.4 million, has 50% internet users. Indonesia occupies the sixth position with the most internet users in the world. That number this places indonesia in sixth place among the largest 3.6 billion world internet users (Supratman, 2018 : 48).

Motivation is seen as a mental impulse that moves and directs human behavior, including learning behavior. There are three main components in motivation are needs, encouragement, and goals. Needs occur when individuals feel there is an imbalance between what he has and what he hopes for. As an illustration, students feel that his learning outcomes were low, even though he had textbooks complete.

According to Uno (2017), motivation and learning are two things influence each other. Motivation to learn can arise due to factors intrinsic, in the form of desire and desire to succeed and driven needs learning, hope for ideals. Meanwhile, the extrinsic factors are there are rewards, a conducive learning environment, and activities interesting learning. But

you must remember these two factors caused by certain stimuli, so that someone desires to carry out more active and enthusiastic learning activities (Uno, 2017 : 23).

Increasing the willingness to learn is one thing that is needed motivation in learning. The emergence of motivation within a person basically related to the goals to be achieved. Purwanto (2004) said motivation is “everything that encourages someone to act to do something” (Purwanto, 2004): 60. In terms of learning motivation is defined as the overall driving force within students to carry out a series of learning activities to achieve goals which has been set. The teacher’s task is to arouse children’s motivation so he wants to carry out a series of learning activities. Students who if you have high motivation to learn, you will get results study well. On the other hand, students who have motivation to learn low, then the learning outcomes are not in line with what was expected. Motivation is an absolute requirement for learning.

Based on Masterman (1999), using media can encourage students’ motivation in learning and take longer-term perspective and responsibility on their learning (Masterman, 1999). One of the media that is very effective in supporting the students’ learning process is YouTube. By using YouTube, students can access many learning videos, which will significantly support increased student learning motivation. YouTube is also an excellent platform for internet users to watch, upload, and download videos. YouTube provides videos like music, film or movie, and sport. Besides it, the most

important is, YouTube also provides videos for education needs. Using YouTube can increase students' learning motivation because of the interesting content on YouTube, YouTube presents a lot of diverse knowledge and interesting visualizations so it's not boring, besides that, on YouTube there are also many content creators who present and tell stories about their struggles in achieving their goals so that this can motivate students who use YouTube. YouTube can also be played over and over again until we feel we understand enough, so it can be concluded that the use of YouTube for students is very useful and very motivating.

Madrasah Ibtidaiyah (MI) Jati Salam Gombang Pakel Tulungagung is one of the basic level formal education institutions which have an important role in produce the nation's next generation of high quality, both in terms of physically and mentally.

MI Jati Salam Gombang is one of the MI with the most students in Tulungagung in 2021, so it is not surprising that MI Jati Salam Gombang is a modern or advanced MI in terms of technology.

In the researchers' observations both at school and outside of school, researchers found that many MI Jati Salam Gombang students used cellphones or smart phones to use YouTube, especially when outside of school. Seeing the large use of YouTube at MI Jati Salam Gombang, researchers wanted to know the correlation or relationship with students' learning motivation while at school. The research gap in this study lies in whether there is a relationship between the more often students use YouTube, the more often students are motivated to learn English.

Based on the description above, researchers are encouraged to conduct research which aims to determine the correlation between the frequency of using YouTube and the learning motivation of MI Jati Salam Gombang Pakel Tulungagung students. The title of the research is “**THE CORRELATION BETWEEN THE STUDENTS FREQUENCY IN USING YOUTUBE AND THEIR ENGLISH LEARNING MOTIVATION TO THE VA GRADERS ISLAMIC ELEMENTARY STUDENTS AT MADRASAH IBTIDAIYAH JATI SALAM GOMBANG PAKEL TULUNGAGUNG**”

#### **B. Formulation of Research Problems**

Based on the background explanation above, so the problem formulation of this research “is there any correlation between frequency of using YouTube and students learning motivation at MI Jati Salam Gombang Pakel Tulungagung?”

#### **C. Research Objective**

In this research, there needs to be an objective that can be used as a reference the main problem being researched, so that researchers will work more focused in study. Based on the problem formulation, the purpose of this research can be seen to determine correlation between frequency of using YouTube and students learning motivation at MI Jati Salam Gombang Pakel Tulungagung.

#### **D. Research Hypothesis**

Hypothesis is an answer, refutation, conjecture, assumed benchmark true and temporary. Therefore, the hypothesis needs to be proven the truth. A hypothesis is an answer that is temporary to research problems that still prove the truth, until proven through the data collected (Arikunto, 1996 : 7). Hypothesis in this research is:

##### 1. Alternative Hypothesis ( $H^a$ )

If the sig value. (2-tailed)  $< \alpha$  (0.05) then  $H^0$  is rejected  $H^a$  accepted  
There is a correlation between frequency of using YouTube and students learning motivation at MI Jati Salam Gombang Pakel Tulungagung.

##### 2. Null Hypothesis ( $H^0$ )

If the sig value. (2-tailed)  $> \alpha$  (0.05) then  $H^0$  is accepted  $H^a$  rejected  
There is no correlation between frequency of using YouTube and students learning motivation at MI Jati Salam Gombang Pakel Tulungagung.

#### **E. Research Significance**

The research results can be seen from a theoretical and practical perspective. It is hoped that the results of this research will provide benefits to various parties. The benefits of this research are as follows:

##### **1. Theoretically**

It can be useful for increasing knowledge about using youtube wisely.

##### **2. Practically**

a. Researchers



For researchers, this is very useful to find out whether there is a correlation between the frequency of YouTube use and students' learning motivation at MI Jati Salam Gombang Pakel Tulungagung so that researchers can provide input about better use of YouTube.

b. Teacher

Can find out if there are correlation between frequency of using YouTube and students learning motivation at MI Jati Salam Gombang Pakel Tulungagung.

c. Student

Students can feel whether correlation between frequency of using YouTube and students learning motivation.

## **F. Research Scope and Limitation**

There are many applications on gadgets or smartphone that are commonly used by children, such as YouTube, Tik Tok, games and others. This research focuses on the frequency of children using the YouTube application.

This research was limited to fifth grade students at MI Jati Salam Gombang Pakel Tulungagung because researchers saw a lot of use of YouTube by MI Jati Salam Gombang Pakel Tulungagung students.

## **G. Definitions of Key terms**

To avoid the misunderstanding and misinterpretation about the title of the research, it is better to define the term as follows:

### **1. Using YouTube**

Using YouTube is watching or viewing videos using YouTube, be it videos about games, stories, fairy tales and others as well as downloading videos on YouTube and also watching video reels such as the Tik Tok application on YouTube.

### **2. Learning motivation**

Learning motivation is the behavior or enthusiasm of students in participating in learning in the classroom where researchers know the students' daily lives through their use of YouTube.

### **3. Correlation**

The relationship between the higher frequency of using YouTube and students' motivation to learn English.