AN ANALYSIS OF CHARACTERIZATION OF THE MAIN CHARACTERS IN
"THE SOCIAL NETWORK" MOVIE SCRIPT

THESIS ARTICLE

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States that thesis *An Analysis of Characterization of the Main Characters in "The Social Network" Movie Script,* is truly my original work, it does not incorporate any material previously written or published by other person except those indicated in quotation and bibliography. Due to the fact, I'm the only person responsible for the thesis any injections claim from other.

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ABSTRACT

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Literary work especially movie provides a lot of inspirations of life. Movie gives the reader an awareness that story happens in a movie is a reflection from a real life. Characters are people in narratives and characterization explains about things done by a character. Moreover, there are several reasons why the writer studied characterization of the main character in *"The Social Network"* Movie Script, First, the writer is interested in studying literature about movie, this movie has remarkable characters. Second, this movie can give inspiration to all people.

The statements of research problem are: 1) How is the main characters' physical appearance? 2) How is the main characters' personality? 3) How is the main characters' social status? 4) How is the main characters' social relationship? This study is intended to explain: 1) main characters' physical appearance, 2) the main characters' personality, 3) the main characters' social status, 4) the main characters' social relationship.

The method in this study is qualitative by using library research, the data for the research is all sentences and dialogues among the character in the movie which are related to the characters' characterization. The steps to collect the data are: a) Watching "The Social Network" movie, by understanding the movie and analyzing every motion or activity, b) Reading movie script and dialogs of the "The Social Network " movie produced, c) Identifing all sentences and dialogues in the movie to get the data, d) Choosing the data dealing with the problems that will be investigated, the writer used a structural analytical approaches as the data analysis.

The findings of this research reveal that: Mark and Eduardo are the main character in the movie, because they are given much contribution of the story. The characterization is about the main characters' physical appearance, personality, social status, and social relationship. Mark's physical appearances is, he is a male that sweet looking, he has short body, thin man appearing no more than twentieth years old, with brown and curly hair, he have little oval face, Pointed nose. His personality shows that he is respect the other people around him but in the end he became useless, his social status he is an educated person, he is one off Harvard University Student, He has good social relationship with people in his

surroundings. Another main character is Eduardo. His physical appearance is, a handsome man who his body is thin. His personality is a good friends, his social status is, he is High educated person, he is from upper classes. And, he has good relationship with people in his surroundings.

a. Introduction

Literature has been widely known by many people and experts. The word 'literature' is derived from the word "littera" in Latin which means letter. It refers to the written or printed words. However, now, the term "literature" is more focused and restricted to merely imaginative works, which comes up from the imaginative mind of the story writers. Some expert have different opinions about literature, it depends on the time, situation and social condition, so many differences of definition of literature do not changed the meaning of literature itself. Literature is said as medium of expressing ideas. Gyasi (2008:1) defines it in its broad sense as "anything that is written", while Rees sees it in the narrow sense of "writing which expresses and communicates thought, feelings and attitudes towards life".

From the description of the literature above, the researcher only focuses on the movie. According to the Oxford Dictionary, movie is a story or event recorded by a camera as a set of moving images and shown in a theater or on television. Most of authors make a movie based on reality, movie can represent ideas about all sides of life which happen in human life. The writer is interested in studying characterization. When

we are watching movie, we automatically can develop our knowledge and science, especially in characters and characterization of the story.

After watching and studying this movie the writer give some information related the story of movie through attention characters and characterization of the story not only that the reader of this research can get more understanding such as human character, the high desire and social relationship. *"The Social Network"* is a 2010 American biographical drama film directed by David Fincher and written by Aaron Sorkin. Adapted from Ben Mezrich's 2009 book *The Accidental Billionaires*: *The Founding of Facebook, A Tale of Sex, Money, Genius, and Betrayal*, the film portrays the founding of social networking website Facebook and the resulting lawsuits, he is Mark Elliot Zuckerberg was born on may 14, 1984 is an American computer programmer, Internet entrepreneur, and philanthropist. He is the chairman, chief executive, and co-founding of the social networking website Facebook. The researcher interests to analyze main character's characterization because this movie has remarkable characters. Second, this movie can give inspiration to all people. So that the researcher conduct the research related to the background above under the title *An analysis of characterization of the main character in "The Social Network" Movie Script.*

b. Research Problem

1. How are the main characters' physical appearance found in the "The Social Network" movie script ?

2. How are the main characters' personality found in the "The Social Network" movie script ?

3. How are the main characters' social status found in the "The Social Network" movie script ?

4. How are the main characters' social relationship in the "The Social Network" movie script ?

REVIEW OF RELATED LITARATURE

Literature

According to Meyer (1988:1) literature is a term used to describe written texts marked by careful use of language, including features such as creative metaphors, well-turned phrases, elegant syntax, rhyme, alliteration, which are aesthetically read or intended by the author to be aesthetically read and are deliberately somewhat open in interpretation. According to Oxford Learner's Pocket Dictionary, "literature is writings valued as works of art, novels, plays and poems". Jones (1968:1) states "literature is simply another way we can experience the words around us through our imagination".

Character

. Duffy and Petit (1953: 24) stated that "Character is a person in a story or a play".

Characterizations

The process of creating and developing character in a work fiction is called characterization. Jones, (1968: 84) states Characterization is the depicting of clear images of a person. Characterization, by this definition, means the real description of the characters participating in the story through their actions.

1. Physical appearance of the main characters

It contains the physical of the appearances, related about their age, performance, describe how old they are, how they look like, about sex both men or women is like have pale skin, handsome or beautiful, long, black or brown, etc.

2. Social status of the main characters

This section describes how the main character of life (rich or poor), how education and treasure dignity. And discusses the background of the main character, such as: their educational background, their life in middle, high modern classes.

3. Social relationship of the main characters.

In this case, the writer wants to discuss the relationship between the main characters and others characters surrounding them (minor character or supporting character).

4. Personality of the main characters

It describe the personality of the main character such as: how to create romantic situation, can see good condition to play a role, whether or not are they responsible, neat persons or discipline.

A. Movie

A movie or motion picture is a series of still images which, when shown on a screen, creates the illusion of moving images. A film is created by photographing actual scenes with a motion picture camera: by photographing drawing or miniature models using traditional animation techniques: by means of CGI and computer animation: or by a combination of some or all of these techniques and other visual effects. The process of film making is both an art and an industry. Films were originally recorded to plastic film which was shown through a movie projector to large screen.

RESEARCH METHOD

Research Design

This study is designed to obtain the answers about the main characters' characterization in the "The Social Network "movie script. The design of this study is library research. According to George (2008:1) that library research is not a mystery or a lucky dodge, but an investigation you control from start to finish, even though you cannot usually tell what sources you will discover. where all possible

information in and literary review that have relation to the study were collected and takes as source of information. The data were taken from various sources; transcript movie, article, and etc.

The method in this study is qualitative by using library research. The writer applies library research because the the writer indirectly analyze the movie script, then used library research to get suitable data for information. For the depth of analyzing the story, the writer takes characterization of Mark Zuckenberg and Eduardo Saverin as main character of this movie. The data were carefully examined for intention to analyze the main character's characterization of the "The Social Network " movie script.

Data and Data Source

The writers get the data from the data sources as the research data in the form of conversational fragments in movie script. The writer had chosen "The Social Network " movie as the data source whereas the data for the research comprised all sentences and dialogues among the characters in the movie script which were related to the characters' characterization and it could provide much information related to the conflict on characters which is very interesting to be analyzed.

Data collection

There were some steps done to collect the data of this study. They were:

1. Watching "The Social Network" movie. By understanding the movie and analyzing every motion or activity.

2. Reading movie script and dialogs of the "The Social Network " movie produced.

3. Identifing all sentences and dialogues in the movie to get the data

4. Choosing the data dealing with the problems that will be investigated.

Techniques of Data Verification

The researcher needed to explain the techniques used to verify the data. Generally, in qualitative research to check the validity of the data, credibility and dependability are used.

Data Analysis

The steps to analyze data are as follows:

1. Reviewing the data that have been collected.

2. Determining the component parts of the main characters' characterization.

3. Using theories to analyze of the main characters's characterization.

4. Drawing the conclusion based on the data analysis

FINDINGS AND ANALYSIS

Findings and Analyzing Physical Appearances of the Main Characters

Mark Zuckerberg

Mark is a male that sweet looking, he has little body.

a. Mark has little body, can be seen in this dialog.

(Data 1)
Mark :" But you've seen guys who row crew, right?
Erica : No.
*Mark : Okay, **well they're bigger than me**. They're world class*
athletes. And a second ago you said you like guys who row crew so I
assumed you had met one ." **(01:10)**

Data analysis :

The dialogs above when Mark dinner in the campus bar with his

girlfriend Erica, from dialog above the writer gets Information that

Mark has little body because Mark can't get in to row club, the

member of Harvard row club must to tall and has athletic body.

Eduardo Saverin

Eduardo is sweet looking and cool man, it can be seen from the

following statement:

(Data 1)
*Mark : "Eduardo Saverin a **sweet looking no more that twentieth***
***years old**, Brazilian sophomore wearing a three-piece suit is rushing*
up the stairs two at a time." **(12:12)**
Data analysis :
The statement above written by Mark in his own blog, Mark
give description all of friends that he known in his blog. It is conclude
that Eduardo is sweet looking man.
(Data 2)
Eduardo : " Yeah. I mean it's both of ours--but, yeah, We,, yes.
*Christy : (still whispering) **Cool**. I'm Christy. This is Alice".***(45:18)**

Data analysis :

When Eduardo and Mark follow the workshop in the Harvard auditorium, In the row behind them and a few seats over are two beautiful Asian students they are Alice and Christy. They're a little overly made up for a lecture. Christy, the one sitting closest to Eduardo. She leans forward and whispers to Eduardo. Eduardo acquaintance with Christy, they said in whisper and in the dialog Christy said that Eduardo is cool.

Finding and Analysis on the Personality of the Main Characters

1. **Mark Zuckerberg**

    a. Mark is smart

    (Data 1)
    Divya :" Mark
    Mark : Yeah.
    Tyler : This is Divya Narendra, our partner.
    Mark : Hi.
    Divya : We were really impressed with Facemash and then we checked you out and you also built Course Match.
    Tyler : I don't know Course Match.
    Divya : You go online and see what courses your friends are taking. (to Mark) ***Really smart, man****."* **(22:40)**

Data analysis :

Mark is escorted by Cameroon and Tyler toward the club. Difya is sitting in the main living room with a textbook open as the heavy wooden door opens and the three of them come into the bike room. With the dialogs above, the writer gets that Mark is typical smart man.

He asked to join with winkelevous twins in Harvard.edu. Mark accepting that, Harvard.edu is important web in Harvard University.

Eduardo Saverin

Eduardo is someone likes meteorology.

(Data 1)
Mark : "Why would you ask me that?
Erica : I'm just asking.
Mark : None of them, that's the point. My friend Eduardo made $300,000 betting oil futures one summer and Eduardo won't come close to getting in. The ability to make money doesn't impress anybody around here.
Erica : Must be nice. He made $300,000 in a summer?
*Mark : **He likes meteorology**.*
*Erica : You said it was oil futures.**" (02:05)***

Data analysis :

The dialogs above when Mark dinner in the campus bar with his girlfriend Erica, They talking about people with genius IQ living in China and than Erica asking to Mark what is the easiest to get into ? , and mark take example from his friend who can made $300,000 betting oil futures one summer. And than Mark said that he likes meteorology to see oil future in summer, from Mark statement in the dialog above the writer gets Information that Eduardo like meteorology to see oil future in summer.

Finding and Analyze the social status of the main characters

Mark Zuckerberg

By the time he began classes at Harvard University. He studied computer science. It can be supported as the following dialogue:

(Data 1)
> Mark : " We're expanding to Yale and Columbia. Dustin, I want you to share the coding work with me. Chris, you're going to be in charge of publicity and outreach and you can start by getting a story in the B.U. student newspaper. The Bridge.
> Chris : **They hate doing stories about Harvard**.
> Mark : **Somebody at the newspaper will be a computer science major. Tell them Mark Zuckerberg will do 10 hours of free programming.**
> Eduardo : Why do you want a story in the B.U. newspaper".**(53:56)**

(Data 2)
> Mark :" **I'm under some pressure right now with my OS class** and if we could just order food I think we should
> Erica : **You are probably going to be a very successful computer person."**

Data analysis :

At night in the Mark's dorm room The door closes behind Dustin Moskovitz and Chris Hughes. Mark and Eduardo are waiting and Christy and Alice are sitting on the couch. Mark said that he will be a computer science major and will do 10 hours of free programming. From dialogue above the writer gets information that Mark is studied computer science. And Mark said to Erica that he is under some preasure with OS class and Erica said that Mark probably going to be a very successful computer person.

Eduardo Saverin

The second main character is Eduardo Saverin. He is a Harvard Student. He isn't same educational background as Mark, he is from upper classes, he's got an internship one of company in New York, it can be known from the following dialog :

(Data 1)
"In the Palo Alto House
Sean : (to andrew) I'm Sean Parker.
Mark : He's wired in.
Sean : That's what I'm talk in about. Where's Eduardo?
*Mark : **He's got an internship in New York.***
Sean : Eduardo didn't come out?" **(01:20:16)**

Data analysis :

Sean looking around the place. Dustin and the Interns are standing off to the side, happy to be in the presence of Sean Parker. Andrew still locked into his computer. Mark off in the kitchen, A beer comes flying out of the kitchen and Sean catches it, Another beer comes flying out which Sharon had no idea was coming and so it smashes into the fireplace, And another bottle comes flying out that Sharon isn't ready for and it crashes to the floor, Sean look around, he do not see Eduardo, he ask to mark than Mark answer that he got internship in New York, and the second time in an ultra hip San Francisco night club, tables that look out over the dance floor, and a table covered in bottles of vodka, glasses and a private waitress who happy to bend over and pour a drink for you. And that's where we catch up with Mark and Sean. Sitting next to Sean is a Beautiful

woman and there's another standing behind him and leaning against the couch. Mark and Sean have to speak up above the music, Sean ask where is Eduardo, Sean disappointed to Eduardo because when the "Facebook" office move to San Francisco Eduardo as the CFO of "Facebook" doesn't not here, Mark answer Sean's questions that Eduardo got internship in New York. From the data above the writer get information that Eduardo is got an internship.

Finding and Analyze on the Social Relationship of the Main Characters

Mark Zuckerberg

Mark typical of passive man , he never talk with people who do not close with him, and he never introduce himself just for friend, but he just introduce himself for his bussines that is facebook. Mark was life in single but he ever has girlfriend that is Erica, but their friendship not long standing, began from Mark got high desire with his computer, supported by the following dialogue,

 (Data 1)
" At night in the campus bar.
Mark : What do you mean?
Erica : We're not dating anymore, I'm sorry.
Mark : Is this a joke?
Erica : No, it's not.
Mark : You're breaking up with me? **(03:44)**

Data analysis :

They are breaking up when dinner in the campus bar, Erica feel not comfort to Mark who always talking about people IQ living in china

and compare with Erica's IQ, so that Erica is angry, Erica replied to Mark that he is useless, finally the break up. It is conclude that Mark ever has special relation with girl.

Eduardo Saverin

Eduardo has a good relationship to everyone in Harvard university, especially on Mark, and he has good connection with Phoenix S-K final club, most of Harvard's female community, but they remain faithful to its friendly relations. Eduardo made everyone who was nearby was happy, and Eduardo has a special relationship to someone who meet him in the campus auditorium when lectured by Steve Jobs that is Christy ling. Eduardo has a good relationship to everyone especially on Mark, supported as the following dialogue :

 (Data 1)
 Eduardo :"Are you alright?
 Mark : I need you.
 Eduardo : I'm here for you.
 Mark : No, I need the algorithm you use to rank chess players.
 Eduardo : Are you okay?" **(12:30)**

Data analysis :

With the dialogs above, the writer gets that Eduardo has a good and close relationship to Mark, Eduardo gets to the top of the stairs and hurries into mark dorm room when mark need algorithm from him without thinking so long directly come, he ready to help Mark every time.

Conclusion

Mark Zuckerberg and Eduardo Saverin are the main role in "The Social Network" movie script, they became the main focus in the movie and also being an actor who makes the watcher interested with the movie. Then, about the characterization, there are four problems or topics that writer have been discussed. They are about physical appearance, personality, social status, and social relationship. First about physical appearance, Mark is a male that sweet looking, he has little body, appearing no more than twentieth years old. The second main character is Eduardo Saverin, he is male, he is sweet looking, no more than twentieth years old.

Than is about personality, the first main character is Mark, he is simple performance, Mark is someone who does not have a personality as being a romantic, he has not a soft heart and also lover although he has a girlfriend but he never give more attention to her, Mark is smart , Mark is someone who can't make a joke, he always serious in talking, Mark thinks very highly of himself, Mark is someone who do not hate anybody although some people hate him, in the end of movie Mark became useless. And the second character is Eduardo Saverin, He is neat, Eduardo is a good friend, Eduardo can be sarcastic. He supports Mark and "Facebook" by putting lots of money towards the bussines. Eduardo is caring, Eduardo is someone likes meteorology, He can be aggressive at times, Eduardo can be Emotional at time.

Then about social status in this case deals with the main characters educational background and their life. The writer has a conclusion that Mark and Eduardo is clear he is a highly educated. Mark is study about computer science in the Harvard University who has special abilities is computer networking, he found "Facebook", it brings him from low to the upper classes in social status. And Eduardo is a mathematic student in Harvard University, Eduardo is from upper social economic status, Eduardo agrees to help Mark in to providing all financial to built the "Facebook".

The last is about social relationship, Mark Zuckerberg and Eduardo Saverin, have a good relationship at best, Mark hasn't much friend before, in daily live he just live with his two roommates and his best friend Eduardo, without family around him but he found "facebook" he has good relationship to many people. Then, Eduardo has a good relationship to everyone in Harvard University, especially on Mark, and he has good connection with Phoenix S-K final club.

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