

CHAPTER I

INTRODUCTION

This chapter presents six parts related to the study. Those parts are cover, background of research, formulations of research problem, objectives of the study, significance of the study, scope and limitation of the study, and definition of key terms.

A. Background of Study

Literature has been widely known by many people and experts. The word 'literature' is derived from the word "littera" in Latin which means letter. It refers to the written or printed words. However, now, the term "literature" is more focused and restricted to merely imaginative works, which comes up from the imaginative mind of the story writers. Some expert have different opinions about literature, it depends on the time, situation and social condition, so many differences of definition of literature do not changed the meaning of literature itself. Literature is said as medium of expressing ideas. Gyasi (2008:1) defines it in its broad sense as "anything that is written", while Rees sees it in the narrow sense of "writing which expresses and communicates thought, feelings and attitudes towards life".

From the description above, it can be concluded that literature cannot be separated from daily life and literature is the art of writing that full of expression and idea. Thus, Literature is a product of imagination that comes from the author's mind. So many definitions of literature and different perspective. According to Ade and Okunoye (2008:3) "literature is imaginative, literature expresses thoughts and feelings, literature deals with life experiences, literature uses words in a powerful, effective and yet captivating manner literature promotes recreation and revelation of hidden facts".

Actually, there are so many ways to express ideas, especially in movie. Welleck and Warren (1993) define "Literature as a full creation form, emotion, and expression which designate imaginative ideas through language as media". Movie can bring expression of feeling including experience, idea, motivation, confidence in the concrete description by using language.

From the description of the literature above, the researcher only focuses on the movie. According to the Oxford Dictionary, movie is a story or event recorded by a camera as a set of moving images and shown in a theater or on television. Most of authors make a movie based on reality, movie can represent ideas about all sides of life which happen in human life. The writer is interested in studying characterization. When

we are watching movie, we automatically can develop our knowledge and science, especially in characters and characterization of the story.

Characterization is one of the elements of fiction. It is a crucial part of making a story compelling. In order to interest and move readers, characters need to seem real. Keraf (2001:164) states “Disposition characteristic of the narrative can be obtained with an overview of the business counts the actions and utterances of the characters (supporting character), in line with its actions words and deeds”. A character have to follow a role of character that have written or made by writers. A character in the story should demonstrate total accordance with what has been specified in a story in order to make the role of the resulting line with what is expected of a writer, and also a reader or spectator can look like the real scene. Good characterization make a reader or watcher a strong sense of character’s personality. Then, a character is a person who populates a literary work, and author uses characterization to show the character to the reader and watcher. The rule of the character in developing plot can be deffered to be main character and the support character or the major and the minor character.

After watching and studying this movie the writer give some information related the story of movie through attention characters and characterization of the story not only that the reader of this research can get more understanding such as human character, the high desire and

social relationship. “*The Social Network*” is a 2010 American biographical drama film directed by David Fincher and written by Aaron Sorkin. Adapted from Ben Mezrich’s 2009 book *The Accidental Billionaires: The Founding of Facebook, A Tale of Sex, Money, Genius, and Betrayal*, the film portrays the founding of social networking website Facebook and the resulting lawsuits, he is Mark Elliot Zuckerberg was born on may 14, 1984 is an American computer programmer, Internet entrepreneur, and philanthropist. He is the chairman, chief executive, and co-founding of the social networking website Facebook. The researcher interests to analyze main character’s characterization because this movie has remarkable characters. Second, this movie can give inspiration to all people. So that the researcher conduct the research related to the background above under the title *An analysis of characterization of the main character in “The Social Network” Movie Script*.

B. Statement of Research Problem

The study tries to identify some main questions related to the movie. The characterization of the characters of the From “The Social Network” movie is elaborated the following question:

1. How are the main characters’ physical appearance found in the “The Social Network” movie script ?

2. How are the main characters' personality found in the "The Social Network" movie script ?
3. How are the main characters' social status found in the "The Social Network" movie script ?
4. How are the main characters' social relationship in the "The Social Network" movie script ?

C. Objectives of Research

Every discussion has a purpose to explain. The purpose of the study to know:

1. How the main characters' physical appearance are found in the "The Social Network" movie script are.
2. How the main characters' personality are found in the "The Social Network" movie script.
3. How the main characters' social status are found in the "The Social Network" movie script.
4. How the main characters' social relationship are found in the "The Social Network" movie script.

Therefore, the writer also wants to apply his ability in the movie by appreciating and more study a work art based on theory of that is got from some other theories.

D. Significance of the Research

By reading this thesis, the readers can expect that the findings of this thesis can enrich knowledge about character and the study of literature for readers. Furthermore, this study is expected to be as reference for further study about the character. And the most important is that this study is meant to provide a model for those who are doing literary study. Finally the students can develop their science, history and experience from those stated in the movie. The result of the study is expected to give a better understanding of characterization and also can used as an example of how importance characterization in social circumstance.

E. Scope and Limitation of the Research

Actually literature does not mainly refer to drama, but it also covers, prose, poetry, fictions. At this study, a movie is chosen as the topic.

There are many kinds of movie, however, the writer is more interested in the “*The Social Network*” movie.

The study is primarily taken within the scope of studying of the characterization of the main character of the “*The Social Network*” movie in order to make discussion more specific. That is why the writer wants to limit the problems to the main characters’ characterization found in the “*The Social Network*” movie script.

F. Definition of Key Terms

To avoid misunderstanding of the study, some terms used need to be defined as follows:

1. Character

According to Beaty (2002:1043) “someone who appears in a work is called a character”. Character is someone who acts, appears, or is referred to as playing a part in a literary work.

A person or another thing that carries out of the event in the fiction till that event can make the story livelier.

2. Characterization

Beaty (2002:164) state “characterization is the way the author describes the story of the characters”. Jones states characterization is

depicting of clear images of a person. There are two method of characterization: the dramatic and analytic.

Holman (1986:81) says the characterization is the ability of the author to create the imaginary persons, so that the characters exist for the reader or audience as like life like.

3. Physical appearance

It describes about their physical such as how old they are, how they look like, about sex (are the main character man or woman, do the main characters have pale skin, handsome, beautiful, long, short, black, brown or white hair).

4. Social status

It is related about social status the main characters educational background and their life. Do the main characters have low, middle or high education? Are the main characters from middle, upper or modern classes?.

5. Personality

It describes the main characters' personality such as: have a character person or discipline, romantic or no, and careless (is not care with the condition around them).

6. Social relationship

It is related about the relationship between the main characters and other characters surrounding them. Human being cannot separated by others people, because we cannot stand alone. When a person associated, certainly we must find a new strange a life. But if a person stands their idea and opinion. They will have conflict in society.

7. Movie script

According to Webster's dictionary, movie is defined as a motion pictures considered as a source of entertainment or as an art form. Then script is defined as something written like text. From this definition, we can conclude that movie script is the written text that used in a movie.