

CHAPTER IV

FINDINGS AND ANALYSIS

This chapter presents the findings and analysis of the data. Before presenting the data, it is initiated by presenting the synopsis and literary analysis of the movie. It is done to know the story of the movie in brief and to picture out the movie itself in terms of characteristic and content.

A movie based on Mark Zuckerberg and the founding years of Facebook, *The Social Network* was released on October 1st, 2010, The film is based on the book *The Accidental Billionaires* by Ben Mezrich. Related by the characters in the movie, the writer found two main characters. They are Mark Zuckerberg and his best friend Eduardo Saverin. Each is elaborated below.

A. Findings and Analyzing Physical Appearances of the Main Characters

As stated in the chapter II that the use of physical appearance is to describe how old they are, how they look like, about sex (are the main character man or woman, do the main characters have pale skin, handsome, beautiful, long, black, brown or white hair, etc). In the movie, there are two main characters. Both of them are:

A.1. Mark Zuckerberg

Mark is a male that sweet looking, he has little body.

a. Mark has little body, can be seen in this dialog.

(Data 1)

Mark :” But you’ve seen guys who row crew, right?

Erica : No.

*Mark : Okay, **well they’re bigger than me.** They’re world class athletes.*

And a second ago you said you like guys who row crew so I assumed you had met one .” (01:10)

Data analysis :

The dialogs above when Mark dinner in the campus bar with his girlfriend Erica, from dialog above the writer gets Information that Mark has little body because Mark can’t get in to row club, the member of Harvard row club must to tall and has athletic body.

a. Mark is a male that sweet looking, appearing no more than twentieth years old, can be seen in this statement :

(Data 1)

Int. Campus bar - night

*Erica :” **is a sweet looking 19 year old** whose lack of any physically intimidating attributes masks a very complicated and dangerous anger”.(01:06)*

Mark :” *Erica also 19, is Mark’s date. She is a girl-next-door the face that makes easy to fall for. (01:10)*

Data analysis :

When Erica dinner with Mark in the campus bar, the beginning of their conversation Erica gives statement to praise Mark that he is sweet looking in 19 years old, and Mark replied praise her. It is conclude that Mark is sweet looking in 19 years old.

A.2. Eduardo Saverin

The second main character is Eduardo Saverin, he is male, no more than twentieth years old, Eduardo is sweet looking and cool man, it can be seen from the following statement:

(Data 1)

Mark : “*Eduardo Saverin a sweet looking no more that twentieth years old, Brazilian sophomore wearing a three-piece suit is rushing up the stairs two at a time.*” **(12:12)**

Data analysis :

The statement above written by Mark in his own blog, Mark give description all of friends that he known in his blog. It is conclude that Eduardo is sweet looking man.

(Data 2)

Eduardo : “ Yeah. I mean it’s both of ours--but, yeah, We,, yes.

*Christy : (still whispering) **Cool. I’m Christy. This is Alice”.**(45:18)*

Data analysis :

When Eduardo and Mark follow the workshop in the Harvard auditorium, In the row behind them and a few seats over are two beautiful Asian students they are Alice and Christy. They’re a little overly made up for a lecture. Christy, the one sitting closest to Eduardo. She leans forward and whispers to Eduardo. Eduardo acquaintance with Christy, they said in whisper and in the dialog Christy said that Eduardo is cool.

B. Finding and Analysis on the Personality of the Main Characters

As stated in chapter II that is to describe the personality of the main character such as: how to create romantic situation, can see good condition to play a role, whether or not are they responsible, neat persons or discipline.

B.1. Mark Zuckerberg

Mark is simple, Mark is someone who does not have a personality as being a romantic, he has not a soft heart and also lover although he has a girlfriend but he never give more attention to her, and he not feel sad when broken heart, he was not at all interested in women because life is too busy with computer jobs. He was too busy in his work, almost every time he used only to work in computers. Mark is smart, Mark hacks into the databases of various residence halls. Mark has bad and good personality as like;

- a. Mark is smart

(Data 1)

Divya :” Mark

Mark : Yeah.

Tyler : This is Divya Narendra, our partner.

Mark : Hi.

Divya : We were really impressed with Facemash and then we checked you out and you also built Course Match.

Tyler : I don't know Course Match.

Divya : You go online and see what courses your friends are taking.

*(to Mark) **Really smart, man.**” (22:40)*

Data analysis :

Mark is escorted by Cameroon and Tyler toward the club. Difya is sitting in the main living room with a textbook open as the heavy wooden door opens and the three of them come into the bike room. With the dialogs above, the writer gets that Mark is typical smart man. He asked to join with winkelevous twins in Harvard.edu. Mark accepting that, Harvard.edu is important web in Harvard University.

b. Mark is someone who Can't sing

(Data 1)

Erica : “I didn't know they take SAT's in China.

Mark : They don't. I wasn't talking about China anymore, I was talking about me.

Erica : You got 1600?

*Mark : Yes. I could sing in an a Capella group, **but I can't sing.**”*

(00:38)

Data analysis :

The dialogs above when Mark dinner in the campus bar with his girlfriend Erica, the writer gets information that Mark is typical someone

who cannot sing, because there is not sing talent can be found in Mark, and he never come to music event, not as like as Eduardo who often come to music event, and in the movie the writer not found the activity of Mark with Music, although just hearing, than in the dialog above he said to the Erica, he could sing in a capella group, but he can't sing.

- c. Mark thinks very highly of himself, this is shown in dialog when Mark is talking to Erica.

(Data 1)

Mark : "How do you distinguish yourself in a population of people who all got 1600 on their SAT's?"

Erica : I didn't know they take SATs in China.

*Mark : **They don't wasn't talking about China anymore, I was talking about me***

Erica : You got 1600?

Mark : Yes. I could sing in an a Capella group, but I can't sing.. "

(00:31)

Data Analysis :

The writer gets that Mark is typical someone who thinks very highly of himself. The dialog was happen in campus night bar when mark doing conversation with Erica, they talking about people in china that got 1600 on

their SAT's , directly Mark think very highly of himself to Erica. And the situation of their conversation like in debate after mark said "*I was talking about me*".

- d. Mark is someone who do not hate anybody although some people hate him, like Winklevoss's twins

(Data 1)

Mark : " Who are you?

Mark : Checking in to see how it's going in Bosnia.

Marylin : Bosnia?

Marylin : They don't have roads but they have Facebook?

Marylin : You must really hate the Winklevoss's.

Mark : I don't hate anybody". (55:20)

Data Analysis :

After a moment they do conversation. With the dialogs above, the writer gets that Mark is typical someone who do not easy to hate someone, although Winklevoss's twin demand him because he accused steal their idea in the website, mark is not hate them.

- e. Mark is useless,

(Data 1)

Mark : " Do you think anybody would mind if I stayed and used the computer for a minute?

Marilyn : I can't imagine it would be a problem.

Mark : Thanks. I appreciate your help today.

Marlyn : **You're not an asshole, Mark. You're just trying so hard to be".(01:53:00)**

Data analysis:

Mark is sitting alone in the conference room. The only one left is Marylin, The lights of the San Francisco skyline fill the huge picture windows. Marylin Depley is a junior lawyer for the defense informs Mark that they will be settling with Eduardo, since the sordid details of Facebook's founding and Mark's cynical personality will make a jury highly unsympathetic to him. Then Marylin, who's been putting on her coat, takes her briefcase and exits. From the dialog above the writer get information that Mark is useless.

(Data 2)

Mark : "I'm under some pressure right now with my OS class and if we could just order food I think we should

Erica : You are probably going to be a very successful computer person.

*Erica : But you're going to go through life thinking that girls don't like you because you're a nerd. And I want you to know, from the bottom of my heart, that that won't be true. **It'll be because you're an asshole.***

Data analysis :

When Erica dinner with Mark in the campus bar, after Erica split up with mark, mark try to give reason why he have big desire with compoter programming, Mark said that he under some preasure with his OS, but Erica isn't care the reason and she said that Mark will be an assholle (useless). From the dialog above the writer get information that Mark is useless because two persons that is Marylin and Erica said in the same sentence.

f. Mark sometimes says two different things at once

(Data 1)

Mark : " I'm trying right now.

Erica : To row crew?

Mark : To get into a final club. To row crew?, No. Are you, like whatever delusional?

*Erica : **Maybe, but sometimes you say two things at once and I'm not sure which one I'm supposed to be aiming at.***

Mark : But you've seen guys who row crew, right?" (01:02)

Data Analysis :

The dialogs above when Mark dinner in the campus bar with his girlfriend Erica, They talking about test in campus row crew but he shift the topic to get in to final club, from dialog above the writer gets Information that Mark sometimes says two different things at once.

(Data 2)

Gage : Let me re-phrase this. You sent my clients 16 e-mails. In the first 15, you didn't raise any concerns.

Mark : Is that a question?

Gage : In the 16th e-mail you raised concerns about the site's functionality Were you leading them on for six weeks?

Mark : No.

Gage : Why hadn't you raised any of these concerns before?

*Mark : **It's raining.***

Gage : I'm sorry?

Mark : It just started raining.

Gage : Mr. Zuckerberg, do I have your full attention?

Mark : No." (49 : 38)

Data analysis :

In a day on the second deposition room they talking about at the meeting in January to which the letter is refered. The gage asking many question to Mark, and Divya, Tyler and Cameron as the witness, Mark received many questions from gage, in the middle of meeting heard rains voice from outside deposition room than Mark Look at from the window without moving from chair and says “It’s raining” whereas he do not answer the questions yet. from dialog above the writer gets information that Mark sometimes says two different things at once.

B.2. Eduardo Saverin

Eduardo is a good friend. He is easy to interest to girl, so he is a type of romantic man. He supports Mark and “Facebook” by putting lots of money towards the bussines. Doing this in order to help Mark to fulfil his dream. Eduardo is caring, he can be warm, especially since in our first scene with him he visits Mark just to make sure he was okay after his break up.

a. Eduardo is someone likes meteorology.

(Data 1)

Mark : “Why would you ask me that?”

Erica : I’m just asking.

Mark : None of them, that’s the point. My friend Eduardo made

\$300,000 betting oil futures one summer and Eduardo won’t

come close to getting in. The ability to make money doesn't impress anybody around here.

Erica : Must be nice. He made \$300,000 in a summer?

*Mark : **He likes meteorology.***

Erica : You said it was oil futures.” (02:05)

Data analysis :

The dialogs above when Mark dinner in the campus bar with his girlfriend Erica, They talking about people with genius IQ living in China and than Erica asking to Mark what is the easiest to get into ? , and mark take example from his friend who can made \$300,000 betting oil futures one summer. And than Mark said that he likes meteorology to see oil future in summer, from Mark statement in the dialog above the writer gets Information that Eduardo like meteorology to see oil future in summer.

- b. Eduardo can be sarcastic, shown when he is talking to his girlfriend. It can be supported as the following dialogue:

(Data 1)

Christy :” When did you get back?

Eduardo : I got back this afternoon.

Christy :And when were you going to call me?

Eduardo : Chris, It was kind of a rough trip and I was tired and

Christy : Or answer one of my 47 text?. Did you know I sent 47 texts?

Eduardo : I did, and I thought that was incredibly normal behavior. “

(01:34:54)

Data analysis :

Eduardo is sleep on top of the covers in the on air conditioned apartment when he wakes up to the sound of a key in the door. The door opens and Christy is framed by the dingy light of the hallway. Christy asked to Eduardo with high temper, Eduardo answer by sarcastic way, so made Christy more angry, the writer conclude that Eduardo can be sarcastic when he tired and got a problem.

- c. Eduardo can be Emotional (High temper) at time, can be known in this dialog :

(Data 1)

Eduardo : “ You set me up.

Mark : You’re gonna blame me because you were the business head of the company and you made a bad business deal with your own company?!

Eduardo : It’s gonna be like I’m not part of Facebook.

Sean : It’s won’t be like you’re not part of Facebook, you’re not part of “ Facebook”.

Eduardo : My name's on the masthead.

Eduardo is momentarily frozen... and

Two security guard have come in". (01:42:56)

Data analysis :

It is happen in the new "Facebook" office, when Eduardo came he know that his name is not part of " Facebook" and replaced by Sean Parker who is an investor, so that Eduardo come to the Mark desk and throw down laptop while Mark using it. Eduardo looks at Sean, then suddenly and quickly cocks his fist back to punch him in the face. Sean flinches as Eduardo holds his punch and lets out a small laugh. It is conclude that Eduardo has high temper when he angry.

d. He is neat, wear formal jacket and shoes.

(Data 1)

Senior : " Mr. Saverin.

Eduardo : 1) Harvard was founded in 1636, not 1638.

2) Harvard wasn't founded by John Harvard

and 3) That's not John Harvard.

Senior : Who is it?

Eduardo : A friend of the sculptor, Daniel Chester.

Senior ; Keep your jacket and shoes on".(33:03)

Data analysis :

When Eduardo get first orientation from phoenix's senior in the night It's snowing and cold as hell. Eduardo's now with a smaller group of prospective members, most of whom are in their underwear with a couple of them wearing pants. They're all blue and shivering. They're gathered around a statue of John Harvard as a senior announces, Eduardo get a question, if he can right answer he can keep his jacket and shoes if no he must take his jacket off. It is describe that Eduardo like wear jacket and shoes.

C. Finding and Analyze the social status of the main characters

The social status in this case deals with the main characters educational background and their live. Do the main characters have low, middle or high education? Are the main characters from middle, upper or modern classes? After watching the movie , the writer has a conclusion that the main character is clear he is a highly educated. Together with his best friend Eduardo Saverin in Harvard University, he launched Facebook from Harvard's dormitory rooms.

C.1. Mark Zuckerberg

By the time he began classes at Harvard University. He studied computer science. It can be supported as the following dialogue:

(Data 1)

Mark : “ We’re expanding to Yale and Columbia. Dustin, I want you to share the coding work with me. Chris, you’re going to be in charge of publicity and outreach and you can start by getting a story in the B.U. student newspaper. The Bridge.

*Chris : **They hate doing stories about Harvard.***

*Mark : **Somebody at the newspaper will be a computer science major. Tell them Mark Zuckerberg will do 10 hours of free programming.***

Eduardo : Why do you want a story in the B.U. newspaper”.(53:56)

(Data 2)

*Mark :” **I’m under some pressure right now with my OS class and if we could just order food I think we should***

*Erica : **You are probably going to be a very successful computer person.”***

Data analysis :

At night in the Mark's dorm room The door closes behind Dustin Moskovitz and Chris Hughes. Mark and Eduardo are waiting and Christy and Alice are sitting on the couch. Mark said that he will be a computer science major and will do 10 hours of free programming. From dialogue above the writer gets information that Mark is studied computer science. And Mark said to Erica that he is under some pressure with OS class and Erica said that Mark probably going to be a very successful computer person.

In his sophomore year, he wrote a program he called "Course Match", which allowed users to make class selection decisions based on the choices of other students and also to help them form study groups. A short time later, he created a different program he initially called "Facemash" that let students select the best looking person from a choice of photos, and get many traffic. It can be supported as the following dialogue:

(Data 1)

"In the administrative hearing room Mark stands before a panel of administrator,

Administrator : "Mr. Zuckerberg, this is an Administrative Board hearing. You're being accused of intentionally breaching security, violating copyrights, violating individual privacy by creating the

*website, **www.facemash.com**. You're also charged with being in violation of university policy on distribution of digitized images. Before we begin with our questioning you're allowed to make a statement.*

Would you like to do so?

Mark : (beat) Uh...I've, you know" (18:59)

Data analysis :

After make "Facemash" Mark is punished with six months of academic probation after the traffic to the site brings down parts of Harvard's computer network, and he becomes vilified among most of Harvard's female community. In this way Mark became famous in round Harvard student, this is the beginning of "Facebook" found and bring Mark from low to the up. It can be supported as the following dialogue:

(Data 2)

A group of guys hustle up to Mark and Eduardo,

Stuart : "Excuse me. Mark?

Mark : Yeah.

Stuart : I'm Stuart Singer. I'm in your O.S. lab.

Mark : Sure.

*Stuart : **Awesome job with theFacebook.***

Vikram : Awesome job.

Mark : Thanks.

Bob : I'm Bob.

Mark : How you doin'.

Bob : You know, I could swear he was looking at you when he said the next

Bill Gates could be right in this room.

Mark : I doubt it. “(45:57)

Data analysis :

At night outside of auditorium as the crowd from the lecture spills out onto the snowy quad. Eduardo always in his suit is buttoning up his overcoat as he walks and Mark zips up his hoodie. A group of guys hustle up to Mark and Eduardo. It can be conclude that after “facebook” found Mark became famous person in round Harvard student, and bring Mark from low to the upper classes.

Mark has a books called Face Books, which included the names and pictures of everyone who lived in the student dorms. At first, he built a site and placed two pictures, or pictures of two males and two females. Visitors to the site had to choose who was "hotter" and according to the votes there would be a ranking. The site went up over a weekend but by Monday morning, the college shut it down because its popularity had overwhelmed one of Harvard's network switches and prevented students from accessing the Internet. In

addition, many students complained that their photos were being used without permission. Mark apologized publicly, and the student paper ran articles stating that his site was completely improper. and The following semester, Mark began writing code for a new website and than Mark launched "Thefacebook".

From a computer student who just busy with computer programming, Mark began to jump down in computer network bussines, Mark, Christy and Eduardo meet Sean Parker the founder of Napster.

(Data 1)

Sean :” *Tell me about your progress.*

Eduardo : ***Well...we’re in 29 schools now and we have over 75,000 members***

Sean : *(ignoring Eduardo and going for Mark) Tell me about the strategy you’re using.*

Mark : *Okay. For instance, we wanted Baylor in Texas but Baylor already had a social network on campus so instead of going right after them, we made a list of every school within a hundred miles*

SEAN : *and put” theFacebook” on those campuses*

Mark : *Pretty soon all the Baylor kids were seeing their friends on our site we were in.*

Sean : *That’s called the Little Big Horn, that’s smart, Mark.*

Eduardo : Thank you, it was mine “. (01:05:58)

Data analysis :

At night is a hip and trendy restaurant in Tribeca. The young crowd is drinking cocktails of all different colors and wearing Prada. Eduardo in a three piece suit and Mark in his hoodie and flip-flops, along with Eduardo now girlfriend, Christy, sitting at a table with an empty seat waiting. Sean has stepped into the restaurant and is saying hello to the hostess while hugging a waitress. Sean stops at a table to shake hands with a guy in a suit and kiss his girlfriend. The camera is moving around the table as Sean in and out of telling story after story while food is brought, drinks put down, more food brought and more drinks put down. Mark is enthralled, Christy is sexy and Eduardo is polite. They are talking many things about computer business.

The Following he launching the “Facebook” as social media platform, Mark that resulted in a settlement. The agreed settlement was for 1.2 million “Facebook” shares that were worth US\$300 million at Facebook. Mark gets offer from investor who want to invest in “Facebok”, Shown in this dialog
,**(Data 1)**

“ We’re in the offices of a guy who’s hero is Gordon Gekko. Mark and Sean are waiting-seated side by side for a verdict.

Peter : She offer you guys some waters?

Sean : Oh yeah, we're cool.

Maurice : Sean, come on in. You must be Mark.

Mark : Hi.

Peter : We took a look at everything and congratulations. We're gonna start you off with a \$500,000 investment. Maurice is gonna talk to you about some corporate restructuring.

Maurice : We'll file as a Corporation in Delaware and come up with a stock structure that allows for new investors.

Peter : Now lemme ask you something. Who's Eduardo Saverin ?" (01:34:03)

Data analysis :

Sean wearing his best Prada, Mark wearing his hoodie and Adidas flip-flops. After a moment an assistance comes out. The office door opens and Peter Thiel sticks his head out, Several of Thiel's lieutenant are sitting around, Peter said gone to start with a \$500,000 investment to "facebook", with this investation "facebook" develop to be a big company and Mark as the owner has 60% from company, this is became the beginning of Mark to be a billionaire.

The writer can be conclude that Mark has high education, he is a student of computer science in Harvard University, and he has social status from middle to upper or modern classes, from "facebook" he is to be a billionaire.

C.2. Eduardo Saverin

The second main character is Eduardo Saverin. He is a Harvard Student. He isn't same educational background as Mark, he is from upper classes, he's got an internship one of company in New York, it can be known from the following dialog :

(Data 1)

"In the Palo Alto House

Sean : (to andrew) I'm Sean Parker.

Mark : He's wired in.

Sean : That's what I'm talk in about. Where's Eduardo?

*Mark : **He's got an internship in New York.***

Sean : Eduardo didn't come out?" (01:20:16)

(Data 2)

In An ultra hip San Francisco night club,

Sean : " Napster wasn't a failure. I changed the music industry for better and for always. It may not have been good business but it pissed a lot of people off. And wasn't that what your Facemash was about?,

They're scared of me, pal, and they're gonna be scared of you. What the

VC's want is to say, "Good idea, kid. The grown up 'll take it from

here." But not this time. This is our time. This time you're go to hand a

business card that says “I’m CEO...bitch”, that’s what I want for you, so where the hell’s Eduardo?

*Mark : **He’s in New York.***

Sean : Suck in’ up to ad execs.

Mark : He’s got an ...

*Sean : ... **an internship? The company’s here. A billion dollar company is here. Do you live and breathe “Facebook” ?***

Mark : Yes.” (01:23:05)

Data analysis :

Sean looking around the place. Dustin and the Interns are standing off to the side, happy to be in the presence of Sean Parker. Andrew still locked into his computer. Mark off in the kitchen, A beer comes flying out of the kitchen and Sean catches it, Another beer comes flying out which Sharon had no idea was coming and so it smashes into the fireplace, And another bottle comes flying out that Sharon isn’t ready for and it crashes to the floor, Sean look around, he do not see Eduardo, he ask to mark than Mark answer that he got internship in New York, and the second time in an ultra hip San Francisco night club, tables that look out over the dance floor, and a table covered in bottles of vodka, glasses and a private waitress who happy to bend over and pour a drink for you.

And that's where we catch up with Mark and Sean. Sitting next to Sean is a Beautiful woman and there's another standing behind him and leaning against the couch. Mark and Sean have to speak up above the music, Sean ask where is Eduardo, Sean disappointed to Eduardo because when the "Facebook" office move to San Francisco Eduardo as the CFO of "Facebook" doesn't not here, Mark answer Sean's questions that Eduardo got internship in New York. From the data above the writer get information that Eduardo is got an internship.

He is from mathematic science, it can be known when he give mathematic algorithm to Mark, it can be known from the following dialog:

(Data 1)

Eduardo gets to the top of the stairs and hurries into Mark's dorm room

Mark : " I need you.

Eduardo : I'm here for you.

*Mark : **No, I need the algorithm you use to rank chess players.***

Eduardo : Are you okay?

Mark : We're ranking girls.

Eduardo : You mean other students?

Mark : Yeah.

Eduardo : You think this is such a good idea?

Mark : I need the algorithm.

Eduardo ; Mark....!

Mark : I need the algorithm.

(Eduardo is writing an equation with a grease marker on the Window)” (12:49)

Data Analysis :

Eduardo is writing an equation with a grease marker on the window, Eduardo Give each girl a base rating of 1400. At any given time “Girl A” has a rating R_a and “Girl B” has a rating R_b . Algorithm is one of Mathematics’ branch, Mark asking Eduardo to write algorithm and than Eduardo is writing an equation with a grease marker on the window. It is conclude that Eduardo from mathematics science.

Eduardo is from upper social economic status, Eduardo agrees to help Mark, providing a fee to help start the site, It can be supported as the following dialogue:

(Data 1)

” At night in Eduardo’s dorm room. Eduardo at his desk on the phone when an envelope that says “Phoenix” is slipped under his door. He turns and looks to see it. And than he come in to Mark’s dorm room, every available wall

space is covered with a diagram or a printout. Eduardo comes in with the envelope.

Eduardo : Mark....!

Mark : I need a dedicated Linux box running

Apache with a my SQL backend. It's gonna

cost a little more money.

Eduardo : How much more?

Mark : Two-hundred more.

Eduardo : Do we need it?

Mark : Gotta handle the traffic.

Eduardo : Do it.

Mark: I already did". (31:39)

Data analysis :

Mark need a dedicated Linux box running Apache with a his SQL backend. And It's need cost a little more money , Mark asking to the Eduardo, Eduardo ready to give some financial to Mark so that the "facebook" can be develop, mark. It can be conclude that Eduardo has different social status in economic than Mark. He come from upper classes.

(Data 2)

Eduardo :” *Can I ask what part of the interns’ jobs will they need to be able to do drunk?*

Mark : *You’re right. A more relevant test might be seeing if they can keep a chicken alive for a week. That was mean.*

(Eduardo hands Mark a thick envelope).

Eduardo : *Here.*

Mark : *What’s this?*

Eduardo : ***I opened a new account and put \$18,000 in it. Will that get you through the summer?” (01:16:43)***

Data analysis:

At night in the computer science building, Eduardo steps through double doors and stops for a moment as he hear an odd sound raucous cheering from a crowd that’s gathered in one of the classrooms. Eduardo walks down to the classroom, opens the door and walks where 60 or many students are in a semi circle, five and six deep, cheering on the contestants for the internship. All the desks in the room have been moved to the sides and five desks with laptops set up in the middle. Next to each laptop is a shot glass filled with Jack Daniels. Dustin holding a watch and mark is walking slowly back and forth behind the five “interviewees” who are intensely typing at their keyboards. Eduardo slowly makes his way through the crowd to Mark.

Eduardo give Mark a thick envelope of money \$18,000 for summer. Mark has many planning in summer, he want to rent a house in California for “facebook” office. It can be conclude that Eduardo has different social status in economic than Mark. Mark always asking some financing to him, Eduardo come from upper classes.

(Data 3)

On day in bank of America branch

“Banker : Can I help you?”

Eduardo : I’d like to freeze this bank account and cancel all existing checks and lines of credit.

Banker : May I see some ID, please?

Eduardo : Yeah, sure”. (01:33:26)

Data analysis :

Eduardo comes through the doors with single minded intent, heads past the tellers and straight to a desk where he takes a Bank book out of his pocket and slaps it on the desk. Eduardo feeling disappointed because when the “Facebook” office move to California Mark in cooperation with Sean Parker the owner of Napster and Friendster, without known by Eduardo as the CO of “Facebook”. At that time Eduardo in New York. The writer gets information from dialog above that Eduardo has different social status in

economic than Mark. Eduardo come to the bank than freeze his bank account and cancel all existing checks and lines of credit, it shows that Eduardo has much savings in bank and this is never do by Mark.

D. Finding and Analyze on the Social Relationship of the Main Characters

In the part the writer presents data about the relationship between the main character and other characters surrounding them. Human being cannot stand alone in solving a problem. Furthermore, when a person is associated, certainly we must find a new strange a life. But is if a person stands his idea and cannot accept a new life in the society, of course, we will conflict in society.

D.1. Mark Zuckerberg

Mark typical of passive man , he never talk with people who do not close with him, and he never introduce himself just for friend, but he just introduce himself for his bussines that is facebook. Mark was life in single but he ever has girlfriend that is Erica, but their friendship not long standing, began from Mark got high desire with his computer, supported by the following dialogue,

(Data 1)

“ At night in the campus bar.

Mark : What do you mean?

Erica : We’re not dating anymore, I’m sorry.

Mark : Is this a joke?

Erica : No, it's not.

Mark : You're breaking up with me? (03:44)

Data analysis :

They are breaking up when dinner in the campus bar, Erica feel not comfort to Mark who always talking about people IQ living in china and compare with Erica's IQ, so that Erica is angry, Erica replied to Mark that he is useless, finally the break up. It is conclude that Mark ever has special relation with girl.

Mark keep good relationship although with the former girlfriend, supported by the following dialogue,

(Data 1)

“Mark makes his way through the crowd toward a round booth. A girl is sitting there and even though her back is to Mark he can recognize her. She's with a girlfriend and three guys. Erica from the opening scene, turns her head and looks up to see Mark. She's looking sexy for her Friday night on the town and the three guys she's with are studs. A few more friends of theirs are standing around at the edges of the booth.

Mark : “ Erica?

Erica : Hi.

Mark : I saw you from over there. I didn't know you came to this club a lot.

Erica : First time.

*Mark : **Mine too. Could I talk to you alone for a second?***

Erica : I think I'm good right here.

Mark : I just I'd love to talk to you alone. If we could just go someplace

Erica : Right here's fine.

Mark : I don't know if you heard about this new website I launched.

Erica : No." (52:24)

Data analysis :

Mark and Erica broke up when dinner in the campus bar, Erica feel not comfort again to Mark, so that Erica decide to broke up, Erica said to Mark that he is useless, and Mark asked to Erica to be a friend but she doesn't want to be friends, from dialog above the writer can give conclusion that Mark has good relationship although with the former girlfriend, Mark do not hate Erica, Mark want to make Erica to be a friend.

Mark hasn't much friend before, in daily live he just live with his two roommates and his best friend Eduardo, without family around him. So, it can make Eduardo very close. Eduardo and Mark have a rocky relationship at best. Mark care with the other peoples around him. after he found

“facemash” and had many traffic in his blog, Mark relation with friend is not like before, It can be known in this dialog :

(Data 1)

Eduardo : “ Wow, they had to make an example out of you.

Mark : They had my blog. I shouldn't have written the thing about the farm animals. That was stupid. I was kidding for God's , doesn't anybody have a sense of

Eduardo : I tried to stop you.

Mark : I know.

*Eduardo : **How do you do this thing where you manage to get all girls to hate us? Why did I let you” (20:38)***

Data analysis :

After Mark found “facemash” he get punishment from campus because he using photo from Harvard girl student without permission, so all of girls in the Harvard hate him. It is conclude that mark relationship with the girl in Harvard is not good, although in the conversation above using “Us” but the main point is Mark.

Mark ask forgive to all public and after that he developing “facemach” became “facebook”, “facebook” got positive response in Harvard, more and more using the people with one million more users. The owner of Harvard.edu know that Mark has good social connection in online, they offer Mark to work with them. Shown in this dialog,

(Data 1)

Tyler : “ The difference between what we’re talking about and MySpace or Friendster or any of those other social networking site

Mark : it’s exclusivity. Right?

Divya : Right.

Tyler : Yes.

*Cameroon : **We’d love fort you to work with us, Mark. I mean, we need a gifted programmer who’s creative.***

Tyler : And we know you’ve taking it in the shins.

Divya : The women’s groups are ready to declare a Fatwa and this could help rehabilitate your image.

Mark : Wow. You’d do that for me?

Divya : We’d like to work with you.” (23:44)

Data analysis :

Mark comes out and heads onto the quad, Cameron and Tyler have been waiting by the entrance, Mark is escorted by Cameron and Tyler toward the club, The most exclusive of all the final clubs. Divya is sitting in the main living room with a textbook open as the heavy wooden door opens and the three of them come into the bike room, Mark is looking at the framed black and white group pictures on the wall of old Porcellian classes, Cameron comes back in with a sandwich wrapped in cellophane. Mark opens it on his lap and eats it uncomfortably. The writer gets information that after Mark made “facemash” there are many people know him and many people want to build relationship with him.

Mark want to taking the entire social experience of college and putting it online, it is shown in this dialog,

(Data 1)

In the Porcellian Club on a day

Mark :” People came to Facemash in a stampede, right?

Eduardo : Yeah.

Mark : It wasn’t because they saw pictures of hot girls. You can go anywhere on the internet and see pictures of hot girls.

Eduardo : Yeah.

Mark : It was because they saw pictures of girls that they knew. People want to go on the internet and check out their friends. Why not build a website that offers that? Friends, pictures, profiles, whatever you Can visit, browse around, maybe it's somebody you just met at a party. I'm not talking about a dating site. I'm talking about taking the entire social experience of college and putting it online.

Eduardo : I can't feel my legs". (27:12)

Data analysis :

The hall has been converted into “Alpha Epsilon Pi Caribbean Night”, and the party is about as lame as it sounds. Some potted palm trees have been brought in along with a steel drum set. The man playing the steel drum set has a yarmulke bobby pinned to his thinning hair. A table with a punch bowl and assorted cookies is nearby. Eduardo, in baggy cargo shorts and a Hawaiian shirt buttoned up to the top, is standing with a few similarly dressed friends, including Dustin Moskovitz and Chris Hughes, in the sparsely populated room. On the other side of the room are a few girls all Asian. One of the girls is wearing a bikini over her clothes. A television monitor has been set up with a DVD running of Niagara Falls, they see Mark come in and look around. Eduardo waves him over, Mark sees Eduardo and waves him over to where he is. He wants to talk privately, Eduardo joins

Mark in the back of the room and they take up a spot next to a bay window that's covered on the outside with ice, Mark and Eduardo come outside and are immediately met by the freezing cold air and then Mark talking about what he wants to do, he wants to want to taking the entire social experience of college and putting it online, it is show that Mark is like to make easy in communication or social relation so he want to putting it in online, the writer can conclude that mark has good social relationship.

Mark became famous, many people want to work in the “facebook”, it is shown in this dialog,

(Data 1)

“ A group of guys hustle up to Mark and Eduardo

Stuart : Excuse me. Mark?

Mark : Yeah.

Stuart : I'm Stuart Singer. I'm in your O.S. lab.

Mark : Sure.

Stuart : Awesome job with “theFacebook”.

Vikram : Awesome job.

Mark : Thanks.” (45:54)

Data analysis :

At night outside of auditorium as the crowd from the lecture spills out onto the snowy quad. Eduardo always in his suit is buttoning up his overcoat as he walks and Mark zips up his hoodie. A group of guys hustle up to Mark and Eduardo. It can be conclude that after “thefacebook” found many people in the college want to be friends to him and work in “thefacebook”, and Mark give good response to them. The writer can conclude that mark has good social relationship. He has good relationship with the other people in his campus and city. He becomes lovely with the other people around him.

D.2. Eduardo Saverin

Eduardo has a good relationship to everyone in Harvard university, especially on Mark, and he has good connection with Phoenix S-K final club, most of Harvard's female community, but they remain faithful to its friendly relations. Eduardo made everyone who was nearby was happy, and Eduardo has a special relationship to someone who meet him in the campus auditorium when lectured by Steve Jobs that is Christy ling. Eduardo has a good relationship to everyone especially on Mark, supported as the following dialogue :

(Data 1)

Eduardo : "Are you alright?"

Mark : I need you.

Eduardo : I'm here for you.

Mark : No, I need the algorithm you use to rank chess players.

Eduardo : Are you okay?" (12:30)

Data analysis :

With the dialogs above, the writer gets that Eduardo has a good and close relationship to Mark, Eduardo gets to the top of the stairs and hurries into mark dorm room when mark need algorithm from him without thinking so long directly come, he ready to help Mark every time.

(Data 2)

Eduardo :” You made a masthead.

Mark : Yeah.

Eduardo : (reading) “Eduardo Saverin. Co-Founder and CFO.”

Mark : Yeah.

Eduardo : You have no idea what that’s going to mean to my father.

Mark : Sure I do.” (36:53)

Data analysis :

With the dialogs above, the writer gets that Eduardo has a good and close relationship to Mark, Eduardo typed in the “facebook” to be Co Founder

of “facebook”. It is conclude that Mark and Eduardo has close relationsip.

Eduardo has a high care on Mark, can be supported as the following dialogue

(Data 1)

Eduardo : “Mark.

Mark : Wardo.

Eduardo : You and Erica split up?

Mark : How did you know that?

Eduardo : It’s on your blog.

Msrk ; Yeah”. (12;22)

Data analysis:

With the dialogs above, the writer gets that Eduardo has high care to Mark not just in direct but also in blog, Eduardo always give more attention to mark relation with the girlfriend, he know that mark split up with Erica before Mark telling to him, he always update Mark’s blog. It is showing that their friendship is good. Eduardo easy to intimate to girl who just know, can be supported as the following dialogue :

(Data 1)

“ She leans forward and whispers to Eduardo

Christy : (whispering) : Your friend -is that Mark Zuckerberg?

Eduardo ; (beat) : Uh...yes.

Christy : He made the Facebook.

(Eduardo smiles a little...this has just never happened)

Eduardo : Yeah. I mean it's both of ours, but, yeah.. we yes.

Christy : (still whispering) Cool. I'm Christy. This is Alice." (45:22)

Eduardo can't help noticing just because it's in his line of sight that down the row from the girls, someone else is pointing at them and whispering to a friend. Then back to the girls

(Data 2)

Eduardo : (whispering) : Very nice to meet you.

Christy : (whispering) : Facebook me when you get home. Maybe we can all go out and grab a drink later.

*Eduard : (whispering) : **Certainly. Absolutely I will do that"** . (45:30)*

Data Analysis :

The writer gets that Eduardo easy to intimate to girl because Eduardo never meet Christy before, just meet once he already made Christy comfortable with him and give good response by asking Eduardo to call via facebook and grab drink. Many people known him especially girls, now he has groupies, it is supported this dialog,

(Data 1)

Eduardo : “ Sorry. It’ll just be a minute. Some girls are freshening up in there.

Club Guy : Sweet.

Eduardo taps Mark...

*Eduardo : **We have groupies.***

Mark can’t help a smile. Then he sees something.” (51:56)

Data analysis :

In a men’s club in Cambridge, hear the thumping of the house music coming from the club. And then one of the wooden stall doors flies open and Eduardo is shoved in, followed by Christy, who did the shoving. She’s all over him as she presses him back against the divider. Eduardo’s hands are sliding under Christy white shirt and finding the red bra when they hear a noise, Christy keeps him pinned against the divider as she reaches down and unbuckles his belt. And then he hears another noise from the stall next door. A thump against the divider, Eduardo looks down at the space between the stalls. He sees a pair of Adidas flip-flops, than the sound of moaning. Before Eduardo has time to say anything, Christy pulls her shirt open, revealing the red bra, and puts her hand down his pants as we, Mark and Eduardo are standing guard outside the door. They’re silent but very happy.

Eduardo ever came in The Jewish fraternity. It was Caribbean night party, it is supported following dialog,

(Data 1)

“ In the first deposition room when Mark asked by Gretchen as winklevoss’s lawyer to define when he approach Eduardo with the idea for “facebook”

Gretchen : When did you approach Mr. Saverin with the idea for “Facebook”?

Mark : I wouldn’t say I approached him.

Gretchen : Sy?

Sy : you can answer the question.

Mark : At a party at Alpha Epsilon Pi.

Gretchen : What’s that?

Mark : The Jewish fraternity. It was Caribbean Night” (24:32)

(Data 2)

“ Eduardo : It’s not that guys like me are generally attracted to Asian girls.

It’s that Asian girls are generally attracted to guys like me.

Dustin : I’m developing an algorithm to define the connection between Jewish guys and Asian girls.

Eduardo : I don’t think it’s that complicated. They’re hot, they’re smart, they’re not Jewish and they can’t dance.

Chris : Mark's here". (24:59)

Data analysis :

At night in the large multipurpose room, Eduardo in baggy cargo shorts and a Hawaiian shirt buttoned up to the top, is standing with a few similarly dressed friends, including Dustin Moskovitz and Chris Hughes. On the other side of the room are a few Jewish guys and Asian girl. One of the girls is wearing a bikini over her clothes. From the dialog above the writer can give conclusion that he has good relationship with Jewish people, he come in The Jewish fraternity at Caribbean night.

Eduardo accepted to be a member of Phoenix S K Club, supported by this dialog after Eduardo accepting an envelope that says "Phoenix" is slipped under his door. He turns and looks to see it and come to Mark's dorm room,

(Data 1)

Eduardo : " Hey, guess what? (show to Mark an envelope) I made the second cut.

Mark : Good job. You should be proud of that right there, don't worry if you don't make it any further.

Eduardo : I'll get outa here". (32:01)

(Data 2)

“ In the first deposition room

Eduardo

I’d gotten into the Phoenix. I’d been accepted and as part of my initiation I had to, for one week, carry with me at all times and take of, a chicken.

In to :

Mark’s dorm room

Mark : They identify you as one of the founders

Of Facebook. “Junior Eduardo Saverin”-- I’m not the expert but being connected to torturing animals is probably bad for business”. (01:12:51)

Data analysis :

Eduardo talking about chronological he found “facebook” with Mark in the deposition room, when he accepted to be member of Phoenix club. The Phoenix is one of six male clubs at Harvard College, it consists of an undergraduate body of male upper class men at Harvard, he just found “facebook” so his name known by the head master of Phoenix Club. It is conclude that Eduardo has good relationship in the Phoenix Club at Harvard University.

