

ABSTRAK

Skripsi dengan judul “Pengaruh Pengetahuan Investasi, Risiko investasi, Persepsi dan Kemajuan Teknologi Terhadap Minat Mahasiswa Berinvestasi Di Pasar Modal Syariah (Studi Kasus Pada Mahasiswa FEBI Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung Angkatan 2020-2022)” ini ditulis oleh Fatiyatul Munawaroh, NIM. 126406202121, jurusan Manajemen Keuangan Syariah, Fakultas Ekonomi dan Bisnis Islam, Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung, yang dibimbing oleh Dr. Deny Yudiantoro, S.AP., M.M.

Penelitian ini dilatar belakangi dengan perkembangan jumlah investor pasar modal syariah di Indonesia yang sangat pesat dari tahun ketahun. Meningkatnya jumlah investor pasar modal syariah dapat membantu perekonomian di Indonesia menjadi lebih baik dengan menjaring investor untuk berinvestasi pada perusahaan-perusahaan sekuritas. Dalam hal ini peneliti menggunakan variabel pengetahuan investasi, risiko investasi, persepsi dan kemajuan teknologi terhadap minat mahasiswa berinvestasi di pasar modal syariah (studi kasus pada mahasiswa FEBI Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung Angkatan 2020-2022). Adapun tujuan dari penelitian ini adalah untuk menguji pengaruh pengetahuan investasi, risiko investasi, persepsi dan kemajuan teknologi baik secara parsial maupun simultan terhadap minat mahasiswa FEBI Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung Angkatan 2020-2022 untuk berinvestasi dipasar modal syariah.

Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian asosiatif. Data dikumpulkan melalui metode kuisioner dengan dengan teknik non probability sampling. Jumlah sampel yang digunakan dalam penelitian ini sebanyak 100 responden, dimana respondenya adalah mahasiswa FEBI Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung Angkatan 2020-2022. Teknik pengumpulan data menggunakan observasi dan kuisioner. Teknik analisis data menggunakan Uji Validitas, Uji Reliabilitas, Uji Asumsi Klasik, Uji Regresi Linear Berganda, Uji Hipotesis dan Uji Koefisien Determinasi.

Hasil penelitian ini menunjukkan bahwa Pengetahuan Investasi berpengaruh positif dan signifikan terhadap minat mahasiswa berinvestasi dipasar modal syariah, Risiko Investasi berpengaruh positif dan signifikan terhadap minat mahasiswa berinvestasi dipasar modal syariah, Persepsi berpengaruh positif dan signifikan terhadap minat mahasiswa berinvestasi dipasar modal syariah, Kemajuan Teknologi berpengaruh negatif dan signifikan terhadap minat mahasiswa berinvestasi dipasar modal syariah, Pengetahuan Investasi, Risiko Investasi, Persepsi dan Kemajuan Teknologi secara simultan berpengaruh positif dan signifikan terhadap minat mahasiswa untuk berinvestasi dipasar modal syariah.

Kata Kunci: Pengetahuan Investasi, Risiko Investasi, Persepsi dan Kemajuan Teknologi, Minat Berinvestasi

ABSTRACT

Thesis with the title "The Influence of Investment Knowledge, Investment Risk, Perception and Technological Progress on Students' Interest in Investing in the Sharia Capital Market (Case Study of FEBI Students at the Sayyid Ali Rahmatullah State Islamic University Tulungagung Class of 2020-2022)" was written by Fatiyatul Munawaroh, NIM. 126406202121, Department of Sharia Financial Management, Faculty of Islamic Economics and Business, Sayyid Ali Rahmatullah State Islamic University Tulungagung, supervised by Dr. Deny Yudiantoro, S.AP., M.M.

This research is motivated by the very rapid growth in the number of sharia capital market investors in Indonesia from year to year. Increasing the number of sharia capital market investors can help the economy in Indonesia improve by attracting investors to invest in securities companies. In this case, the researcher used the variables investment knowledge, investment risk, perception and technological progress on students' interest in investing in the Islamic capital market (case study of FEBI students at Sayyid Ali Rahmatullah State Islamic University, Tulungagung Class of 2020-2022). The aim of this research is to examine the influence of investment knowledge, investment risk, perception and technological progress both partially and simultaneously on the interest of FEBI students at Sayyid Ali Rahmatullah State Islamic University Tulungagung Class of 2020-2022 to invest in the sharia capital market.

This research uses a quantitative approach with an associative type of research. Data was collected through a questionnaire method using non-probability sampling techniques. The number of samples used in this research was 100 respondents, where the respondents were FEBI students at the Sayyid Ali Rahmatullah Tulungagung State Islamic University, Class of 2020-2022. Data collection techniques use observation and questionnaires. Data analysis techniques use Validity Test, Reliability Test, Classic Assumption Test, Multiple Linear Regression Test, Hypothesis Test and Coefficient of Determination Test.

The results of this research show that Investment Knowledge has a positive and significant effect on students' interest in investing in the sharia capital market, Investment Risk has a positive and significant effect on students' interest in investing in the sharia capital market, Perception has a positive and significant effect on students' interest in investing in the sharia capital market, Technological progress has a negative effect and significantly on students' interest in investing in the sharia capital market, Investment Knowledge, Investment Risk, Perception and Technological Progress simultaneously have a positive and significant effect on students' interest in investing in the sharia capital market.

Keywords: *Investment Knowledge, Investment Risk, Perception and Technological Progress, Interest in Investing*