

## ABSTRAK

Skripsi dengan judul “Efektivitas Program Pelatihan Keterampilan dalam Mendorong Pemberdayaan Ekonomi di Kabupaten Tulungagung” ditulis oleh Ria Alinda, NIM. 126402202148, Jurusan Ekonomi, Program Studi Ekonomi Syariah, Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung, Dosen Pembimbing Risdiana Himmati, M.Si.

Penelitian ini dilatarbelakangi oleh adanya masalah pengangguran dan kemiskinan yang terjadi di Kabupaten Tulungagung. Sehingga Pemerintah Kabupaten Tulungagung memberikan program pemberdayaan yaitu berupa program pelatihan keterampilan melalui Unit Pelaksana Teknis Daerah Balai Latihan Kerja Disnakertrans Kabupaten Tulungagung yang merupakan bagian dari Disnakertrans Kabupaten Tulungagung. Adapun salah satu programnya yaitu di bidang kejuruan menjahit. Apabila program dilaksanakan dengan baik tentunya akan mendorong pemberdayaan ekonomi dan mengurangi pengangguran maupun kemiskinan di Kabupaten Tulungagung.

Fokus penelitian ini mengacu pada bagaimana pelaksanaan program pelatihan keterampilan di bidang kejuruan menjahit, bagaimana efektivitas program pelatihan keterampilan di bidang kejuruan menjahit dalam mendorong pemberdayaan ekonomi di Kabupaten Tulungagung ditinjau dari ketepatan sasaran program, ditinjau dari sosialisasi program, ditinjau dari keberhasilan tujuan program, dan ditinjau dari pemantauan program. Tujuan dari penelitian ini adalah untuk mengetahui pelaksanaan program pelatihan keterampilan di bidang kejuruan menjahit, mengetahui efektivitas program pelatihan keterampilan di bidang kejuruan menjahit dalam mendorong pemberdayaan ekonomi di Kabupaten Tulungagung ditinjau dari ketepatan sasaran program, ditinjau dari sosialisasi program, ditinjau dari keberhasilan tujuan program, dan ditinjau dari pemantauan program. Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Teknik pengumpulan data diperoleh dengan observasi, wawancara, dan dokumentasi. Teknik analisis data dilakukan dengan reduksi data, penyajian data, dan penarikan simpulan/ verifikasi. Teknik pengecekan keabsahan data melalui triangulasi sumber, triangulasi teknik, dan ketekunan penelitian.

Hasil penelitian disimpulkan bahwa pelaksanaan program pelatihan keterampilan di bidang kejuruan menjahit mulai dari proses pendaftaran, tahap seleksi, penjelasan waktu pelaksanaan pelatihan, dan uji kompetensi. Program pelatihan sudah efektif dalam mendorong pemberdayaan ekonomi di Kabupaten Tulungagung dan telah memenuhi keempat ukuran efektivitas program menurut Budiani yaitu ditinjau dari ketepatan sasaran program, ditinjau dari sosialisasi program, ditinjau dari keberhasilan tujuan program, dan ditinjau dari pemantauan program.

**Kata Kunci:** Efektivitas, Program Pelatihan Keterampilan, Pemberdayaan Ekonomi

## **ABSTRACT**

*The thesis with the title “Effectiveness of Skills Training Programs in Encouraging Economic Empowerment in Tulungagung Regency” was written by Ria Alinda, NIM. 126402202148, Department of Economics, Sharia Economics Study Program, Sayyid Ali Rahmatullah State Islamic University Tulungagung, Supervisor Risdiana Himmati, M.Si.*

*This research was motivated by the problem of unemployment and poverty that occurs in Tulungagung Regency. So the Tulungagung Regency Government provides an empowerment program in the form of a skills training program through the UPTD BLK of the Tulungagung Regency Manpower and Transmigration Office. One of the programs is in the vocational field of sewing. If the program is implemented well, it will certainly encourage economic empowerment and reduce unemployment and poverty in Tulungagung Regency.*

*The focus of this research refers to how the skills training program in the sewing vocational field is implemented, how effective the skills training program in the sewing vocational field is in encouraging economic empowerment in Tulungagung Regency in terms of the accuracy of the program targets, in terms of program socialization, in terms of the success of the program objectives, and in terms of from program monitoring. The purpose of this research is to determine the implementation of the skills training program in the vocational sewing sector, determine the effectiveness of the skills training program in the vocational sewing sector in encouraging economic empowerment in Tulungagung Regency in terms of the accuracy of the program targets, in terms of program socialization, in terms of the success of the program objectives, and in terms of from program monitoring. This research uses a qualitative approach with descriptive research type. Data collection techniques using observation, interviews and documentation. Data analysis techniques are carried out by data reduction, data presentation, and drawing conclusions/verification. Techniques for checking data validity through source triangulation, technical triangulation, and research diligence.*

*The results of the research concluded that the implementation of the skills training program in the sewing vocational sector started from the registration process, selection stage, explanation of the training implementation time, and competency test. The training program has been effective in encouraging economic empowerment in Tulungagung Regency and has met the four measures of program effectiveness according to Budiani, namely in terms of the accuracy of program targets, in terms of program socialization, in terms of the success of program objectives, and in terms of program monitoring.*

**Keywords:** *Effectiveness, Skills Training Programs, Economic Empowerment*