CHAPTER I

INTRODUCTION

A. Background of the Study

Technology has became an essential part in our life(Aghaei et al. , 2022). The growth of technology has been used in every aspect of human life, including the educational field. Technology enables the teachers to create interesting media to introduce the learners to the materials they convey in the classroom. Educational content technology possibly to assist the teachers in arranging the students becoming independent learners. Moreover, according to Nurhayati, (2019) technology could satisfy students' interest in the learning process. Since technology gives facilities to the students so that they can learn beyond the classroom and they can make their own learning environment. Technology can restore students' interest and their motivation in learning. Furthermore, technology also helps the teacher in conducting teaching and learning process, avoids teaching hardware, outcome of conventional mode of teaching, and helps to deliver instructions coherently, (Abdullah et al. , 2014). Therefore technology helps teachers to do their task properly and effectively.

Technology has a specific function in improving task for learners and it has a substantial effect on teachers' teaching approaches. This is in line with another experts that states that the use of technology is proven to increase children's interest in learning because it has a more attractive appearance, so that it will avoid boredom during lessons,(Megawati, 2023). Conventional teaching method

usually makes students bored because the method is monotonous (Nurhayati, 2018). Thus, integration technology in English language classroom needed to boost students' learning motivation, confidence (Ghavifekr et al. , 2006). Another expert has the same perspective with the previous statement which stated that Technology in language learning provides various advantages and opportunities for both teachers and learners (Nurmala et al. , 2023). It provides access to a broad range of authentic language materials, interactive activities, and multimedia resources, which can facilitate language acquisition and boost learners' engagement and motivation.

The role of technology in education is important, the importance of technology in schools cannot be ignored. In fact, with the onset of computers in education, it has become easier for teachers to impart knowledge and for students to acquire it. The use of technology has made the teaching and learning activity become more enjoyable. One of the many applications approaching in the technology world is canva. Canva is an application in which interesting designs are available in the form of templates, features and online based categories. Using canva would make the learning activity more successfull, students would not only achieve higher designs but would also advance and boost their competencies (Pentury, 2022). Students would expand their creativity, critical thinking, cooperative, and communication skills in the school.

Canva provides various kind of features that support the teachers to make an interesting learning media. Features that offered by canva can assist the teachers to access different kind of themes, graphic designs, icons that

are very useful in the process of creating an eye-catching learning media. The growth of technology enable us to easily have an access to canva. Canva is available on both appstore and website. By the ease of access, almost every teachers can optimize the use of canva in creating learning media.

Learning media are connected to the use of technology in the information and communications technology (ICT) era. Students who use learning media may achieve better amounts of knowledge they learn (Dhamayanti, 2021). Learning media in learning activity functions as the tool in delivering the material. In English language teaching, learning media is one of the important aspect for both the teachers and the learners. If the learning media is good in terms of quality the learners will automatically can accept the information that deliver by the teacher. In the current situation, teachers are expected to continue to do good teaching and provide learning motivation to students so that they can maintain their enthusiasm for learning (Khusna et al. , 2022). Through learning media the teachers can also stimulate students to be more active and encourage more participation in the learning process. Learners are often get bored with monotonous learning style, so that the teachers may solve this problem by developing an interesting learning media. Students are willing to put more attention and more effort in joining learning process with interesting learning media. Those are sort of reason for teacher to became aware about the media that they use in teaching and learning activity. They have to update their capability and skill in order to creating an interesting learning media for the students.

One type of learning media or teaching aids is a student worksheet or also known as a worksheet (Iffah, 2021). Worksheets are the supporting implementation of learning plans which contain information and questions that must be answered by students (Turmudi, 2019). Conceptually, a worksheet is a tool to make students recall the material they have learned. Worksheets can also contain various questions to train students' thinking. The teacher presents the questions in the worksheet for students to complete. Apart from that, worksheets can also be used to evaluate learning outcomes. Teachers can use worksheets to check students' understanding of the material presented. Worksheet functions include the following: 1) arranging material according to the objectives to be achieved; 2) formulate student learning steps; 3) providing students with integrated learning assignments. This research would focus about worksheet for young learners. making worksheet for young learners. There is no any specific age to describe and determining young learners age. However, an early age of children in English for young learners (EYL) has different range of age, it is said that they are less than 11-12 years of age (Rahma, 2020).

Teachers may facing some difficulties in creating learning media (Tamrin et al. , 2017) . Some teachers are not facilitating with proper equipment for creating learning media. They also need more costs in making an interesting learning media. The teachers have to sacrifice their time because somehow to make the learning media become more interesting it is time consuming. The process of creating the learning media will also drain a lot of energy. Teachers have to manage their time properly between teaching and making an interesting learning media. Teachers are

expected to formulate successfully designed courses with the considerations on learner centered, pleasing, communicative , valuable learning environments, that give answers for the pressures of this century (Nurhayati, 2014). This is obviously not easy and some teacher cannot facing this sort of condition wisely. There are certain condition where they have to sacrifice one of them. As far as the researcher has knowns these kind of problem, there are alternatives way to solve them.

Rapid developments in technology have made distance education easy Dhawan (2020) "Most of the terms (online learning, open learning, web-based learning, computer-mediated learning, blended learning, m-learning) have in common the ability to use a computer connected to a network, that offers the possibility to learn from anywhere, anytime, in any rhythm, with any means" (Cojocariu et al. , 2014). Nowadays almost every activities are engaged with technology. Learning media also have this huge engagement with the technology. There are four group of learning media (Mutalib, 2018). The first is visual media that can be describe as a way of presenting and delivering materials through photographic printing or visual presentation. The result of printing or visual technology such as text, photos, graphics, picture, ppt, electronic book and act. The second is audio-visual media. Audio-visual media is defined as the method in delivering material using mechanical and electronical machines to present audio and visual of the subject. The third is computer based media which function to help present learning materials to students (Rachmadtullah et al. , 2018). The last is printed and computer combined media. Talking about four types of media that has been explained before, from four types of learning media this research will focus in

visual media. In the optimization of technology in creating learning media the researcher are interested in the massive use of this one platform called canva.

Canva appear as one of the most popular applications with 25 million total number of users (Daff, 2022). That is the proof that canva are used in many aspect in human life including in the educational environment. Canva has been viewed as a creative and innovative tool that can improve the teaching-learning process and help students develop their collaborative skills. According to Lowther (2015), visuals in the classroom, including canva, can serve several purposes, including 1) creating concrete abstract ideas; 2) motivating students; 3) giving direct attention; 4) repeating the information; 5) remembering prior knowledge, and 6) making learning effective. In line with the previous statement, canva was used in the class to enhance students' motivation through the practical digital application (Fitria, 2022). As we know visual media has many benefits in conducting learning and teaching activity, this research is focus on worksheet as a type of visual media in learning. Since there are only few study that held to find out the perception of teachers and students toward canva features in helping them to make worksheet. So that this research is conducted to finding out the perception of English Major students toward the features in canva in supporting the making of visual media in English language teaching.

Prior to this study, only a few types of research attempted to explore the EFL presenters' perception toward canva using qualitative method. Most of study were mainly used quantitative method. The researcher chose qualitative method since in gathering the data through interview and documenatation, the researcher

would get wider and detailed information about students' perception toward icon, font and template in creating worksheet. Preliminary data that gained through google form to the 6th semester of English students UIN SATU Tulungagung shows that English students were mainly using canva as supporting tool to help them creating worksheet for their assignment in English Course Book Development Subject. Therefore the researcher wanted to find out about the perception of English students toward canva visual features in helping them to create worksheet. There are several studies held by previous researchers about canva. The previous study held by Fatimah et al. (2023) entitled Students' Perception of Canva as A Media in Learning English: A Descriptive Study at SMA N 6 Sijunjung investigated how well the students at SMA Negeri Sijunjung feel about the canva media that the teacher uses in teaching English. The finding showed that students' concern in learning English by using canva media was positives, indicating that the influence that canva has on English learning can encourage students' imaginations to be more engaged in absorbing the course material. According to the results, four aspects were positively evaluated collectively. Additionally, as the highest score for student perception is 4,23% and the students ' responses positively to the English learning using canva, it can be concluded that the students' perception of the use of canva in learning English was positive.

The second related study entitled Utilization of Canva Application and Students Worksheet Digital –based Islamic Learning. The study aimed to describe how PAI teachers uses canva and worksheets in learning digital-based and portraying student learning conditions when the teacher uses canva and worksheets

in digital-based PAI learning. The result shown that canva and worksheets used in PAI learning assist teachers in explaining material learning effectively and efficiently. Another research that conduct by Anwar (2021) has proven that : (1) Canva facilitated teacher to make learning media, (2) Canva Application Improve online teaching process, (3) Canva Application Improves learning media effectively, (4) Learning media of canva is easy to distribute to students (5) Canva application can help the technology requirement.

Most of those previous study were mainly focused on the perception of teachers and students toward canva as the learning media in general. There were only few of study that focused on the perception of English students toward the visual features that provided in canva as the tool in creating learning media especially worksheet. Due to the research gap, the present study would put more intention to the perception of English Major Students toward canva especially toward visual features that provided in canva which help them to create learning media. Worksheet is kind of learning media that are made with the help of canva features. This study would mainly focus on how are the English Major Students perception toward canva visual features in making visual learning media which is worksheet. Since worksheet is effective to measure the understanding of the students and could attract student's attention. This study would describe about how are the English Major perception toward icons in canva as the features that support them to create worksheet. This study would also describe about how the English major students perspective toward fonts in canva that support them to create an interesting worksheet. This study then explained about how are the English major

students perception toward template in canva that support them to create a good worksheet.

This study aim to describe the perception of English major students toward visual features that provided in canva in helping them to make worksheet as visual learning media. The data were collected using interview and documentation,then the result would be described briefly in the form of words with the hope that this study can enrich the research literature in the field of English education. The researcher also hope that this study can make the readers become aware of the existence of canva in helping them to create an interesting learning media especially in helping them to create a good worksheet.

B. Formulation of the Research Question

1. What are the use of icon , font and template as canva visual features in making worksheet as visual learning media ?

2. What are the students' perception toward icon , font and template as canva visual features in making worksheet as visual learning media ?

C. Purpose of the Research

1. To describe the role of icon , font and template as canva visual features in making worksheet as visual learning media

2. To describe the perception of English Students at UIN SATU Tulungagung toward icon, fonts template as canva visual features in making worksheet as visual learning media

D. Significance of the Study

1. English Education Students

 This research was conducted with the hope that English Education Students which are also prospective teacher can take the advantage of this research by considering the brief description of the perspective of English Education Students towards visual features in canva art. Based on the result of this research, English Education Students would became aware of the existence of canva especially canva visual features in terms of icon elements, fonts and template in supporting them to develop an interesting learning media for their future students.

2. Further Researcher

 This research was made in order to open new chance for further researchers to conduct some research that related with canva art features not only discus about their visual features but it can be discuss about another components provided in canva.

E. Scope and Limitation

1. Scope of the Research

 This research was conducted within the scope of the English Education Department Students of UIN Sayyid Ali Rahmatullah Tulungagung who used canva in making learning media specifically worksheet. This research is limited to study the perception of English Students toward the visual features in canva in terms of icons, fonts and template.

2. Limitation of the Research

This research was conducted within the limitation of the perception of English Major Students of UIN Sayyid Ali Rahmatullah Tulungagung batch 2021 towards canva visual features and only focus on icons, fonts and template in supporting them creating visual learning media particularly student worksheet.

F. Definition of Key Terms

In order to avoid misinterpretation in this study, the researcher defines the meaning of the main terms used as follows:

1. Students Perceptions

English Foreign Language Students are a group of people who place the main position in teaching and learning English activities. Meanwhile perception is the way of how people act toward certain things or phenomena that they have experienced and they think it is true (Anand, 2021). So, it can be concluded that students perceptions are the perspective of students or their point of view toward a thing or a sequence that they have experienced.

2. Canva Visual Features

Canva is an application that function to make a design. Canva also can be defined as a platform that enable users to create posters, presentations ,book covers, worksheets, newsletters, media kits, infographics and many more (Waring, 2021). Meanwhile visual features are features that can be view by human receptors which is eye. Based on the explanation above, it can be

conclude that canva visual features are features that available in canva and function to help the users in creating their graphic design. Visual features in canva consist of three parts, there are: icon animation, fonts, and template.

3. Learning Media

Learning media is a tools which is used by teacher to deliver the material. Teachers should use an interesting media to deliver the material so the student can fully pay attention. There are many examples of media that can be used by teachers such as LCD, computer, module and etc. One type of learning media or teaching aids is a student worksheet or also known as a worksheet. Student worksheet is teaching material that has been set and enable students to study the teaching material independently.