

ABSTRAK

Skripsi dengan judul “Analisis Faktor-Faktor Yang Mempengaruhi Harga Saham (Studi Pada Perusahaan Sub Sektor Makanan dan Minuman Yang Terdaftar di Bursa Efek Indonesia Tahun 2017-2023)” ini ditulis oleh Yuniati Solikah NIM. 126406201047, Program Studi Manajemen Keuangan Syariah, Jurusan Bisnis dan Manajemen, Fakultas Ekonomi dan Bisnis Islam, dengan pembimbing Ibu Citra Mulya Sari S.E.Sy., M.E.

Penelitian ini dilatar belakangi oleh semakin banyaknya ketertarikan masyarakat Indonesia terhadap Pasar Modal. Hal ini dilandasi tumbuhnya rasa percaya investor terhadap pemerintah sebagai perantara pengembangan dana. Sebagai investor awam, memiliki kecenderungan membutuhkan analisa rasio keuangan untuk menentukan perusahaan mana yang patut untuk pengembangan dananya. Penelitian ini bertujuan untuk (1) menguji *Earning Per Share*, *Price To Book Value*, dan *Debt To Equity Ratio* terhadap harga saham, (2) menguji *Earning Per Share* terhadap harga saham, (3) menguji *Price To Book Value* terhadap harga saham, (4) menguji *Debt To Equity Ratio* terhadap harga saham.

Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian eksplanatif. Data yang digunakan berupa data sekunder yang berupa laporan keuangan perusahaan sub sektor makanan dan minuman mulai tahun 2017-2023. Teknik analisis data yang digunakan adalah analisis regresi data panel. Sampel yang diperoleh sebanyak 14 perusahaan dengan tahun penelitian selama 7 tahun, mulai dari tahun 2017-2023.

Hasil penelitian menunjukkan (1) variabel *Earning Per Share* berpengaruh positif signifikan terhadap harga saham pada perusahaan sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia tahun 2017-2023, (2) variabel *Price To Book Value* berpengaruh signifikan terhadap harga saham pada perusahaan sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia tahun 2017-2023, (3) variabel *Debt To Equity Ratio* berpengaruh negative signifikan terhadap harga saham yang terdaftar di Bursa Efek Indonesia tahun 2017-2023, (4) variabel *Earning Per Share*, *Price To Book Value*, dan *Debt To Equity Ratio* berpengaruh signifikan secara simultan terhadap harga saham perusahaan sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia tahun 2017-2023.

Kata Kunci: *Earning Per Share*, *Price To Book Value*, *Debt To Equity Ratio*, dan Harga Saham.

ABSTRACT

The thesis with the title "Analysis of Factors that Influence Share Prices (Study of Food and Beverage Sub-Sector Companies Listed on the Indonesian Stock Exchange 2017-2023)" was written by Yuniati Solikah NIM. 126406201047, Sharia Financial Management Study Program, Department of Business and Management, Faculty of Islamic Economics and Business, with supervisor Mrs. Citra Mulya Sari S.E.Sy., M.E.

This research is motivated by the increasing interest of Indonesian people in the Capital Market. This is based on the growing sense of investor confidence in the government as an intermediary for fund development. As a lay investor, you have a tendency to need financial ratio analysis to determine which companies are appropriate for developing your funds. This research aims to (1) test Earning Per Share, Price To Book Value, and Debt To Equity Ratio on stock prices, (2) test Earning Per Share on stock prices, (3) test Price To Book Value on stock prices, (4) test the Debt To Equity Ratio against share prices.

This research uses a quantitative approach with an explanatory research type. The data used is secondary data in the form of financial reports of food and beverage sub-sector companies from 2017-2023. The data analysis technique used is panel data regression analysis. The samples obtained were 14 companies with 7 years of research, starting from 2017-2023.

The results of the research show (1) the Earning Per Share variable has a significant positive effect on the share price in food and beverage sub-sector companies listed on the Indonesia Stock Exchange in 2017-2023, (2) the Price To Book Value variable has a significant effect on share prices in sub-sector companies food and beverage sector listed on the Indonesian Stock Exchange in 2017-2023, (3) the Debt To Equity Ratio variable has a significant negative effect on share prices listed on the Indonesian Stock Exchange in 2017-2023, (4) the variable Earning Per Share, Price To Book Value and Debt To Equity Ratio simultaneously have a significant effect on the share prices of companies in the food and beverage sector listed on the Indonesia Stock Exchange in 2017-2023.

Keywords: *Earning Per Share, Price To Book Value, Debt To Equity Ratio, and Share Price.*