

# **CHAPTER I**

## **INTRODUCTION**

This chapter exposes background of the study, research problems, objective of research, significance of the study, scope and limitations, definition of key terms.

### **A. Background of Study**

Language is the system of communication in speech and writing used by people of a particular country. The language is used by people since they recognized the world in first time. The using of language cannot be separated from human's life. Language can be used to interact with others. They can reveal what in their mind by using language. Horby (1995:662) defines language as a system of sounds, words, patterns used by human to communicate thought and feeling. And according to the Longman dictionary (1992:196) language is the system of human communication which consists of sounds (on their written representation) into larger units e.g. morphemes, words, sentences, utterances. Talking is the most common in form of communication. Good communication is needed in order to make the interaction runs well and effectively. Listeners and speakers must speak cooperatively and mutually accept one another to be understood in a particular way.

Therefore Paul Grice proposes Cooperative Principle which states “Make your conversational contribution such as is required, at the stage at which it occurs by the accepted purpose or direction of the talk exchange in which you are engaged “(Grundy, 2000: 73). The statement from Grice mean that the speakers should give enough and not too much information, speakers’ utterances should be relevant to the context of the speech, and the meaning of the utterances should be clearly, concisely, and avoiding ambiguity.

To be cooperative, Grice suggested four maxim, those are maxims of quantity, maxims of quality, maxims of relevance, and maxims of manner. The maxim of quality, a speaker can expected to make arrive a real something in to speak. The fact must to support and based on the proof clearly.

The maxim of quantity, a speaker can expected to give enough information, adequate relative, and as informative as possible. That information can not exceeding the real information used by saying partner.

The maxim of relevance, expressed that bind up with principle between a speaker and listener, both must be able to give contribution which relevance about that speaking. The maxim of manner, this maxim obliged a speakers said directly, clear and not ambiguity.

In this study the writer uses the movie as the source of data. Taylor (1967) defines movie as “form of entertainment that enacts a story by sequence of image and giving illusion of continuous movement, making picture seems alive and producing sound at the same time.” Movie is good object for linguistic research since movie provides the language phenomena within its dialogue such like implicature.

The movie which is chosen by the writer is Forrest Gump which is depicting Forrest Gump life. It is drama film that gives story about the experience of Forrest Gump in his life. The movie tells how Forrest Gump got his success. Start from football player until he got his success to be businessmen. The reason of the writer chooses this movie is the dialogue in this movie is rich of humor and jokes. Humor and jokes closely related to the implicit message. Jokes violate maxims frequently. Attardo (1994, p.27) states “all jokes that involve the violation of (at least) one maxim of the Cooperative Principle is commonplace in humor research.” And, Forrest Gump movie also draw as like the real life phenomena that rich of implicit message. The researcher limits the data only on utterances that flout the maxim of communication, because this study concerns with the implied meaning which can be calculated by flouting communication maxim. This research is aimed to enrich the knowledge of reader about the

application of pragmatics on the phenomena that occur around us, for example entertainment, which consist of many subject including movies.

### **B. Research Problems**

1. What kinds of maxim flouted in dialogue of Forrest Gump movie?
2. What implicature arises when a particular type of maxim flouted?
3. How frequent is particular type of maxim found in dialogue of Forrest Gump movie?

### **C. Objective of Research**

The purposes of the study are;

1. To know what kinds of maxim flouted in dialogue of Forrest Gump movie.
2. To know what implicature arises when a particular type of maxim flouted.
3. To know the frequency of particular type of maxim found in dialogue of Forrest Gump movie.

### **D. Significance of the Study**

This study is significant to enrich the understanding about pragmatics, especially about implicature in conversation. So, we can avoid misunderstanding when we watch the movie that contains implicature in the sentence or utterance.

Moreover, the writer hopes this study give contributions for;

1. English learner

Knowing the implicature lets the English learners improve their ability in using English, especially in the instructional development of speaking class. This study leads the learners to speaking and comprehension based on the context.

2. English teacher

Understanding implicature can motivate English teacher to create various learning strategies based on the context, especially in listening comprehension class.

Later, the teacher has a new standard of English learning in order to create language competent on the part of the students.

3. The reader

The readers can learn the implicature and how to realize it in their daily life to enrich speaking comprehension.

#### **E. Scope and Limitations**

This study is limited the analysis on implicature found in the dialogues of Forrest Gump movie. The writer limits the study only in the utterances that flout the maxim of Cooperative Principle in dialogues as occur in the movie.

In analyzing implicature the writer uses Grice's theory that classifies implicature in four maxims, namely maxim of quantity, maxim of quality, maxim of manner, and maxim of relevance.

#### **F. Definition of Key terms**

In order to give clear definition and as guidance for the readers to understand the whole study, the definition of key terms are given here.

1. Implicature is the aspect of meaning that a speaker conveys, implies, or suggests without directly expressing (Levinson, 1981: 98).
2. Cooperative principle is a principle of conversation that was proposed by Grice (1975: 74) stating that participants expect that each will make a "conversational contribution such as is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange."
3. Flouting maxim is the salient way of getting an addressee to draw an inference and hence recover an implicature (Grundy, 2000:75)
4. Forrest Gump is an American drama film directed by Robert Zemeckis in 1994. It tells the story about the experience of Forrest Gump's (the main actor of Forrest Gump movie) life.