

CHAPTER I

INTRODUCTION

This chapter presents six topics related to the introduction, namely Background of the Study, Formulation of Research Problem, Study Objective, Scope of Study Limitations, Research Significance, and Key Definition of Terms.

A. Background of The Study

In human life, people need to communicate with each other. They use language as a communication tool. By receiving and sending language, people can fulfil their needs. Each person will use a different language when communicating with each other. Because humans are basically social creatures. The word social comes from the Latin 'socius' which means forming a group. It can be interpreted that humans live together with other humans and cannot carry out their own activities without the involvement of others. Because of this need, humans are driven to create ways to interact with each other to fulfil their needs in communicating with each other. Communication is a mandatory part of human interaction. Communication has various ways and develops in various ways. In the development of communication, heterogeneous languages are born and grow in many ways depending on the situation and geographical conditions. To communicate with each other, humans need a tool called language.

In human life, language is an important tool of interaction or communication in order to convey information, intentions, and feelings of the speaker to the listener. Many experts have defined what language is. Wibowo (2001) described language as a system of symbols that are meaningful and articulate sounds (produced

by the tool) that are arbitrary and conventional, which are used as a means of communication by a group of humans to give birth to feelings and thoughts. In the everyday use of language to convey information, people use language to send important messages about who the person is, where the person comes from, and who the person associates with. Sometimes people even use language to judge a person's personality or background just from their dialect or style of speaking. This shows how powerful language is in social behavior.

According to Delahunty and Garvey (2010) language is a set of rules, unconsciously present in the mind that allows humans to represent and communicate meaning using symbols that can be heard, seen, or touched. A language can be used by many people who have different communication styles. Language style has an important role for humans in conveying their ideas. The language style a person uses depends on who he is talking to and where he is talking. So that people can adjust their style to the rules properly. Language style affects interactions in social life. This means that language has a great influence on humans in understanding communication. Language style is influenced by several factors: setting, atmosphere, participants and relationships with each other. This means that each person uses a language style depending on the place, the situation of different interlocutors, and the conditions of communication. People must adjust between language and situation in communication. Language has a role to transfer information from the speaker to the listener. The style of language is different, and has an important role in social interaction to understand each other. As stated by Martin Joos (1997) language has five styles, namely frozen style, formal style, consultative style, casual style, and familiar style. Each language style has different characteristics. Language styles are used in various situations.

One way to find out about language styles is by watching movies. Because can contribute to language skills and aspects, whether in speaking, listening, reading, writing, vocabulary, grammar or culture. Movies also provide an excellent stimulus for oral work and strengthen the ability to communicate in English. The visual form of movie makes important events in real life. The visual form of movie can shape and express the feelings of people from all cultures. In addition, dialogues in movies have different language styles. There are many movies that use different language styles.

As in previous research conducted by Rina (2021) entitled "*An Analysis of Language Style Used by the Main Character In 'Wonder' Movie*". This study contains an analysis of differences in language style based on the level of formality. This analysis is based on the five language styles contained in Martin Joos' theory. The problems of this thesis were (1) How many types of language styles are used by Auggie in "Wonder" movie? (2) What are the factors that affect Auggie in "Wonder" movie to speak in a different style?. This research used qualitative descriptive methods to collect the data and only focused on the conversations that contained 5 types of language styles. There are 2 conclusions from this study. First, four types of language style used by Auggie in the movie: formal style, casual style, consultative style, and intimate style, while the frozen style was not found in the "Wonder" movie. Second, 2 factors that influence the differences in the use of language styles. The first was social factors; they were the participant, the setting and social context of the interaction, the topic, and the function. The second was a psychological factor; they were fulfilling the speaker's personal need, the feeling and closeness to someone, and the desire to show intimacy.

Another previous study was conducted by Nina Setiana (2022) entitled “*An Analysis Of Language Style In “Front Of Class” Movie*”. The purpose of this study to know the type of language style used in Front of The class Movie and to know the dominant type of language style used in Front of The Class Movie. The research used descriptive qualitative to analyzed the data. The result of this study indicate that there were 4 types of language style in Front of The Class Movie. There were formal style 12 data, intimate style 17 data, consultative style 6 data, casual style 8 data, and frozen style 0 data. And types of the style happens dominantly in the movie is intimate style which represents 17 data.

The last previous study was conducted by Niti Nurmawati (2023) entitled “*Language Styles Of King T’challa In Black Panther Movie*”. The aimed of this thesis were to describe types of Language Styles of King T’Challa in Black Panther movie and describe social functions of Language Styles of King T’Challa in Black Panther movie. In this study, there are two theories used to answer and explain the research question. The first one is theory of types of language style by Martin Joos (1967) in his book entitled *The Five Clocks*. To answer and explain the second research question, the researcher uses theory of social function of language style by Janet Holmes (2013) in her book *An Introduction to Sociolinguistics*. This research used descriptive-qualitative method. The result of this study discovers 86 data analyzed. There were about 3 data classified into frozen style, 11 formal style, 44 data consultative style, 16 data casual style, and 12 data intimate style. There were 20 data belong to expressive function, 26 data directive function, 19 data referential function, 4 data phatic function, 11 data to heuristic function, and 6 data commissure function. T’Challa tended to use consultative style and directive function the most as he is a King of Wakanda since

his opponent's speakers mostly are acquaintances or even family yet he still manage to fulfill his duty as a king by giving orders to his subordinates so that the problems can be solved.

Based on the previous studies above, language style used to analyse various aspects of literature or entertainment using several theories are analysed. One of the language styles that is often used to analyse drama and movie uses Martin Joos' theory (1976). In this study, the researcher also used Martin Joos' theory in his book entitled "*The Five Clocks*" in 1976 which discussed the types of language styles. In the book, Martin divides language styles into 5 types. The researcher took this theory based on several references from previous studies and because this theory is very commonly used in analysing language styles. The researcher analyzed the language style in the movie entitled "*Charlie and The Chocolate Factory*" released in 2005, which was adapted from a novel by Roald Dahl. Therefore, by knowing and understanding the types of language styles, students especially in the educational world benefit from using the right language style when in certain situations because language styles contribute to the conveyance of meaning to the interlocutor. For example, the language that is often used in student and lecturer communication. Students and lecturers are in different academic and social hierarchies. The communication patterns that occur are different when students interact with fellow students. Politeness of speech is highly emphasised in this case.

B. Formulation of Research Problem

Based on the background that has been stated above, the researcher formulates the research questions as:

- 1) What the language styles are found in the "Charlie and the Chocolate Factory" Movie?

- 2) What meanings are sentences found in the main characters' utterances?

C. Study Objectives

The purpose of this research has two objectives, namely:

- 1) To identify the various language styles in the movie "Charlie and the Chocolate Factory"
- 2) To find out what meaning sentences found in the main characters' utterances

D. Scope of Study Limitations

This research carried out by observing the language style in the movie, reading the movie script, and also looking for articles related to language style through the internet or the library. Several aspects used in this research are dialogue and movie script, these aspects are used to determine the language style in the "Charlie and the Chocolate Factory" (2005) movie.

E. Significance of The Study

The results of this study are expected to be useful for readers. So the researchers hope that the results of this study can be used as input for:

- a. For Readers

This research is expected to help determine the language style and kinds of language contained in the "*Charlie and the Chocolate Factory*" (2005) movie.

- b. For Researchers

This research is expected to be useful for further researchers to use this research as a reference for conducting further research.

F. Definition of Key Terms

To avoid misunderstanding in terms and topic content in this research, the researcher must define the key terms used in this research:

1) Language Style

The language style is an expression of conveying messages using figurative words. So, these figurative words have meanings that are not real or imaginative. The use of language style usually has a specific purpose. In general, language style is used to make literary works more alive. According to Martin Joos (1976), language style has five types, they are frozen, formal, consultative, casual, and intimate.

2) Movies

The movie is the result of a work of art that complements several elements of art to complement the needs of a spiritual nature. Elements of art that exist and support a movie include fine arts, photography, architecture, dance, poetry, literature, theater, music, antonyms, and novels.

3) Charlie and the Chocolate Factory (2005) Movie

Charlie and the Chocolate Factory is a movie adaptation of the book Charlie and the Chocolate Factory by Roald Dahl. This movie starring Freddie Highmore as Charlie Bucket and Johnny Depp as Willy Wonka was released on July 10, 2005, in America. The movie was directed by Tim Burton.