

CHAPTER I

INTRODUCTION

This chapter included background of the study, formulation of research problem, research objective, research objective, research hypothesis, research significance and definition of key terms.

A. Research Background

The development of technology in this modern era cannot be separated from the world of education. The demands of this modern era provide an increase in technology to develop the quality of education. In improving educational performance in the future, technology plays an important role as an information and knowledge system.

One manifestation of technological developments, namely the Canva application, the Canva application is a design tool used by students to show their creativity in creating and expressing their talents by designing or writing something they want through this application.

As explained above, the researcher analyzed the effectiveness students' writing skills through the Canva application. Especially in this modern era, teachers must find the right way to learn to write effectively and adjust students' interests to develop their creativity in writing. In this study the focus was on developing students' talents in writing procedure text through the Canva application.

As is clear from the description above, student writing researcher want students to effectively write procedure text through Canva. Especially in this 0.4 era, teachers must find ways to teach writing effectively. With that aim, students produce high-quality writing. interesting Media, techniques, or methods can motivate students to create their own writing. In this research, the writer focuses on writing skills in procedural text because procedural text is one of the texts that should be studying in

grade nine; it is also listed in the English syllabus.

Anderson is quoted in Syafrizal et al (2019) stating that procedure text is part of the text that gives us instructions for doing something. The purpose of procedure text is how something can be done or practiced. In short, a procedure text is a text that contains the steps students use to do something, for example how to make. In writing procedure text is not written freely without any rules in writing. Writing procedure text has structure, linguistic features, generic, and the aim is to write procedure text with the right choice of words. Procedure text is composed by three main elements. The first is purpose, writing procedure text must have a specific purpose. The second tools or equipment, in writing procedural text there must be tools or equipment to practice it. These three methods, in writing procedural text, a method is needed that must be carried out so that it is in accordance with its original purpose. When students have successfully passed the three procedural procedure text, they can make procedure text well.

There are several studies related to writing procedure text by using Canva application. Zaindina (2021) This research shows that using Canva as a medium for writing announcements is effective because the results of the post test of students H_1 was accepted concluded that they were a significant influence of using Canva towards students' writing announcement text ability. Furthermore, the other studies come from Na'imatul (2019) This study finding that the Canva as a media has a significant effect on students' writing ability procedure text at students. It can be concluded that Canva Application is one of innovation for a better improvement of student's ability in writing. Another previous study come from Juliana (2020) This research shows that Canva application has effect for writing announcement at student of the tenth grade. In addition, there is previous study from Muhammad (2021) This study shows that Canva application is effective to enhance students' writing performance because the result of

data analysis this study that the Canva Application is effectively used as a medium for the writing skill learning process.

Based on the previous research above, although many previous researchers conducted research using Canva media as a learning tool, those researchers did not specifically discuss certain text of writing skill that are the focus at the high school level. So, it is important to do a research whether Canva would be effective in writing skill of the procedure text or not. Tinio in Audayani (2021) explains that technology is equipped with digital literacy, intensive thinking, high level thinking, healthy, effective reasoning communication and high productivity. Infographics or visuals including Canva serve many purposes, some of which are; to make abstract ideas concrete, to repeat information, to remember previous knowledge. So, students can start designing information visualizations to describe their knowledge, opinions, thoughts using online design tools. This encourages students to be more creative and improve their writing skills because visuals are also important in communicating. To fill the gap in previous research, researchers in this study are interested in exploring whether the use of Canva media can be effective when used in writing procedure text. Therefore, the researcher would conduct a study entitled "The Effectiveness of Using Canva Application Toward Stusents' Writing Skill In Procedure Text At Tenth Grade of SMAN 1 TULUNGAGUNG"

B. Formulation of the Research problem

Based on the background above, the formulation of the research questions can be seen as follows: Is there any significant difference between the students' who use Canva application and without using Canva application towards writing skills students in procedure text at tenth grade of SMAN 1 Tulungagung?

C. Research Objective

Based on the research problem, the purpose of this research is to find out the significant difference in writing skill of tenth grade students at SMAN 1 Tulungagung with using and without being taught by using Canva application.

D. Research Hypothesis

Hypothesis is a statement about the relationship between two or more variables that are being studied. The hypothesis of the study divided into two:

1. H_0 (Null Hypothesis)

There is no significant difference in writing skills using and without being taught using the Canva application for class tenth grade student at SMAN 1 Tulungagung.

2. H_a (Alternative Hypothesis)

There is a significant difference in writing skills with using and without being taught using the Canva application for class tenth grade students at SMAN 1 Tulungagung.

E. Research Significance

Theoretically, the results of this study are aimed to provide feedback to the writer in the application of theoretical knowledge. In practice, the author hopes that this research will benefit English teachers, students, other researchers, and the researcher herself.

1. The students

The result of this research hopefully can be used to increase students' writing ability in procedure text by using Canva application.

2. The teacher

The findings of this study can be useful information for teachers who teach foreign languages. By knowing this a teacher can apply any method of writing learning that is able to be reached by every character of students.

3. The other researcher

The writer suggests that the results of this research can be used as a reference for future research.

F. Research Scope and Limitation

In order to hold misconception appears in this study, scope and limitation are given by the researcher. The scope of learning media for writing procedure texts. Then the limitation of this research is the effectiveness of using Canva application and specifically observing the first- grade of SMAN 1 Tulungagung.

G. Definition of Key-term

1. Writing Skill

Writing Skill is writing is a complex skill, in this case students often face several problems in composing texts.

2. Canva

Canva is one digital hands-on technology. Tools to design infographics, collages, flyers and slides in your web browser or I-Pad. Canva is the world A simple new way to create beautiful designs that only we can choose from over 1 million images, thousands of customizable images layouts, simple photo editing, anyone can do it whole.

3. Procedure text

Procedure text is text that describes how people do or create something in a particular sequence of steps or sequence of actions. It's a step-by-step explanation of a process or a set of instructions for completing a specific task.