

CHAPTER I

INTRODUCTION

This chapter introduces the background of study, research of problem, objectives of study, significances of the research, scope and limitation.

A. Background of Study

The world is developing rapidly, humans are creating various conveniences for everyone. One proof of the development of civilization is the existence of the internet. The internet has become a human tool that can be accessed anytime and anywhere. According to Wikipedia, the internet was initially used by the American military, but it is now a crucial part of everyday life, including education and entertainment. In the field of education, students use the internet to search for material, find information, and utilize various applications to support their skills. This easy access to information and resources has transformed the educational landscape.

In the digital era, developing technology provides convenience, such as translation technology. Translation in practice changes the original language to the applied language. According to Desta et.al (2022) Translation is the process of taking a text from the source language and conveying its meaning into the target language. So doing a translation will not be as easy as writing a piece of writing. Need to find a way to do translations easily and quickly. With rapid technological advances producing translation products that can be used easily by all groups. According to Sependi (2017) Translation technology offers google translate as a popular choice among university

students. Google translate is the most commonly used translation engine to translate more than 90 different language texts by people around the world. Milda, et al (2023) highlight Google Translate as a free and fast service that offers a wide selection of input and output languages, supports voice recognition, and can translate web pages and uploaded files.

One of the features that can be used on Google Translate is the photo feature. Just by taking a photo or image from their cell phone and translating it into applied language. At State Islamic University Tulungagung, English Education Department, the use of translation technology such as the photo feature on Google may have become part of students' routine in accessing and understanding English content, including academic journals. Even though it is often used by students, the use of the photo feature on Google Translate still raises various perceptions among English Language Education students.

In higher education, especially in English language education, technology for translating foreign languages quickly and easily is crucial. In a study conducted by Saziye et al (2023) found thematic analysis, teachers generally consider translation as a valuable teaching tool. Students often get assignments by using academic journals as a data source and many have turned to the photo feature on Google Translate for assistance. Despite its prevalence, there are still diverse perceptions among students regarding its use.

Understanding this perception is very important. According to Davis' (1989) Technology Acceptance Model Theory, there are two main factors

that positively impact technology adoption: perceived usefulness and ease of use. This theory can be applied to explain how students should view and assess their effectiveness, as well as how to use advanced technology to assist them in completing academic texts. The aim of this study was to investigate how students perceive the effectiveness and usefulness of this technology in supporting their academic translation. By better understanding how students perceive and value these automatic translation technologies, it can help in the development of more effective learning strategies in academic contexts.

Therefore, researchers conducted research on "*Students' Perceptions on the Use of the Photo Feature on Google as a Media for Translation of English Article for students' of Non-English Department*"

B. Research of Problem

How do Non-English students' perceive the use of photo feature in Google Translate as Media for Translation English article?

C. Objectives of Study

To determine Non-English students' perceive the reliability, ease of use, accessibility, productivity improvement, and quality and accuracy of English article translation using the photo feature in Google Translate

D. Significances of the research

The results of this study are expected to be useful theoretically and practically. The benefits of this research are expected:

1. Theoretical Benefits

The theoretical benefits of this research are expected to be used as evaluation material for students to be wiser in using the Photo Feature on Google Translate

2. Practical Benefits

a) For Institutions

The results of the research are expected to provide benefits and add insight regarding the use of Photo Feature On Google Translate for students majoring in English of State Islamic University Sayid Ali Rahmatullah Tulungagung.

b) For Students

The results of this study can provide reference to the use of translation media using the Photo Feature on Google Translate. And It can provide insight into the framework of thinking in future research updates.

c) For Further Research

The results of the research are expected to be able to add information to conduct further research to be able to analyze the same specialties related to use of the Photo Feature on Google Translate for students Non-English Department.

E. Scope and Limitation

1. Due to the limitations in this study, the research will take a sample of students who use Google Translate. Especially using the Photo

Feature on Google Translate. The Sample is from the Non-English department, at State Islamic University Sayyid Ali Rahmatullah.

2. This study only examines student perception of using the Photo Feature on Google Translate as medium for translating English Journal
3. The method used is a quantitative method with the use of data using survey questionnaires.

F. Definition of Key Term

To help readers understand the tittle, the writer would like to provide the definition and explanations fot the terms usedm which are as follows:

1. Students Perception

The students' believes, attitudes and opinions regarding a particular issue. In this study it refers to how students evaluate and view the use of the photo feature on Google Translate as a translation of English articles.

2. Google Translate

A free translation machine developed to translate texts, documents, and websites. It supports over 100 languages and includes features such as text translation, speech translation, and image translation.

3. Fitur Photo Google Translate

One of the features in Google Translate that allows users to translate text through images using a mobile phone. This feature uses optical recognition (OCR) to detect and translate text.

4. English Article

Academic papers or written content written in English. In this study it refers to articles that need to be translated by Non-English students as part of their academic assignments or studies.