

ABSTRAK

Skripsi dengan judul "Pengaruh Faktor Eksternal dan Internal terhadap Nilai Aktiva Bersih (NAB) Reksadana Syariah Campuran Periode 2018-2022" ini ditulis oleh Baerna Delta Putri Lestari, NIM. 126406203211, pembimbing Amalia Nuril Hidayati, M.Sy.

Penelitian ini dilatarbelakangi oleh semakin berkembangnya financial syariah di Indonesia. Reksadana syariah di Indonesia semakin mengalami perkembangan yang pesat di pasar modal. Salah satu ukuran kinerja investasi di Reksadana Syariah dapat dilihat dari Nilai Aktiva Bersih (NAB) suatu Reksadana. Penelitian ini bertujuan untuk menguji pengaruh faktor internal seperti volume, usia, dan jumlah reksadana, dan faktor eksternal seperti BI 7 Days Repo Rate, nilai tukar serta inflasi

Penelitian ini menggunakan pendekatan kuantitatif. Data yang digunakan adalah data sekunder. Teknik pengumpulan data menggunakan studi pustaka dan dokumenter. Analisis data pada penelitian ini adalah statistik deskriptif, uji pemilihan model estimasi, uji hipotesis, uji koefisien determinasi. Penelitian ini menggunakan teknik analisis metode regresi data panel dengan menggunakan Eviews 13.

Hasil penelitian menunjukkan bahwa volume reksadana berpengaruh positif signifikan terhadap NAB reksadana syariah campuran, usia reksadana tidak berpengaruh terhadap NAB reksadana syariah campuran, jumlah reksadana berpengaruh negatif signifikan terhadap NAB reksadana syariah campuran, BI 7 days repo rate berpengaruh negatif signifikan terhadap NAB reksadana syariah campuran, nilai tukar tidak berpengaruh terhadap NAB reksadana syariah campuran, dan inflasi berpengaruh positif signifikan terhadap NAB reksadana syariah campuran.

Kata Kunci: Volume, Usia, Jumlah, BI 7 Days Repo Rate, Nilai Tukar, Inflasi, NAB

ABSTRACT

The thesis with the title "The Influence of External and Internal Factors on the Net Asset Value (NAV) of Mixed Sharia Mutual Funds for the 2018-2022 Period" was written by Baerna Delta Putri Lestari, NIM. 126406203211, supervisor Amalia Nuril Hidayati, M.Sy.

This research is motivated by the increasing development of sharia finance in Indonesia. Sharia mutual funds in Indonesia are increasingly experiencing rapid development in the capital market. One measure of investment performance in Sharia Mutual Funds can be seen from the Net Asset Value (NAV) of a Mutual Fund. This research aims to examine the influence of internal factors such as volume, age and number of mutual funds, and external factors such as the BI 7 Days Repo Rate, exchange rate and inflation

This study uses a quantitative approach. The data used is secondary data. Data collection techniques use library and documentary studies. Data analysis in this research is descriptive statistics, estimation model selection test, hypothesis test, coefficient of determination test. This research uses panel data regression analysis techniques using Eviews 13.

The research results show that the volume of mutual funds has a significant positive effect on the NAV of mixed sharia mutual funds, the age of mutual funds has no effect on the NAV of mixed sharia mutual funds, the number of mutual funds has a significant negative effect on the NAV of mixed sharia mutual funds, the BI 7 days repo rate has a significant negative effect on the NAV of mixed sharia mutual funds, the exchange rate has no effect on the NAV of mixed sharia mutual funds, and inflation has a significant positive effect on the NAV of mixed sharia mutual funds.

Keywords: Volume, Age, Amount, BI 7 Days Repo Rate, Exchange Rate, Inflation, NAV