

## **CHAPTER I**

### **INTRODUCTION**

In this chapter, the researcher explains the introduction. There are about background of the study, formulation of research problems, objectives of the study, significance of the study, scope and limitation of the study, definition of key terms.

#### **A. Background of the Study**

Education is now a primary need for all of society, meaning that everyone must always seek and obtain education throughout their life. Education itself is defined as the process of improving a person's ability to live and survive. According to Kim (2015), education is a process in which everyone acquires knowledge and gains understanding about certain things. This knowledge can influence a person's attitudes, behavior, and character. In addition, one of the rights of citizens is the right to education. Choiriyah (2015) stated that one of society's main needs is education, so society must fulfill this need. Nowadays education can be obtained from anywhere and at any time. For example, we read novels, magazines and watch movies.

Movie is an educational medium that can convey audio-visual information to humans, making it easier to learn. Apart from that, movies are also a tool used to convey events and can teach educational values through stories. Additionally, the movie has educational messages. Therefore, it is important to understand the benefits of education so that the audience can feel the benefits. The educational process includes not only a theoretical understanding of educational values, but also how they are applied in everyday life.

According to Elmubarok (2008), education value is the spirit of education, so wherever they are taught the value of education will present itself. Educational value is the value of education. Educational value can be found in any experience, not just in the academic process. Education value can also be defined as something or the limits of whatever is taught to someone to become an adult, good or bad, so that it can be beneficial for human life which can be achieved through the educational process. And according to Elmubarok (2008), educational values are divided into two groups; Value of Being and Value of Giving.

Here, researcher took a movie entitled "Soul" which was directed by Pete Docter in 2020. The movie tells the story of Joe Gardner, a music teacher who has a big dream of becoming a famous jazz musician one day. But he found it difficult to pursue a career with dreams that never came true. This makes him dissatisfied

and makes him feel empty about his life situation. However, he has a high enthusiasm for achieving his dreams and will do everything to achieve them. The character of Joe Gardner as the main actor is able to make the audience take a lot of lessons from this movie and provide motivation.

Some previous studies that focused on educational values in movies, First is from Aisah (2015) with a thesis entitled *An Analysis Educational Values of Nim's Island Movie*. The study focuses on the educational value of the movie. The movie analyzed differently, namely *Nim's Island Movie*. Educational values in the movie are never give up, self-confidence, friendly and be polite, love, optimism, help each other, responsible, and hard work.

Another study from Saputra (2012) with the thesis title *An Analysis of Educational Values in "Ranah 3 Warna" Novel*. The researcher who conducted this research have something in common with exploring the value of education. However, he differed from the subject of his research and concentrated on the intrinsic elements in the novel *Ranah 3 Warna*. He found that characters and characterization, plot, setting, point of view, style, and topic were intrinsic components of the novel. The values of education are education is human, life is a struggle, never give up, be patient but not passive, have the power to dream, respect parents and teachers, be idealistic in life, and be confident.

The last one is Arianty, with a thesis entitled *Analysis of Setting and Educational Values Based On "Brave" Animation Movie*. The study focuses on the educational value and setting of the movie. The educational values found include responsibility, discipline, respect, teamwork, religious, honest, tolerance, creative, democratic, sosial care, friendly, environmental care, rewarding achievement, and love peace/national spirit.

Based on previous research, according to Elmubarok (2008), which says that the value of education is the spirit of education, so that wherever the value of education is taught, it will appear by itself. Educational values are divided into two groups, namely the value of being and the value of giving. In this case, researcher found eleven educational values, including the Value of Being consisting of honesty, courage, confidence and potential, discipline and moderation, purity. While the Value of Giving consists of loyalty, respect, love and affection, not selfish, kind and friendly, fair and humanist.

Similar research on movies has been done. Researcher analyze this movie because it contains a lot of education, especially about the educational values displayed in the *Soul* movie. Therefore, researcher are interested in examining the value of education in the title "*Educational Values in Soul Movie*."

## **B. Formulation of Research Problems**

The problems are related to the study on educational value in the Soul movie. The researcher problems as follows:

1. What are the educational values found in Soul movie?
2. How are the educational values presented in Soul movie?

## **C. Objectives of the Study**

Based on the problems of the research, the objectives of the research are present below:

1. To analyze educational values find in Soul movie.
2. To describe the educational values presented in Soul movie.

## **D. Significances of the Study**

### a. The Students

The aim of this research is to provide learning references, especially regarding the educational value found in the film.

### b. The Teacher

The purpose of this research is to provide additional data and tools for teaching Literature.

### c. Other Researcher

This research can be a motivation for other researcher who are interested in educational values in films.

## **E. Scope and Limitation of the Study**

The researcher analyzed the educational value of the film; specifically, this study focused on the dialogue between several characters, namely Joe Gardner, 22, Curley, Libba, Counselor Jerry B., Connie, Jerry, Dorothea, Principal Arroyo, and Terry. The researcher used the movie Soul. After that, we analyzed the educational value of the film.

## **F. Definition of Key Terms**

Analysts need to explain the meaning briefly so that people can understand it. It consists of several important terms that must be explained. Such as:

### **1. Educational Value**

Values education means developing and instilling values in a person. According to Jabaruddin, Alimuddin, & Manda (2008), Educational values shape students' understanding of society's belief system about good things to do and bad things to avoid.

## **2. Movie**

Afdlila (2015), one of the most effective audiovisual media for building attitudes and emotions and developing problems is film, which is rich in social implications and made in various social, historical, and cultural contexts. According to Aisiah (2015), Movies are moving images and sounds that combine elements of narrative, visual, poetic, and spatial art.

## **3. Soul Movie**

Soul is an American fantasy comedy film released on December 25, 2020, produced by Pixar Animation Studios and distributed by Walt Disney Studios Motion Pictures. This film was directed by Pete Docter. This film tells the story of a man who works as a music teacher but feels dissatisfied. But on the other hand, he has big dreams as a jazz musician. He also has a high enthusiasm for achieving his dreams and will do everything he can to achieve them.