

ABSTRACT

Nugraha, Rycy Widy. Student Registered Number. 176203202177. 2024. An Analysis of Moral Values Reflected in the Anime Movie “*Aura: Maryuuin Kouga Saigo No Tatakai*” By Romeo Tanaka. Sarjana Thesis. English Education Department. Faculty of Tarbiyah and Teacher Training. State Islamic University Sayyid Rahmatullah Tulungagung. Advisor: Dr. Susanto, S.S.,M.Pd.

Keywords: Moral Values, Movies

A movie is one of literary works that is created to convey its values, movie media is very effective in helping students understand material better and are well-suited for attracting students’ interest. Students can learn the important lessons of moral values from movie. The movie *Aura: Maryuuin Kouga Saigo No Tatakai* was chosen because it contained numerous moral values that were relevant to students’ lives in school.

The formulation of the research question in this research were: (1) What are the good and bad moral values presented in the anime movie “*Aura: Maryuuin Kouga Saigo No Tatakai*” movie? (2) How are the good and bad moral values presented in the movie “*Aura: Maryuuin Kouga Saigo No Tatakai*” movie?. The purposes of this research were; (1) To find out the good and bad moral values presented in the anime movie “*Aura: Maryuuin Kouga Saigo No Tatakai*” movie. (2) To find out how the moral was presented when the character was taking action in “*Aura: Maryuuin Kouga Saigo No Tatakai*” movie.

The type of research used in this study was a library study with qualitative research and the researcher as the instrument of this study. This study used descriptive content analysis approach in analyzing the data. The data collection technique used in this study was document analysis. The data source of this research was all of subtitle that contain moral values in the movie “*Aura: Maryuuin Kouga Saigo No Tatakai*” with a duration of 1 hour 25 minutes.

Based on the analysis, the results of this study shows: (1) the moral values found in the movies “*Aura: Maryuuin Kouga Saigo No Tatakai*” were categorized into two. They were good moral values and bad moral values. Good moral values contained truthfulness, friendliness, good temper, righteous indignation. Bad moral values contained irascible, in-irascible, malicious enjoyment, and prodigality. (2) Those two kinds of moral values found in the movie *Aura: Maryuuin Kouga Saigo No Tatakai* were reflected by the characters through their actions and dialogues. Thus, moral values found in the study could be contributed to student during the process of teaching and learning.

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Keywords: Nilai moral, film

Film adalah salah satu bentuk literatur yang dibuat untuk menyampaikan sebuah nilai, media film sangat efektif dalam membantu siswa untuk mengerti pelajaran lebih baik dan cocok untuk menarik perhatian siswa. Siswa dapat belajar pentingnya pesan moral melalui film. Film yang berjudul “Aura: Maryuuin Kouga Saigo No Tatakai” dipilih karena film ini mengandung banyak pesan moral yang relevan dengan kehidupan siswa di sekolah.

Rumusan masalah pertanyaan penelitian (1) apa saja nilai moral baik dan nilai moral buruk yang ditampilkan di film animasi yang berjudul “*Aura: Maryuuin Kouga Saigo No Tatakai*”? (2) bagaimana nilai moral yang baik dan buruk diperlihatkan di dalam film “*Aura: Maryuuin Kouga Saigo No Tatakai*”? Tujuan penelitian ini; (1) untuk menemukan apa saja nilai moral baik dan buruk dalam film “*Aura: Maryuuin Kouga Saigo No Tatakai*”. (2) untuk mengetahui bagaimana nilai moral ditampilkan dalam film “*Aura: Maryuuin Kouga Saigo No Tatakai*”

Jenis penelitian yang digunakan adalah penelitian pustaka dengan pendekatan deskriptif kualitatif dan peneliti sebagai instrument penelitian. Penelitian ini menggunakan analisa deskripsi konten untuk menganalisa data. Tehnik pengumpulan data penelitian ini menggunakan analisa dokumen. Sumber data penelitian ini adalah semua subtitle dalam film “*Aura Maryuuin Kouga Saigo no Tatakai*” yang berdurasi 1 jam 25 menit

Berdasarkan analisa, hasil dari penelitian ini menunjukkan: (1) nilai pesan moral dalam film “*Aura: Maryuuin Kouga Saigo No Tatakai*” dikategorikan menjadi 2, yaitu nilai moral baik dan buruk. Nilai moral baik meliputi kejujuran, keramahan, emosi yang baik, keadilan. Nilai moral yang buruk meliputi kemarahan, tidak bisa marah, kesenangan dalam hal buruk, dan boros. (2) kedua nilai moral ini ditemukan dalam film melalui aksi dan percakapan dari tokohnya. Oleh karena itu, nilai moral yang ditemukan dalam penelitian diharapkan bisa berkontribusi bagi siswa selama proses pembelajaran.