CHAPTER I
INTRODUCTION

This chapter present introduction consisting of Background of the study, Formulation of Research Problem, Purpose of the Study, Significances of the Research, Scope and Limitation of the Research, Definition of Key terms.

A.   Background of Study

The CDA approach examines how texts are used to reinforce and maintain certain ideologies, and how those ideologies play a role in influencing the way people think and act. This CDA approach examines how texts are used to reinforce and maintain certain ideologies, and how those ideologies play a role in influencing ways of thinking and acting.

The FY 2019 MOE Supply Debate Committee Response Speech by Minister of Education Ong Ye Kung is a text that contains a message about the importance of education in creating a just and prosperous society. In the speech, Ong Ye Kung expressed his views on the role of education in developing the social and ecxonomic framework of society, as well as helping individuals to succeed and improve their quality of life.

Paul Lengrand (1986: 3) that if the education system is to prepare people to face modern challenges, it must move beyond the traditional school function, capable of directing and stimulating the various branches and sectors of industry, administration and commerce in which they are involved.

Research on Critical Discourse Analysis (CDA) on Education Minister Ong Ye Kungs speech at the 2019 MOE Committee of Supply event is in accordance with Norman Fairclough's theory because this research aims to analyze how language is used by political leaders in formulating their views on a topic. Fairclough's theory assumes that language is not neutral and is always related to certain powers and ideologies that exist in society.

In CDA research, analysis is carried out on the way's speakers use language to build self-image and create impressions on the public. The researcher will find out how the choice of words, phrases, or the style of speech chosen can help promote certain ideas or goals.

B. Research Questions

This research has one research question is;

1. What the discourse analysis are found in the speech of MOE FY 2019 Committee of Supply debate response by minister for Education Ong Ye Kung?

C. Objective of The Research

Based on research question above, this research has some following objective is;

1. To find discourse analysis in the speech of MOE FY 2019 Committee of Supply debate response by minister for Education Ong Ye Kung.

D. Significance of Study

The author hopes from this research give some of benefit. Theoretically, the results of this study are expected to be able to become a reference for linguistic study, especially in critical discourse analysis. This study is expected to be able to encourage people to better prepare for education from an early age.

Practically, it is hoped that this research will give a new perspective to the society and be able to control a speech from a leader without understanding the meaning in a comprehensive manner.

E. Scope and Limitation

The research focuses on analyzing discourse practice and social culture speech of the MOE FY 2019 Committee of Supply debate response by Minister for Education Ong Ye Kung.

F. Definition of key terms

Based on the research, the definition of the key terms is very important to provide a more precise explanation. Referring to the topic discussed in the present study some terms used need to be defined as follows:

1. Speech as Discourse

Delivering a speech requires a language order while language as a form of social practice is determined by social structures. According to Fairclough (1995:

6) that language can be assessed as an action in this case everything that is written and stated such as asking, asserting, warning on a different plane, referring to people or things, presupposing the existence of people or things or the truth of propositions, and implicating meanings which are not overtly expressed.

2. Discourse Practice

Discourse analysis cannot be separated from linguistics according to Fairclough (1995: 4) a way to convey aspects of life including, processes, relationships and structures of the material world, the mental world of thoughts, feelings, beliefs, and so on.

Discourse has another perspective or is described between human relations and their respective worlds in this case to see a discourse requires the social structure in which they are located. Critical discourse analysis emphasizes that sees a language when it is produced. It is assumed that language is a tool for certain motives and goals in practice, one of which is the practice of power.

3. Critical Discourse Analyze

Critical Discourse Analysis according to Fairclough (1995:70 takes a text analysis approach that aims to reveal power and ideology in language and text. It asserts that language and text not only reflect social reality and power, but also create it and shape it. Therefore, critical discourse analysis highlights how language is used to reinforce and maintain social hierarchies and power.

In critical discourse analysis, Fairclough emphasizes the importance of paying attention to conflicts and tensions in language and texts. He also emphasizes the importance of understanding how language is used to reinforce power inequalities and how we can change this through better understanding and language skills.

4. Discourse and Change of Education System

The use of certain language chosen by a speaker or writer to influence the views or understanding of others about a particular topic or issue is called discourse. According to Fairclough (1995: 24) discourse includes not only the words used, but also the way the language is used, the context, and the norms and values underlying the use of the language. Discourse is often used to influence other people's opinions and views on a particular topic or issue, as well as to influence

behavior or actions taken on that topic or issue.

According to A Vic Kelly (2004:1) Changes in the education system refer to the process or results of changes that occur in the education system, both at the national and international levels. Changes in the education system can include changes in curriculum, teaching methods, use of technology, and evaluation strategies. These changes are made to improve the quality of education, the relevance of education to the demands of the Changes in the education system can be made by the government, educational institutions or communities. The change process may involve regulatory updates, curriculum reform, teacher training, educational technology development, as well as support from the community and other stakeholders. The main objectives of changes in the education system are to improve the quality and relevance of education and to correct gaps or inequalities in education access and outcomes.

5.   Speech as Language

Speech language is one of the fields of study in the discipline of linguistics that examines language in the context of speech or formal speech. As speech language plays an important role in social and political communication, the use of language must be carefully considered as speeches are often used to influence or persuade audiences.

The use of speech language can also be studied from a sociolinguistic perspective, where language is used to reflect values and norms in society. Speech is often used to illustrate values that are considered important in a culture or society. Therefore, sociolinguistic analysis can help to understand the social and cultural context of speech, as well as the relationship between language and cultural or social identity.

In the field of pragmatics, speech is also a focus of research in understanding how language is used in social contexts and human interaction. Pragmatic analysis can help to understand the purpose, action, and impact of speech language use in specific social and political situations.

G.   Systematization of Discussion

In this discussion, to facilitate the writing of the thesis, the researcher formulates a writing systematic as follows:

1. Fist page: on this page contains: Research Title, Approval of Supervisors, Ratification of the Examination Team, Motto and Offering, Statement of Authenticity of Thesis Writing, Abstract, Foreword, Table of Contents Core Page:

   - Chapter I: This chapter is an introduction which includes: Background, problem formulation, research objectives, research benefits, concept definition and systematic discussion.

   - Chapter II: This chapter explains the theoretical framework that discusses discourse analysis, Critical Discourse Analysis Characteristics, Norman Fairclough's Critical Discourse Analysis and the last is relevant previous research.

   - Chapter III: This chapter contains research methods that explain the approach and type of research that has been used, research subjects, types and sources of data, research stages, techniques and data collection, and finally data analysis techniques.

   - Chapter IV: This chapter describes the presentation of data which includes a brief profile of Singapore's Minister of Education On Ye Kung, Transcripts of Speech Manuscripts and critical discourse analysis contained in the speech script on the MOE FY 2019 Committee of Supply Debate Response by Singapore's Minister of Education On Ye Kung using Norman Fairclough's analysis theory.

   - Chapter V: This chapter contains a closing that contains conclusions in research and suggestions.