

## ABSTRAK

Skripsi dengan judul “Pengaruh Profitabilitas, Likuiditas dan *Leverage* Terhadap Harga Saham Pada Sektor Kesehatan yang Terdaftar di BEI Tahun 2019-2022” yang ditulis oleh Isna Drian Ayu Andani, NIM. 126406202134, Jurusan Bisnis dan Manajemen, Prodi Manajemen Keuangan Syariah Fakultas Ekonomi dan Bisnis Islam dengan pembimbing Dedi Suselo, S.E., M.M.

Penelitian ini dilatarbelakangi oleh fenomena pandemi covid-19 yang terjadi di seluruh dunia, termasuk di Indonesia. Dimana sektor kesehatan menjadi salah satu sektor yang mengalami perubahan signifikan. Hal tersebut dapat mempengaruhi rasio keuangan pada perusahaan. Hasil dari pengukuran kinerja keuangan dapat terlihat kondisi perusahaan dan tingkat keberhasilan perusahaan dalam menjalankan kegiatan operasionalnya yang dapat mempengaruhi harga saham.

Penelitian ini bertujuan : (1) menguji pengaruh Profitabilitas terhadap Harga Saham, (2) menguji pengaruh Likuiditas terhadap Harga Saham, (3) menguji pengaruh *Leverage* terhadap Harga Saham, (4) menguji pengaruh Profitabilitas, Likuiditas dan *Leverage* terhadap Harga Saham.

Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian asosiatif. Populasi dalam penelitian ini adalah 30 perusahaan sektor kesehatan yang telah terdaftar di Bursa Efek Indonesia periode 2019-2022. Teknik sampling yang digunakan yaitu sampel purposive (*purposive sampling*) yang diperoleh sebanyak 8 perusahaan. Teknik analisis data menggunakan analisis deskriptif data, uji regresi data panel, uji asumsi klasik, dan uji hipotesis.

Hasil penelitian menunjukkan bahwa (1) Profitabilitas berpengaruh positif dan signifikan terhadap Harga Saham, (2) Likuiditas berpengaruh positif dan tidak signifikan terhadap Harga Saham, (3) *Leverage* berpengaruh negatif dan tidak signifikan terhadap Harga Saham, (4) Profitabilitas, Likuiditas dan *Leverage* berpengaruh signifikan terhadap Harga Saham Pada Perusahaan Sektor Kesehatan.

**Kata Kunci :** Profitabilitas, Likuiditas, *Leverage*, Harga Saham

## **ABSTRACT**

*Thesis with the title "The Influence of Profitability, Liquidity and Leverage on Stock Prices in the Health Sector Listed on the IDX in 2019-2022" written by Isna Drian Ayu Andani, NIM. 126406202134, Department of Business and Management, Sharia Financial Management Study Program, Faculty of Islamic Economics and Business with supervisor Dedi Suselo, S.E., M.M.*

*This research was motivated by the Covid-19 pandemic phenomenon that occurred throughout the world, including in Indonesia. Where the health sector is one of the sectors experiencing significant changes. This can affect the company's financial ratios. The results of measuring financial performance can show the condition of the company and the level of success of the company in carrying out its operational activities which can influence share prices.*

*This research aims: (1) to test the effect of Profitability on Stock Prices, (2) to test the effect of Liquidity on Stock Prices, (3) to test the effect of Leverage on Stock Prices, (4) to test the effect of Profitability, Liquidity and Leverage on Stock Prices.*

*This research uses a quantitative approach with an associative type of research. The population in this study were 30 health sector companies that were listed on the Indonesia Stock Exchange for the 2019-2022 period. The sampling technique used was purposive sampling, which was obtained from 8 companies. Data analysis techniques use descriptive data analysis, panel data regression testing, classical assumption testing, and hypothesis testing.*

*The research results show that (1) Profitability has a positive and significant effect on Stock Prices, (2) Liquidity has a positive and insignificant effect on Stock Prices, (3) Leverage has a negative and insignificant effect on Stock Prices, (4) Profitability, Liquidity and Leverage has a significant effect on share prices in health sector companies.*

*Keywords: Profitability, Liquidity, Leverage, Share Price*