

# CHAPTER I

## INTRODUCTION

In this chapter, the researcher is going to describe the background of the research, statement of the research problem, objective of the research, significance of the research, scope and limitation and lastly the definition of key terms.

### **A. Background of The Research**

As we delve deeper into conversation, it becomes evident that language is an essential tool for interpersonal communication in human life. It plays a crucial role in facilitating successful communication and fostering social cohesion when used effectively. However, if language is not utilized effectively, it may hinder successful communication and interaction among individuals. Therefore, it is important to consider various aspects of language variation and styles to achieve fluent and effective communication. The style of language employed determines how information is conveyed or questions are asked by the speaker, as well as how this information is received by the listener. Linguistic interactions take on multiple forms including seeking information, providing entertainment, and more. Through language usage individuals can connect with each other socially while engaging in various activities like conversations that allow people to express their messages leading to interactive exchanges forming strong connections between participants. The scholarly study focusing on examining the role of language within societal contexts is called Sociolinguistics. It is a term derived from "Socio," meaning social or associated with society; and "Linguistic," which pertains to linguistics of semantics. (Wahyudiantari, 2023)

Sociolinguistics is the study of how we communicate in our daily lives, encompassing everything from informal conversations to media interactions. It also delves into societal norms and regulations related to language use. In everyday life, sociolinguistics holds significance as it provides guidance on using appropriate language for different social situations. One of its primary focuses is on the diversity and variations within languages, including how different structures are used to convey similar meanings. The term "sociolinguistics" has been proven valuable in maintaining linguistic neutrality across diverse social settings with multiple interpretations of

language. Therefore, certain types of linguistic variations are shaped by social factors that influence individuals' speech patterns and behaviors. (Rosyda, 2021)

Language serves as a crucial means of communication through which individuals can articulate their thoughts, emotions, and concepts. It manifests in diverse forms, adapting to various social settings and objectives. In the realm of film, language plays a central role in shaping characters and narratives. Language encompasses spoken and written modes of communication along with body language. Its usage involves patterns and meanings conveyed through sounds, gestures, and signals. Spoken language is evident in conversations, speeches, storytelling sessions, discussions radio broadcasts, and television programs. Written language finds its place in poetry, newspapers, magazines comic books articles and novels among others. The disparity between these two forms lies in how written language typically employs longer more intricate sentences whereas spoken language tends towards shorter, easier to understand expressions grouped into categories such as chunking and backchannels. These language styles serve various communicative purposes and cater to different audiences. (Rifah & Fauzia, 2019)

The choice of language style is crucial for effective communication, as it enables individuals to adapt their speech to different social contexts and audiences. By being mindful of the vocabulary specific to certain groups or settings, people can ensure that their manner of speaking aligns with appropriate guidelines. One effective method for acquiring a language style is by watching movies. Movies not only provide entertainment but also serve as a valuable source of linguistic content, enabling viewers to witness the diverse language styles employed by characters in different social and cultural settings. By examining the varied language styles depicted in films, individuals can develop an understanding of conversational trends, speech variations, and cultural subtleties that influence communication. This enhanced comprehension can be utilized when employing language across formal contexts, casual conversations, professional settings or personal engagements. (Silta et al., 2023)

Language style is must in live performances, particularly when individuals speak continuously. Stand-up comedy, often referred to as intelligent humor, challenges audiences to think critically about the words being spoken. It represents a modern form of public communication wherein an individual delivers comedic material directly to the audience without

relying on props or costumes. The language employed in stand-up comedy is intriguing as it not only elicits laughter but also subtly shows the various social phenomena such as love, education, and politics. Comedians carefully select their vocabulary and tone based on the theme being discussed; for instance, addressing political topics demands a level of politeness suitable for the particular audience. Additionally, when performing in front of dignitaries or important figures, comedians must refrain from using rude or offensive language. (Amirul A & Fitrawati, 2023)

The use of language is closely connected to language style, which plays a crucial role in conveying meaning and establishing social connections. Language style refers to the way language is utilized to express emotions and ideas during communication. Studying language styles is important as it helps us understand how individuals and communities communicate, articulate their thoughts, and form social bonds. These styles are evident not only in daily usage of communication but also in artistic works such as films. In today's globalized world, movies serve as a prominent medium for entertainment that conveys cultural messages. A movie presents a reflection of society through visuals depicting continuous movement along with recorded sounds a combination allowing for an analysis of the language style phenomena present within the movie's dialogues. (I Gusti A.V, 2022)

This research topic was chosen due to the significance of mastering language style in English language education at the secondary level. A solid understanding of style of language style is a fundamental aspect in english language skill. In the context, Gabriel Iglesias:Stadium Fluffy has monologues that can improve dialogue in aspect of communication. Monologue by itself is a one-way form of communication, it can serve as an effective tool for fostering dialogue for example in classroom, Teacher can ask student to express their feeling by sharing in front of their friends. When used thoughtfully, it can prompt reflection, model good communication practices, stimulate discussion, and encourage students to engage with the content and each other. It's not just about the monologue itself, but how it is followed by opportunities for students to respond, enchain confidence, and engage in meaningful conversation.

The language style employed in The language style employed in Gabriel Iglesias : Stadium Fluffy is a vibrant combination of casual, conversational tones, cultural references, storytelling techniques. Gabriel Iglesias is a skilled comedian who is one of the most successful stand-up

comedian performing all around the world. He also one of the most watched on Youtube with almost billion views and has 25 million fans across social media. In 2018, Gabriel was included in The Hollywood Reporter's "top 40 comedy player" .By sharing relatable personal encounters in his performance, he effectively involves his audience in the conversation. Moreover, Gabriel Iglesias integrates cultural allusions and everyday language into his comedy, enabling him to form meaningful connections with various demographic groups. This technique not only enriches his humor but also showcases his respect for different cultures. In "Stadium Fluffy," Gabriel Iglesias employs a language style that is both amusing and facilitates connections across diverse cultures and experiences. By incorporating cultural references and colloquial expressions into his comedy, he enhances the complexity of his jokes while also establishing rapport with a wide audience. Therefore, the researcher uses "Gabriel Iglesias : Stadium Fluffy" as a prime example of how language style can be utilized to connect with audiences and create a memorable comedic experience and to find what kind of language style were used in this stand up comedy.

## **B. Statement of the Research Problem**

Based on the background research above, the researcher proposed the main problems as it's follows:

1. What types of language style were utilized in the stand-up comedy "Gabriel Iglesias: Stadium Fluffy"?
2. What is the meaning of language style were utilized in the stand-up comedy "Gabriel Iglesias: StadiumFluffy"?
2. What is the function of language style that is used in stand up comedy "Gabriel Iglesias: Stadium Fluffy"?

## **C. Objective of the Research**

According to the formulation of the research questions, the objectives of this study are to find out as following?

- 1.To find out the descriptive knowledge about the types of language style were used in "Gabriel Iglesias: Stadium Fluffy".
2. To find out the meaning of language style were utilized in the stand-up comedy "Gabriel

Iglesias:Stadium Fluffy”.

2. To find out the function of language style that is used in stand up comedy “Gabriel Iglesias:Stadium Fluffy”.

#### **D. Significance of the Research**

This study is expected to give information about giving the significance for readers:

Theoretically, the result of the research is supposed to give some contributions for the reader in some ways to enrich the knowledge about language style used in “Gabriel Iglesias : Stadium Fluffy“.

Practically, This study is expected to offer advantages to students, particularly those majoring in English, by enhancing their understanding of sociolinguistics and their ability to engage in appropriate daily conversations, whether formal or informal, across various situations. Future researcher, who do research in the same theme can find the limitations in this study and investigate by exploring new approaches in language style.

#### **E. Scope and Limitation of Research**

In order to prevent overly broad discussion, it is crucial to restrict the analysis of the particular data by identifying the issue. Therefore the study is aimed on Sociolinguistics, particularly the language style employed in Gabriel Iglesias' stand-up comedy "Stadium Fluffy". The researcher applied Martin Joos's theory of five language styles - Frozen Style, Formal Style, Consultative Style, Casual Style and Intimate Style - to analyze the dialogues in the stand-up comedy and Jakobson's theory of six language style : the emotive function, conative function, referential function, phatic function, metalingual function, and poetic function to find the function of language style.

#### **F. Definition of Key Terms**

The researcher provides the definition of the key terms as it's follows:

##### **1. Language Style**

Language style refers to the way language is utilized to express emotions and ideas during communication. Studying language styles is important as it helps us understand how individuals and communities communicate, articulate their thoughts, and form social bonds. These styles are evident not only in daily usage of communication but also in artistic works such as films. (I Gusti A.V, 2022) In this research, Language style refers to one of sociolinguistics that uses to know the kind of differences language style that the object the researcher researches.

## **2. Gabriel Iglesias**

Gabriel Iglesias is one of America's most successful stand-up comedians performing to sold-out concerts around the world. He is a skilled comedian who is known for his ability to engage with his audience through his language style. With an effortless and informal approach, he successfully captures the attention of his listeners and establishes a relaxed environment. By sharing relatable personal encounters, he effectively involves his audience in the conversation.

## **3. Stand-up comedy**

Stand-up comedy is a performance art presented by individuals in front of a live audience. It can be seen as a humorous platform where the comedian engages directly with the audience. Stand-up comedy's appeal lies in its reliance on verbal skill over body language when delivering jokes. ( Aris B, 2022 ) In this research, the stand up comedy that Gabriel Iglesias performs in front of their audience to make people listen to his performance.