

CHAPTER I

INTRODUCTION

There are seven parts that will be discussed in this chapter those are Background of the study, The Problem of the Research, Objective of the Research, Significance of the Research, Scope of the Research, Formulation of Hypothesis, and Definition of the key terms

A. Background

One of the most important aspects of English as a foreign language skill that students must master is speaking. The function of speaking skills is to express ideas, feelings, and thoughts verbally and spontaneously. Oral is one of the arts of speaking a language because it involves interaction with other people, and mastering it is difficult. Speaking and listening skills are closely related; In speaking activities, students must listen first and then speak, because speaking is more than just learning and memorizing written expressions is also a spontaneous way for students to express their ideas vocally.

According to Chaney (1998:3) "Talking is a productive activity." People share meaning through the use of verbal and nonverbal symbols in various situations. Meanwhile, Wamnebo (2018) describes speaking as a language talent that develops over time in students' lives. Speaking is an important aspect of learning and teaching a second language." Students should be able to talk to others to gain or share knowledge and/or express their feelings. For most people, the most difficult aspect of learning English is speaking. There are various reasons that contribute to difficulty in speaking English, including boredom with the media used in teaching and learning, students require a media that can capture their interest and deliver information

comfort when learning to speak English.

In addition to the factors mentioned above, students' attention is generally weak in the teaching and learning process, as well as a lack of self-confidence and willingness to learn. This is similar to what happened in MAMNU Kota Blitar. Where some students admit that they have difficulty expressing themselves verbally and still lack confidence in speaking English, and also based on the experience of internship² students at MAMNU Kota Blitar, especially in class XI, need learning resources that motivate the teaching and learning process.

Furthermore, motivation is very important in the process of learning to speak. If students do not understand the value of learning to speak, they will not pay attention and consequently the learning process will be disrupted. In addition, students must practice English every day to develop their abilities. The ability to speak is required, as well as high student motivation. English teachers play an important role in supporting and assisting students in their English practice in the classroom. In choosing a learning approach in the classroom, teachers must be innovative. Of course, the teacher must consider the interests of the students when determining whether or not the learning method is appropriate. Teachers must be careful when choosing ways to help students learn. The learning objectives are for help students' to be able to comprehend and correctly use various data analysis methodologies.⁶ With the development of the era, all of these targets should be easily achieved, especially in learning English, but the facts speak differently, there are still a lot of digital language learning facilities that have not been fully utilized due to several factors and reasons. teachers still use classical media even though there are lots of new learning media such as the web and applications on smartphones and PCs.

This new media is actually more interesting and innovative so that it allows students' to enjoy more in participating in the learning process. The development of digital media is very necessary in language learning, Adolescent EFL learners are the age group most likely to use multimedia and technical apps for international communication, leisure, and learning, which may lead to the development of their language skills directly or indirectly.⁷ Digital developments bring many good impacts on the world of education. As a result, traditional roles and understandings of teaching and learning are altered by digital teaching and learning curriculum and pedagogy. ⁸ this transition helps the development of learning and as an effort to create an effective and efficient learning environment.

Various applications for students and teachers in foreign language learning have been developed to improve students' speaking skills to be more motivated to learn. Teachers can acquire new skills and discover more strategies by using applications in the student teaching process. The English Cake program is a tool that can help students learn. Cake app is an English learning application that can be accessed with smartphones both Android and iOS. This application has many features that can be used to practice speaking and listening. Some of the existing features can be accessed for free but some others apply a paid system. The cake app has an attractive and lightweight appearance so it doesn't take up much space on students' digital equipment. students' can learn English through film clips and games. With all these contemporary features, the cake app can be a media for learning English that is not boring for students'. Cake App is a free application from Cake Corp which was launched on March 22, 2018. This program provides many features for learning English, including language tools to practice speaking with dialogues, viewing

videos to develop language skills, and taking quizzes and comparing sentences with replies. To memorize the help language, correct each statement. Each trait indicates the habit of engaging in stimulating discourse with native speakers. A study by Pulungan Putra titled Developing Cake App as Digital Media For Teaching Speaking in Senior High School has proved that Students' speaking skills can be improved by utilizing the Cake app in terms of pronunciation, grammar, vocabulary, and fluency. Meanwhile the article by Intan Lailatul Rahmani the objective of the research is to know whether the Effectiveness of CAKE Apps to Students' speaking ability toward the second semester students' of English Education department 2020 in STKIP PGRI Sidoarjo shown that the use of CAKE application is effective to the students' ability of speaking English in the class 2020.

B. The Problem of the Research

Based on the problem formulation, namely *“Is there any significant different score of the students speaking skills who are taught with and without Cake Application at MAMNU Kota Blitar?”*

C. Objective of the Research

In accordance with the formulation of the problem, find out whether or not the use of Cake Application is effective in towards students' speaking skills in English classroom.

D. Significance of the Research

There are 3 significance of the research including.

1. Teachers: By using Cake App as a speaking teaching technique, teachers will have various options for teaching speaking in the present, with the aim of improving students' speaking skills.
2. Students: Students as research subjects can give students a new perspective in the classroom and help students develop students' speaking skills.
3. Other researchers: This research can be used as reference material by other researchers who are looking for the same topic.

E. Scope of the Research

The scope of this research is the effectiveness of Cake Application on students' speaking skills in English classroom.

F. Formulation of Hypothesis

1. Null Hypothesis (Ho)

There is no effect of using Cake English to students vocabulary mastery or if $> \text{sig } a = 0,05$ (5%) it means that the alternative hypothesis (Ha) is rejected and the Null Hypothesis (Ho) is accepted

2. Alternative Hypothesis (Ha)

There is an effect of using Cake English to students vocabulary mastery or if $< \text{sig } a = 0,05$ (5%) it means that the alternative hypothesis (Ha) is accepted and the Null Hypothesis (Ho) is rejected

G. Definition of Key Terms

In this part, there is explanation from the title and research questions mentioned in the previous items. The definition of key terms is as follows:

1. Cake Application

Cake application is a free English learning application available for Android or iOS users. The application, published by Playlist Corporation, offers a variety of attractive offers, such as the availability of video conversations and subtitles, speaking exercises with native speakers, AI Speech Recognition features (which are used to check pronunciation), and claims that all offers can be obtained with free.

2. Speaking Skill

Speaking skill is a skill that allows us to communicate effectively. There are grammar, fluency, pronunciation and vocabulary. This skill gives us the ability to convey information orally or verbally and in a way that can be understood by other people or listeners. Speaking is an interactive process of conveying messages or information and, if necessary, being followed up by listeners. So, it is important to develop speaking and listening skills in order to communicate effectively.

3. Effectiveness

How to measure the effectiveness is the effect of the application on speaking skills. In the general Indonesian dictionary, effectiveness is a description which means a measure of task results or success in achieving goals. Little is understood that the meaning of effectiveness also shows the level of achievement of goals, efforts are said to be effective if the efforts achieve goals.