

CHAPTER I

INTRODUCTION

A. Background of the Research

Language is a medium of interaction to convey human aims and objectives. Language is also defined as a medium used to interact or express ideas using a system of human sounds and words, both written and spoken. In other words, language plays an important role in describing human thinking.

Humans are social creatures who use language as a means of communication in interactions. Because with language, they can describe feelings with words. Segal (1995) believes that before sending information, the message must be identified and then created in a form that can be conveyed to the listener and can be understood. In the end, the speaker's message can successfully reach the listener. When the speaker and listener understand each other's language meaning, then it is a success in communication. Therefore, understanding language is important so that both speakers and listeners can understand each other.

In modern linguistic studies there are micro linguistics and macro linguistics. Micro linguistics studies about language elements that are not influenced by context such as morphology, phonology, syntax and semantics, then macro linguistics studies about a state of language that is influenced by context such as pragmatics, discourse analysis, sociolinguistics, and ethnolinguistics.

The science that discusses what the speaker means is called pragmatics. In pragmatics, the meaning of words can be different because the reference can change. Adrian et al., (2001) said that pragmatics includes the study of language use and context in speech. Where this speech will be spoken by the speaker and then interpreted based on the speaker's background knowledge and the topic of discussion. Although the main focus of pragmatics and semantics is on the meaning, semantics only focuses on the meaning of words and sentences without paying attention to the context. Pragmatics itself has several branches of science including deixis,

presuppositions, implicatures and speech acts. Each part of pragmatics is concerned with the meaning of the context.

Deixis is said to be one of the most basic things in technical terms speech (Yule, 1996). In addition, deixis is lexical and grammatical contextual information whose reference is to certain things, for example places, objects, time or society. Meanwhile, Levinson (1983) stated that deixis is an important topic to study to reveal the hidden meaning of the text. Thus, deixis can be a tool for solving problems in a text or speech.

Levinson (1983) classifies deixis into five types, namely person deixis, time deixis, place deixis, discourse deixis, and social deixis. In this research, the researcher only focuses on analyzing one type of deixis in movie, namely social deixis. Coding social relations in linguistic expressions that lead to social status is social deixis. Social deixis is also known as an expression made on the basis of social differences so that it can influence the role of listener and speaker.

Referring to the important role of language, namely as a tool to describe human thoughts, in other words language can describe human moods and feelings. So in this case the role of language is also related to literary works. For example, conveying language in novels, music and also films. Analysis or research on deixis has been carried out by several researchers with different research focuses, such as analysis of deixis in song lyrics by Hidayah (2019), in the novels by Putri et.al., (2018), in the articles by Herman & Pardede (2020), speech by Islamia and Wulandari (2019), etc. Apart from being used in this variety, social deixis can also be used in films as in the object of this research study.

Movies have become one of the entertainment media that is currently popular. Even though several years ago it was affected by a lockdown due to the COVID-19 pandemic, the Indonesian film industry is still growing well. Why not, even though people cannot watch the films they like directly in the cinema, with the development of this technology they can watch them online through applications such as Netflix, Disney+

Hotstar, Viu, and other streaming service applications that provide various film genres.

Sometimes, when watching a movie, the words delivered by the actor or speaker sound ambiguous or unclear to the listener or viewer and this is a problem that arises when watching a film, thereby interfering with the viewer's understanding. For example, the meaning of speech in movie often changes or is different. This depends on the specific context in the story. In English, it often occurs when the listener or interlocutor has difficulty understanding the speaker's meaning about who, when, and where. This is what triggers communication problems. However, if the listener and the person speaking to each other know the context, then they will clearly understand the meaning of the conversation.

The relevant study of this research was carried out by Intan (2021), conducted a deixis analysis by the title *The Pragmatics Analysis of Deixis in Finding Dory Movie*. The purpose of this research is to analyze the types of social deixis in *Finding Dory* movie and to analyze the function of each utterance. The researcher uses Levinson theory to analyze deixis that is used in the film. The other research by Heriyadi & Diana (2020), conducted a deixis analysis by the title "An Analysis of Social Deixis in the Dressmaker movie". This research aimed to investigate the role and the function of social deixis in "The Dressmaker" movie.

Meanwhile, the other relevant study was carried out by Utami (2019), analyzed the deixis in the film by the title *Social Deixis of the Main Character in the Hercules Movie*. The purpose of this research is to explain the types of social deixis, investigate the referential meaning, to describe the function of social deixis, and to identify representations of the film. And then the same topic is used in the study of *The Analysis of Social Deixis Used in the Downton Abbey and Made in Dagenham Movies in the Twentieth Century* by Salsabila & Chandra (2022), the study aims to demonstrate the type of social deixis that used, their reference meaning, and factors that influence social deixis forms in *Downton Abbey* and *Made in Dagenham* Movies in the Twentieth Century.

Apart from being easy to find in everyday life, deixis also find in literary works, for instance movies. Deixis plays a role in analyzing conversations, utterances or sentences where each utterance is related and refers to a person, thing, place or time. Where listeners will understand the meaning clearly if they know where, when, and who the speech was uttered. Deixis has an important role in such problems, because deixis is used to solve these problems.

Social deixis has a mutual relationship with identity. Social deixis is a series of language that can encode the social identity of its participants. Meanwhile, identity means a sign or word that replaces something. Words that are included as social deixis can later describe someone's personality. Therefore, words that can symbolize someone's identity or personality are called social deixis. So that social deixis and identity are two things that are interconnected.

For those reasons, the researcher decided to conduct research by the title "Analysis of Social Deixis in the Movie "The Chronicles of Narnia: Prince Caspian". In this study, the researcher focuses on the one movie to understand the kinds, and the function of social deixis used in the movie "The Chronicles of Narnia: Prince Caspian", because the researcher found many social deictic words that can be analyzed.

B. Research Questions

Based on the research background, this research identified the problem as followed:

1. What are the kinds of social deixis used in The Chronicles of Narnia: Prince Caspian movie?
2. What are the functions of social deixis found in The Chronicles of Narnia: prince Caspian movie?

C. Objective of Study

This research is intended to meet the following objectives:

1. To find out the kinds of social deixis that is used in The Chronicles of Narnia: Prince Caspian movie.
2. To describe the functions of social deixis are found in The Chronicles of Narnia: Prince Caspian movie.

D. Significance of Study

1. Theoretically

This research will become reference material for other researchers who research similar topics. Because this research contains an understanding of deixis and also its theories in films which will later increase the knowledge of readers, especially researchers.

2. Practically

a. Reader: For readers, hopefully this research can be used as reference material for studying deixis in films or just deixis, especially social deixis.

b. Students: for students, hopefully this research can help them in learning deixis. And to improve their understanding of the types of deixis, so students can understand it based on the context of utterance.

c. Lecturer: For lecturers, hopefully this research can be an alternative media in learning English with deixis material in movie

E. Scope of Limitations

In this research, the researcher limited the research to obtain a focused explanation. In this case, the researcher only focuses on investigate the kinds of social deixis contained in the movie of *The Chronicles of Narnia: Prince Caspian*, the researcher also explains the function of social deixis in this movie. The researcher investigated social deixis using Levinson theory in this research. And use Chaniago theory to analyze the functions of social deixis in this research. Because both of the theory can be appropriate to answer the research questions.

F. Definition of Key Terms

1. Deixis

Deixis refers to a situation where understanding the meaning of certain words or phrases in an utterance requires contextual information.

2. Social Deixis

Social deixis is the provision of a form of social distinction that refers to a role, especially aspects of the social relationship between speaker and hearer or speakers with several references.

3. The Chronicles of Narnia: prince Caspian Movie

The Chronicles of Narnia: Prince Caspian by Andrew Adamson is a fantasy film series and is the second film in The Chronicles of Narnia series. This movie is a children's story about the world of fauns, satyrs, centaurs, and magic. Tells about the return of Peter, Susan, Edmund, and Lucy to Narnia to help Prince Caspian defeat Miraz who is Caspian's uncle.

4. Movies

A movie is a collection of images that move at a certain speed to form a moving image show like the ones we usually see on television or in the theater.