

CHAPTER I

INTRODUCTION

This chapter presents topics related to the study. Those are background of the study, formulating of research problem, and the objectives of the study.

A. Background of the Research

In Indonesia, English is an international language and is the language most widely used by people in the world. This is the government's aim to require people to learn it, from elementary to high school (Gunantar, 2016). The students have to try hard to learn English because in addition to English students also have to learn regional languages and Indonesian. English is a subject included in the curriculum in Indonesia and will appear in the final graduation exam. As a language that is not prioritized, learning English becomes more difficult for students, especially their environment is mostly not supportive to communicate using English. In fact, English in the current era is very much needed because English is not only an international language but has also become a global language (Rao, 2019). Students will often encounter English around them, such as in guidebooks, procedures for doing things, forms, and so on. From this, students are required to know the meanings of the words they encounter or call vocabulary. Vocabulary is the set of words in a language that will lead a person to understand a language. According to Aprilani and Suryaman (2021) the more students learn vocabulary, the easier it will be for them to learn English. Since learning a new language cannot begin without

knowing and understanding the words of a previous language, the function of language itself is as a means of communication. Therefore, lexical knowledge or vocabulary knowledge becomes something main in language learning.

Krishnasamy (2019) stated that vocabulary has an important role in a person's communicative competence, so the increase in vocabulary mastery and knowledge cannot be ignored. In addition, vocabulary also has a function as a foundation to improve all skills in English, namely listening, reading, writing, and speaking. Then according to Djiwandono (2011: 126) vocabulary is words that become various forms, which include 1) loose words with or affixes, 2) words that are a combination of the same or different words. Vocabulary is the number of words that a writer, speaker, or language has. Vocabulary is also a part of the language that contains all the information about the meaning and use of the word itself in that language. In today's era where technology is increasingly advanced, English has an important role to be our bridge with people from different countries. English has also been widely used in groups of people or the international community. Then on the other hand, the position of English in Indonesia becomes the language of instruction and also a foreign language, where many institutions make English as the core or main lesson in their learning. This is done based on the demand to keep up with the increasingly advanced and competitive times. Nursahid (2021) stated that English should be mastered in the era of globalization which has more challenges, because one of the purposes of learning English is to help learners be able to communicate well orally and in writing, so that when communicating

they will understand and be understood by their interlocutors. To learn vocabulary on your own, there are many choices of methods and tools that can be utilized. One of them is in the Youtube application, where in the application there is a lot of content that can help students in learning vocabulary.

Youtube is no longer a foreign application for students in Indonesia, especially in today's technology-centric era. Students have the opportunity to start learning vocabulary interestingly and not boring through content on Youtube. Shiryayeva, Arakelova, Golubovskaya, and Mekeko (2019) on their research said that Youtube is a platform that provides four main freedoms for its users, namely freedom of expression, freedom to obtain information, freedom to use opportunities, and freedom to work. Youtube provides this freedom in the form of videos and users can upload any video that has positive value for their audience by sharing it through the app. One of the positive values of Youtube videos is their educational value, many Youtube users share educational videos to help their viewers learn. As for according to Dea (2023) Youtube has several choices of content that can be enjoyed by its users, one of which is video blogging. Video blogging or what is usually called vlogging is a Youtube content that presents an online diary or someone's journey recorded in the form of a video. Vlogging is mostly recorded by the owner by talking directly in front of the camera. According to (Ghozali, 2023) stated that vlogging is a video recording that contains about the owner's daily activities, about the owner's feelings and thoughts, and even contains unforgettable moments in their lives. Video blogging provides an enhanced online experience

compared to traditional text blogging by incorporating videos, audio, images, and text, thereby facilitating a greater exchange of information and potentially evoking emotions. Individuals who engage in vlogging typically cover a diverse range of subjects, such as hobbies, tips, brief speeches, and more. Consequently, vlogs are often regarded as digital equivalents of online diaries (Syam & Emirati, 2021). So, the contemporary period of English language instruction has been greatly influenced by media technology. Various tools such as video, pictures, animation, interactive games, CDs or DVDs, the internet, chat rooms, video conferencing, and Apple's iPad have played a significant role in bridging distances and transforming the world into a unified global community (Ahmad, 2012).

In line with research conducted by Novelia (2017) who stated that vlogs are seen as an effective learning resource that enables learners to glean knowledge from native speakers sharing their experiences in activities like daily routines, sports, music, tutorials, and travel. The varied content offered in vlogs can play a significant role in enriching the vocabulary mastery of EFL learners. Then, Lo Bianco (2010) he assumed that vlogging content can be a media for students to improve vocabulary mastery. Learning vocabulary is an emergency and very important in language learning, especially in English. Learning vocabulary widely allows us to communicate well, also we can convey thoughts, ideas, and feelings clearly. Students won't be able to start writing or speaking if students don't start expanding their vocabulary. Dauletova and Rahimova (2022) said vocabulary is the main part in English. Therefore, it can be said that vocabulary

is the most crucial thing in improving English language skills. In this free time, students can use it to explore vlogging content on Youtube so that their knowledge related to vocabulary increases. In short, it can be said that learning vocabulary through vlogging is not only helping students in learning English. However, students can also develop and improve their vocabulary mastery.

In the field, many students still have difficulty in adding and expanding vocabulary and remembering the vocabulary. When they do not know how or with what method to develop vocabulary, then they will have problems and feel lazy to learn English. Based on research conducted by Wulandari (2020) at SMP Wahid Hasyim Malang, which revealed that the time possessed by English teachers is not enough if they only focus on teaching vocabulary, also many students lack motivation in learning vocabulary. Then in a study conducted by Hambali, (2018) at MTs AL-Aziziyah Putra Kapek, stated that the difficulty of students in learning vocabulary is because they find it difficult to read, spell, and pronounce English vocabulary. In such cases, it can be said that the success of the student in increasing vocabulary depends on the student. How students can consciously overcome and solve their difficulties.

According to Lanskikh et al., (2019) stated there are several reasons why watching vlogging can help and improve your vocabulary mastery. First, often in vlog content the language used is colloquial. So that through vlogs students can get used to words and phrases that are not learned in texts or reading books. Second, the introduction of slang and idioms in vlog content that students generally do not teach when studying in class, it allows students to acquire a

wider variety of languages. Third, vlog content can be found easily on the Youtube application, students can also download it so that it can be rewatched anytime and anywhere.

In this study, the researcher tries to find and to know whether there was a significant correlation between students who watch vlogging on Youtube and their vocabulary. Then, the gaps in this study that make the researcher interested in doing this study is, first, the limited previous research with the same or almost similar variables. Second, this study will focus on the daily life or entertainment vlogs similar to travel culinary vlogs and so on. The last, the difference in education level where this research will be conducted at the college level, in contrast to previous studies which were mostly conducted at the high school level. The last two points of the gap above are also what distinguishes between vlogging this study and previous research.

There are several researchers who conducted research on the use of the Youtube application. First, a study conducted by Aziz and Ngadiron (2019) he found that Youtube content in the form of music was effective in students' vocabulary mastery. Second, namely research from Hia (2021) mentioned that her research shows learning techniques using Youtube can motivate students in learning vocabulary. Third, from Syam and Emirati (2021) a research conducted by a scholar at Muhammadiyah University of Bulukumba focused on 25 second grade students from the Department of English. The results of the research revealed the positive influence of video blogs in enhancing the students' language skills. Fourth, Rahayu et al., (2023) she found that from the research

conducted there was no correlation between students who were interested in content on Youtube and their vocabulary mastery. This study was conducted by researchers at PGRI University Banyuwangi with a population of fourth-semester students majoring in English. Fifth, conducted by the Ghozali (2023). This study looked for the effect of watching Youtube videos in increasing students' vocabulary numbers. The participants taken were 15 English students at the Islamic University of Malang. From his research shows that students' interest in learning vocabulary increases significantly after watching vlog videos on Youtube. Next is the previous research by Maulana (2023) the researcher revealed that his research showed Youtube was able to support the improve in student vocabulary. Students also gave good opinions on the integration of English content on Youtube into each class studied.

Based on the experience of researcher while attending lectures at UIN Sayyid Ali Rahmatullah Tulungagung, the researcher encountered several problems of friends related to vocabulary learning. Some have difficulty with the pronunciation of new vocabulary, then in terms of learning media that are too conventional through books, and so on. This situation makes researchers think and feel interested in conducting in-depth research by making vlogging on Youtube as a way or method to develop vocabulary learning to be easy and interesting. Because in vlogging itself, students can learn about correct pronunciation.

The conclusion of the explanation above, the author will conduct a research entitled **"The Correlation between Students' Frequency in Watching**

Vlogging on Youtube and Their Vocabulary Mastery at UIN Sayyid Ali Rahmatullah Tulungagung".

B. Formulation of Research Question

As concern the background of the problem this study formulates the questions, as follows “Is there any correlation between students’ frequency in watching vlogging on Youtube and their vocabulary mastery at UIN Sayyid Ali Rahmatullah Tulungagung?”

C. Purpose of the Research

The main goal of this research, according to the formulation of research question, is to know whether there is any correlation between students’ frequency in watching vlogging on Youtube and their vocabulary mastery.

D. Significance of the Research

The significances of this research are as follows:

a. For the Students

This research is hoped with the results later can be useful for students to improve their vocabulary skills in English through videos related to vocabulary learning on the vlogging. And also students can get a fun vocabulary learning experience using Youtube media.

b. For the Teacher

From this research, it is hoped that the results of the research can be useful for English teachers who study it, it can be interpreted that they can use English videos from YouTube to improve media their teaching in teaching.

And also this research can provide alternative choices for them when teaching materials to improve students' listening skills.

c. For Researcher

This research it can be used as reference to conduct a further research dealing with the correlation between students' frequency in watching vlogging on Youtube and their vocabulary mastery.

E. Hypothesis

a. Alternative Hypothesis (H_a)

“There is any correlation between students' frequency in watching vlogging on youtube and their vocabulary mastery at UIN Sayyid Ali Rahmatullah Tulungagung.”

b. Null Hypothesis (H_0)

“There is no correlation between students' frequency in watching vlogging on youtube and their vocabulary mastery at UIN Sayyid Ali Rahmatullah Tulungagung.”

F. Scope and Limitation of the Research

To get a clear picture of the relationship between watching vlogging and student vocabulary, the author limits the scope of this study where first, vlogging watched by students is vlogging that is dominantly English. Second, vlogging made by creators who live in Indonesia or come from Indonesia but live abroad. Third, this study will focus on the daily life or entertainment vlogs similar to travel culinary vlogs and personal vlog. Lastly, vlogging that comes from overseas creators but they provide Indonesian subtitles. The limitation of

this research is that the researcher did not specifically involve students who have high, medium, and low vocabulary levels. Therefore, future researchers are hoped to use a larger sample and involve students with high, medium, and low vocabulary levels.

G. Definition of Key Terms

a. Correlation

Correlation is a relationship between two variables or can also be said to be a causal relationship in two variables that are closely interrelated.

b. Vlogging on Youtube

Vlogging is a Youtube content that presents an online diary or someone's journey recorded in the form of a video.

c. Vocabulary Mastery

Vocabulary is a word that is actually owned by someone who refers to certain concepts, has certain rules and principles and is used to give and receive information.