CHAPTER III

RESEARCH METHOD

This chapter elaborates the research method. It focuses on the method used in conducting this study.

A. Research Design

The researcher uses content analysis to conduct this research. According to Krippendorff (2004:18) content analysis is a research technique for making replicable and valid inferences from texts (or other meaningful matter) to the contexts of their use. Replicable means that the text has exact meaning with its context. Then valid inference means the text is acceptable to use to explain the context. It is a research tool used to analyze texts and words, quantify and analyze the presence, meanings and relationships of such words and concepts. This is the best method to make inferences messages that makes by the characters on a story. So, the use of content analysis is fit to analyze the document in form of movie script. Then, it used to describe and analyze the expressive acts used by protagonists in "Fifty Shades of Grey" movie script.

B. Data and Data Source

Data is material that got from the field. It can be everything that can use to enrich the material to help study. Bogdan and Biklen (1998:106) state data include materials the people doing actively record and also what others have created and the researcher finds. In this research, the data is script that containing

illocutionary acts especially expressive acts used by protagonists in "Fifty Shades of Grey" movie script. The protagonists in this movie script are Anastasia Steel and Christian Grey.

Data source consists of subject of the study as the base data where data got. The researcher uses "Fifty Shades of Grey" movie script as data source.

This research was conducted between September – November 20016.

C. Technique of Collecting Data

Technique of collecting data in this study is documentary. It is a technique to collect data from transcript, books, newspaper, magazine, and script. The researcher gets the data by read "Fifty Shades of Grey" movie script, select the proper data which include expressive act, and classify it.

Because the data source comes from movie script, the researcher should watch the movie to identify dialogues and evidence happened, but still documentary was used to collect the expressive acts in this movie script.

D. Technique of Data Verification

After establishing all sources of the data, it is the turn of the researcher to intense beyond the credibility and dependability. In this study, the researcher used instrument triangulation as technique of data verification to increase the credibility and dependability of data. Triangulation is used to indicate two or more method use in a study to check the result. According to O'Donoghue and Punch (2003) triangulation is a method of cross-checking data from multiple

sources to search for regularities in the research data. The method triangulation uses by researcher are expert validation, expert verification, and expert evaluation. According to Cambridge Learner's Dictionary 3rd, expert is a person with high level or skill. The expert in this study is an English lecturer Mr. Muh. Basuni, M. Pd. Expert validation concern the expert to checking the data got by the researcher is right for the purpose of the research.

Expert verification means that expert determine the data quality such as well, good, or high quality to use as data for the research. Then expert evaluation means expert evaluate the data and make conclusion that data is acceptable or not for research purpose.

E. Data Analysis and Interpretation

According to Turkey quote in Wikipedia, data analysis as a procedure for analyzing data, technique for interpreting the results of such procedures, way of planning the gathering of data to make its analysis easier, more precise or more accurate.. After collecting the data, the researcher extracts the data obtained by classifying, arranging, and manipulating. There are flow models data analysis components in analyzing data in this research: data reduction, data displays, and conclusion drawing/verification (Miles & Huberman, 1992: 16-19).

1. Data reduction

Data reduction refers to the process of selecting, focusing, simplifying, abstracting, and transforming 'raw' data. There are two step used by the

researcher. First the researcher watched the movie to determine dialogue and evidence and reads the movie script to find script which contains expressive act. Second, when find a script which contains expressive acts, the researcher give a mark of type of expressive act on that script. Scripts with marks mean that these scripts contains expressive act. These steps used to reduce the data from movie script into script which just contains expressive acts.

2. Data display

Data display is an organized assembly of information that permits conclusion drawing and action taking. In this step, after reducing the movie scripts into script that contains expressive act, the researcher display it into table which list marker script (script which contains expressive acts). Then the researcher added description and analysis of these scripts. After finishing the table and analyze it, the researcher organized the findings.

3. Conclusion drawing

Conclusion drawing means beginning to decide what things mean, noting regularities, patterns, explanation, possible configurations, causal flows, and proposition. This is the next step to follow up data display. The researcher wrote the discussion also makes conclusion and suggestion based from findings.