TABLE OF CONTENT

TITLE PAGE	i
APPROVAL SHEET	ii
BOARD OF THESIS EXAMINER'S APPROVAL SHEET	iii
DECLARATION OF AUTHORSHIP	iv
PUBLICATION STATEMENT LETTER	v
MOTTO	vi
ACKNOWLEDGEMENT	vii
TABLE OF CONTENT	ix
ABSTRACT	xi
BAB I INTRODUCTION	.1
1.1 Background of the Research	.1
1.2 Research Problem	
1.3 Reasearch Objective	.5
1.4 Significant of the Research	6
1.5 Scope and Limitation of the Research	6
1.6 Definition of Key Terms	9
BAB II LITERATURE REVIEW	10
2.1 Theoretical Framework	10
2.2 Previous Research	18
2.3 Conceptual Framework	22
BAB III RESEARCH METHOD	24
3.1 Research Design	24
3.2 Subject of The Research	.25
3.3 Research Instrument	26
3.4 Data and Data Sources	27
3.5 Data Collection Techniques	27
3.6 Data Analysis	28
BAB IV RESEARCH FINDING	29
BAB V DISCUSSION	48
RAR VI CONCLUSION	56