

ABSTRAK

Skripsi dengan judul “Pengelolaan Koin NU pada Program Pasar Amal Sembako Murah dalam Meningkatkan Kesejahteraan Masyarakat (Studi Kasus UPZISNU Care-LAZISNU Ranting Sentul Kota Blitar)” ini di tulis oleh Zainatul Mufadhillah, NIM. 126404211012, dengan pembimbing Dr. Ahmad Supriyadi, M.Pd.I.

Kata Kunci: Koin NU, Pasar Amal Sembako Murah, Kesejahteraan Masyarakat

Penelitian ini dilatar belakangi oleh pentingnya peran lembaga amal zakat, infak, sedekah dalam menjawab kondisi ekonomi yang tertekan akibat inflasi dan dampak pandemi yang berakibat banyak masyarakat kesulitan untuk memenuhi kebutuhan pokoknya. Dari permasalahan tersebut mendorong perlu solusi nyata yang melibatkan partisipasi umat. Salah satu bentuk implementasinya adalah program Pasar Amal Sembako Murah oleh UPZISNU Ranting Sentul, yang memanfaatkan dana infak dari Koin NU untuk menyalurkan sembako bersubsidi kepada masyarakat Kelurahan Sentul.

Tujuan penelitian ini diharapkan mampu memberi sumbangsih keilmuan tentang (1) Menganalisis perencanaan penghimpunan Koin NU dalam meningkatkan kesejahteraan masyarakat di UPZISNU Ranting Sentul, Kota Blitar; (2) Menganalisis pelaksanaan pendistribusian Koin NU UPZISNU Ranting Sentul pada program Pasar Amal Sembako Murah dalam meningkatkan kesejahteraan masyarakat di Kelurahan Sentul; (3) Menganalisis pengawasan pendayagunaan Koin NU UPZISNU Ranting Sentul pada Program Pasar Amal Sembako Murah dalam meningkatkan kesejahteraan masyarakat di Kelurahan Sentul; dan (4) Menganalisis dampak program Pasar Amal Sembako Murah di UPZISNU Ranting Sentul dalam meningkatkan kesejahteraan masyarakat Kelurahan Sentul.

Metode penelitian dengan menggunakan metode lapangan dengan pendekatan kualitatif untuk mendeskripsikan pengelolaan Koin NU dalam program Pasar Amal Sembako Murah dan dampaknya terhadap kesejahteraan masyarakat. Data diperoleh dari sumber primer dan sekunder melalui observasi, wawancara, dan dokumentasi. Analisis data dilakukan melalui kondensasi, penyajian, dan penarikan kesimpulan, dengan keabsahan data diuji menggunakan triangulasi sumber dan teknik.

Hasil penelitian ini, menunjukkan bahwa:(1) Perencanaan penghimpunan dana Koin NU dilakukan secara terorganisir, dimulai dari musyawarah kerja dan perencanaan program, lalu pendistribusian kotak infak ke masyarakat, dengan penghimpunan dilakukan rutin setiap dua bulan. (2) Pelaksanaan pendistribusian dana yang terhimpun disalurkan untuk program-program yang menyentuh langsung kebutuhan warga, terutama melalui sembako bersubsidi. Selain itu, juga digunakan untuk program-program di bidang lainnya. (3) Pengawasan dana dilakukan secara kolektif oleh pengurus melalui laporan kegiatan dan evaluasi triwulan. (4) Program Pasar Amal Sembako Murah bermanfaat bagi masyarakat Kelurahan Sentul, baik secara ekonomi maupun sosial, serta dapat menjadi contoh bagi lembaga zakat lain dalam merancang program partisipatif.

ABSTRACT

The thesis entitled "Management of Koin NU in the Affordable Food Market Charity Program to Improve Community Welfare (Case Study of UPZISNU Care-LAZISNU Ranting Sentul, Blitar City)" was written by Zainatul Mufadhillah, NIM 126404211012, supervised by Dr. Ahmad Supriyadi, M.Pd.I.

Keywords: Koin NU, Affordable Food Market Charity, Community Welfare

This research is motivated by the important role of zakat, infak, and sedekah institutions in addressing the economic pressures caused by inflation and the impacts of the pandemic, which have resulted in many people struggling to meet their basic needs. This issue encourages the need for real solutions that involve community participation. One form of implementation is the Affordable Food Market Charity program by UPZISNU Ranting Sentul, which utilizes infak funds from Koin NU to distribute subsidized food packages to the residents of Sentul Village.

The objectives of this research are expected to contribute to the knowledge about: (1) Analyzing the planning of Koin NU collection in improving community welfare at UPZISNU Ranting Sentul, Blitar City; (2) Analyzing the implementation of Koin NU distribution at UPZISNU Ranting Sentul in the Affordable Food Market Charity program to enhance community welfare in Sentul Village; (3) Analyzing the supervision of Koin NU utilization at UPZISNU Ranting Sentul in the Affordable Food Market Charity program to improve community welfare in Sentul Village; and (4) Analyzing the impact of the Affordable Food Market Charity program at UPZISNU Ranting Sentul on enhancing the welfare of the Sentul Village community.

The research method employs a field approach with qualitative methods to describe the management of Koin NU in the Affordable Food Market Charity program and its impact on community welfare. Data is obtained from primary and secondary sources through observation, interviews, and documentation. Data analysis is conducted through condensation, presentation, and conclusion drawing, with data validity tested using source and technique triangulation.

The results of this study indicate that: (1) The planning of Koin NU fund collection is organized, starting from work meetings and program planning, followed by the distribution of donation boxes to the community, with collection conducted regularly every two months. (2) The implementation of the collected funds is channeled to programs that directly address the needs of residents, especially through subsidized food packages. Additionally, it is also used for programs in other fields. (3) Fund supervision is conducted collectively by the management through activity reports and quarterly evaluations. (4) The Affordable Food Market Charity program is beneficial for the residents of Sentul Village, both economically and socially, and can serve as an example for other zakat institutions in designing participatory programs.