

ABSTRAK

Skripsi dengan judul “Pengaruh *Self Efficacy*, *Financial Reward* dan Pertimbangan Pasar Kerja Terhadap Minat Mahasiswa Berkarir di Sektor Perbankan Syariah (Studi Pada Mahasiswa Perbankan Syariah Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung Angkatan 2021)” ini ditulis oleh Moh. Pebri Kurniawan, NIM. 126401213123, dibimbing oleh Dianita Meirini, S.A, M.Si.

Kata Kunci: *Self Efficacy*, *Financial Reward*, Pertimbangan Pasar Kerja dan Minat Berkarir.

Penelitian ini dilatarbelakangi oleh pesatnya perkembangan industri perbankan syariah di Indonesia, yang mendorong meningkatnya kebutuhan akan sumber daya manusia yang kompeten dan memahami prinsip-prinsip syariah. Akan tetapi, hal tersebut tidak diimbangi dengan ketersediaan sumber daya manusia yang sesuai dari segi kuantitas maupun kualitas. Minat berkarir menjadi faktor penting dalam mendukung kinerja sumber daya manusia di sektor perbankan syariah. Meskipun demikian, masih banyak mahasiswa program studi perbankan syariah yang memilih untuk berkarir di luar bidang yang sesuai dengan jurusan yang mereka tempuh.

Penelitian ini bertujuan untuk: (1) Menguji apakah *self efficacy*, *financial reward* dan pertimbangan pasar kerja secara simultan berpengaruh positif dan signifikan terhadap minat mahasiswa berkarir di sektor perbankan syariah; (2) Menguji apakah *self efficacy* berpengaruh positif dan signifikan terhadap minat mahasiswa berkarir di sektor perbankan syariah; (3) Menguji apakah *financial reward* berpengaruh positif dan signifikan terhadap minat mahasiswa berkarir di sektor perbankan syariah; (4) Menguji apakah pertimbangan pasar kerja berpengaruh positif dan signifikan terhadap minat mahasiswa berkarir di sektor perbankan syariah.

Penelitian ini menggunakan pendekatan kuantitatif dan jenis penelitian asosiatif. Sumber data yang digunakan adalah data primer dengan jumlah sampel sebanyak 105 responden. Teknik pengumpulan data yang digunakan adalah kuesioner. Pengolahan data yang digunakan adalah IBM SPSS *Statistic* 23. Pada penelitian ini menggunakan uji statistik deskriptif, uji validitas, uji reliabilitas, uji multikolinearitas, uji pembentukan model, uji kebaikan model, uji hipotesis, uji heteroskedastisitas dan uji normalitas.

Hasil penelitian ini menunjukkan bahwa: (1) *Self efficacy*, *financial reward* dan pertimbangan pasar kerja secara simultan berpengaruh positif dan signifikan terhadap minat mahasiswa berkarir di sektor perbankan syariah; (2) *Self efficacy* berpengaruh positif dan signifikan terhadap minat mahasiswa berkarir di sektor perbankan syariah; (3) *Financial reward* berpengaruh positif dan signifikan terhadap minat mahasiswa berkarir di sektor perbankan syariah; (4) Pertimbangan pasar kerja berpengaruh positif dan signifikan terhadap minat mahasiswa berkarir di sektor perbankan syariah.

ABSTRACT

Thesis with the title “The Influence of Self Efficacy, Financial Reward, and Labor Market Considerations on Student Interest in Pursuing a Career in the Islamic Banking Sector (A Study on Islamic Banking Students of Sayyid Ali Rahmatullah State Islamic University Tulungagung, Class of 2021)” was written by Moh. Pebri Kurniawan, NIM. 126401213123, supervised by Dianita Meirini, S.A, M.Si.

Keywords: Self Efficacy, Financial Reward, Labor Market Considerations, and Career Interest.

This research is motivated by the rapid development of the Islamic banking industry in Indonesia, which has led to an increasing demand for competent human resources who possess a sound understanding of Sharia principles. However, this growing need is not matched by the availability of human resources in terms of both quantity and quality. Career interest plays a crucial role in supporting the performance of human resources within the Islamic banking sector. Nevertheless, many students majoring in Islamic banking still choose to pursue careers outside the field relevant to their area of study.

This study aims to: (1) Testing whether self efficacy, financial rewards, and labor market considerations simultaneously have a positive and significant influence on students’ interest in pursuing a career in the Islamic banking sector; (2) Testing whether self efficacy has a positive and significant influence on students’ interest in pursuing a career in the Islamic banking sector; (3) Testing whether financial rewards have a positive and significant influence on students’ interest in pursuing a career in the Islamic banking sector; (4) Testing whether labor market considerations have a positive and significant influence on students’ interest in pursuing a career in the Islamic banking sector.

This research uses a quantitative approach and the type of associative research. Sources of data used are primary data with a sample of 105 respondents. The data collection technique used is a questionnaire. The data processing used is IBM SPSS Statistic 23. In this study using descriptive statistical analysis test, validity test, reliability test, multicollinearity test, model formation test, model goodness test, hypothesis test, heteroscedasticity test, and normality test.

The results of this study indicate that: (1) Self efficacy, financial rewards, and labor market considerations simultaneously have a positive and significant effect on students' interest in pursuing a career in the Islamic banking sector; (2) Self efficacy has a positive and significant effect on students' interest in pursuing a career in the Islamic banking sector; (3) Financial rewards have a positive and significant effect on students' interest in pursuing a career in the Islamic banking sector; (4) Labor market considerations have a positive and significant effect on students' interest in pursuing a career in the Islamic banking sector.