

ABSTRAK

Skripsi dengan judul “Peran Pengawasan Harga oleh Dinas Perdagangan dan Perindustrian dalam Mendorong Stabilitas Ekonomi di Kabupaten Jombang” ditulis oleh Fatchi Mohammad Alfi Salim, NIM 126402202100, Pembimbing Dr. Suminto, M.Pd.I.

Kata kunci : Pengawasan harga, Stabilitas ekonomi, Dinas Perdagangan dan Perindustrian

Pengawasan perdagangan kebutuhan pokok memiliki dampak langsung terhadap masyarakat. Sudah menjadi masalah umum di masyarakat bahwa terjadi fluktuasi harga yang disebabkan oleh ketidakseimbangan antara permintaan dan penawaran kebutuhan pokok. Jombang merupakan salah satu kabupaten di provinsi Jawa Timur yang memiliki letak strategis, yakni di perlintasan jalan arteri primer Surabaya-Jombang-Solo dan kolektor primer Malang-Jombang-Babat. Letak yang strategis tersebut menyebabkan tingginya mobilitas distribusi sembilan bahan pokok di Jombang. Namun disisi lain, letak tersebut juga menjadikan Jombang rentan terhadap adanya praktik penimbunan. Dalam hal ini, pengawasan dari dinas Perdagangan dan Perindustrian (Disdagrin) dalam mendorong stabilitas ekonomi di Kabupaten Jombang menjadi penting.

Penelitian ini bertujuan untuk menjelaskan (1) perumusan dan penetapan standar pengawasan Harga Dinas Perdagangan dan Perindustrian Kabupaten Jombang, menjelaskan (2) langkah pengawasan harga oleh Disdagrin dan (3) dampaknya dalam mendorong stabilitas ekonomi di Kabupaten Jombang.

Jenis penelitian ini merupakan studi kasus di Kabupaten Jombang, Jawa Timur. Data primer dan data sekunder diperoleh melalui teknik observasi, wawancara dan dokumentasi. Wawancara dilakukan kepada kepala Bidang Sarana Dagang dan Bahan Pokok Penting Dinas Perdagangan dan Perindustrian Kabupaten Jombang, karyawan dan juga stafnya. Pengecekan terhadap keabsahan data temuan yaitu menggunakan metode triangulasi sumber. Data kemudian dianalisis menggunakan metode analisis induktif yang meliputi reduksi data, penyajian data, dan verifikasi atau kesimpulan.

Hasil penelitian menunjukkan bahwa (1) Penetapan standar pengawasan mengacu pada harga eceran tertinggi (HET) dan standar operasional prosedur (SOP), pemantauan berlapis, evaluasi pergerakan harga, dan perbaikan penyimpanan. (2) Langkah pengawasan meliputi pembentukan koordinator dan paguyuban pasar untuk memastikan pedagang mematuhi peraturan, menjaga harga sesuai pasar, pengawasan kualitas produk, penyebaran informasi harga, dan pengawasan distribusi untuk mencegah monopoli. (3) Meskipun dampaknya tidak langsung, pengawasan harga memiliki peran penting yakni berkontribusi pada tercapainya sumber daya yang efisien, terciptanya stabilitas harga yang mendukung daya beli masyarakat dan menurunkan inflasi.

ABSTRACT

This thesis entitled “The Role of Price Monitoring by Department of Trade and Industry to Encouraging Economic Stability in Jombang Regency” written by Fatchi Mohammad Alfi Salim NIM. 126402202100, supervised by Dr. Suminto, M.Pd.I

Keyword: Price monitoring, Economic stability, Department of Trade and Industry

Trade of basic necessities monitoring has a direct impact on society. It has become common problem that there are price fluctuation caused an imbalance between demand and supply of basic necessity. Jombang is a Regency in East Java Province that has strategic location, namely at the Surabaya-Jombang-Solo Primary arterial road and Malang-Jombang-Babat primary collector road. This strategic location makes high mobility distribution of nine basic necessities in Jombang. however, on the other hand that strategic location also makes Jombang vulnerable to practices that can cause an imbalance between demand and supply. In this case, the price monitoring from Department of Trade and Industry is important in Jombang regency.

The research problem in this study are: (1) how is the formulation and determination price monitoring standard by Department of Trade and Industry to Encouraging Economic Stability in Jombang Regency, (2) how are the price monitoring steps by Department of Trade and Industry to Encouraging Economic Stability in Jombang Regency, (3) how is the impact of price monitoring by Department of Trade and Industry to Encouraging Economic Stability in Jombang Regency.

This type of research is a case study in Jombang Regency, East Java. Primary and secondary data were obtained through observation, interviews and documentation. The interview was conducted with head of trading facilities and basic necessities division Department of Trade and Industry, employees and their staff. Triangulation is used to validate finding. The data then analyzed using inductive analysis method which includes data reduction, data presentation and verification or conclusions.

This study obtained the following result: (1) formulation and determination price monitoring standard referring to the highest retail price (HET) and standard operating procedures (SOP), layered monitoring, evaluation of price movements, and correction of deviations. (2) The price monitoring steps include the formation of coordinators and market associations to ensure traders comply with regulations, maintain prices according to the market, supervise product quality, disseminate price information, and supervise distribution to prevent monopolies. (3) Although the impact of price monitoring is indirect, price control has an important role namely contributing to achieving efficient resources, creating price stability that supports people's purchasing power and reducing inflation.