

CHAPTER I

INTRODUCTION

This chapter present and discusses the background of the study, the statement of the research problem, the objectives of the research, the significance of the research, the scope and limitation of the research, definition of key terms, and organization of the study.

A. Background of Research

In daily life, language is always used by people for communication. As human being, people tend to live or interact with other people. It proves that in general, human beings are social creatures who need each other. As social creatures, the most important thing is that naturally they are motivated to interact with other people to express their existence, needs, opinions, and to influence other people. The importance of language includes all of the aspects of life because experience, feeling, and idea of someone can only be known by other people by using language. It means that language is used for communication.

By using English, people may have a better chance of career development, gain access to information and technology, acquire knowledge for study purposes, and travel and survive in English speaking countries. In other words, mastering English gives people access to lots of things that may improve their quality of life. Therefore, it is necessary for people to be able to communicate in English fluently,

students are no exception. Many governments and ministries of education believe that it is important for students to learn English, because it is important for international communication that gives us possibilities to get a lot of information, for example, in the area of business, finance, science, medicine, and technology. Students who became fluent in English can have the opportunity to continue to the development of their country.

In Indonesia, English as a foreign language is not only used as a means of communication and maintaining relationship with other nations but also as a subject learned at school. By studying English, it is hoped that Indonesian people can keep in touch with other people in the world. Today, the study of English continues to take up an important place in our educational curriculum.

The ministry of education has recently introduced 2013 curriculum that is known as integrated curriculum. This fact shows that 2013 curriculum uses English as the compulsory study to be mastered by both teachers and student. As the development of information technology and communication, English is the main language of international communication.

2013 curriculum is planned to overview learning model of the 21st era. It includes the change of learning goal from the learner from giving knowledge become the learner get the knowledge from the various source. Poerwati (2013) mentioned that the orientation of 2013

curriculum is the achievement of balancing competence between attitude, skill, and knowledge. In this curriculum include the concept of integrated curriculum.

Textbook is one of the most important media for teacher, as well as student. With the aid of textbook, teacher could plan teaching material systematically and efficiently as textbook provides aim and goal for each lesson. The teacher could prepare and develop learning materials and class activities effectively. While for student, textbook can help them as reference in learning so that they're able to do self study outside the school session. The importance of textbook in teaching and learning process makes it crucial for the teacher to select appropriate textbook for the student as there are various English books published by many publishing companies. The teacher needs to be careful in choosing the appropriate one. The content has to be in conformity with the current curriculum as well as the aim and goal for students to achieve.

At present, there are many English textbooks that have been published, either by local publishers or foreign publishers. When a new curriculum is issued by the government, there must be lots of new English textbooks based on the new curriculum in the market. Teachers also prefer to use the textbooks with the new curriculum because the goal of the study will be based on the new curriculum, too.

The English textbooks for the learners of Junior High School

are various and the researcher wants to investigate and analyze the content. Erlangga is one of publishers that publish textbook for Junior High School level. It is private publishers which publishes “BRIGHT” textbook for first grade of Junior High School. Actually, this book is written for developing the students’ communicative competence.

Mansyurah Sadiqah. (2016) analyzed an English textbook entitled ‘*A Content Analysis of English Textbook “When English Rings a Bell” used in First Grade Junior High School based on Curriculum 2013*. The result showed the textbook met the criteria of a good EFL 3 textbook that was categorized as adequately relevant to good EFL textbook criteria. Moreover the writer choose “BRIGHT” as English textbook because this book adopt newest Indonesian curriculum standard. With the guidelines included in curriculum 2013, it is important for a textbook used to be in conformity with the base competence, KD listed in the current curriculum and rubric assessment from education national standard board, BSNP. The writer would like to make an analysis of the content of this textbook with the title “A Content Analysis of English Textbook “BRIGHT” used in first grade Junior High School based on curriculum 2013.”

B. Statement of the Problem

Based on the background of the above, the writer plans to analyse the English textbook used at the first year. The main problem is formulated into one sub problem as follows:

1. Do the English textbooks meet the criteria of a good textbook suggested by BSNP and were they relevant to 2013 Curriculum?
2. How are those criteria fulfilled by English textbook “BRIGHT” that published by ERLANGGA based on the requirement of the curriculum 2013?

C. Objective of Research

In line with what has been stated in the statement of problems, the objectives of study are as follows:

1. To discover whether or not the English textbooks analyzed met the criteria of a good textbook suggested by BSNP and whether they were relevant to 2013 Curriculum.
2. To find out how those criteria were fulfilled or not in English textbook “BRIGHT” that published by ERLANGGA based on the requirement of the curriculum 2013.

D. Significance of Research

The result of this research was expected to give some theoretical and practical advantages for the following parties.

1. Theoretically, this research provided beneficial and referential contributions in giving general knowledge of the way to evaluate English instructional materials.
2. Practically, the result of this research was beneficial:

- a. For the researcher, the research could give a practice in developing her knowledge and skill in evaluating English textbooks.
- b. For English teachers in Tulungagung, the result of the study could provide helpful information in selecting and evaluating good textbooks before making decision to use it in classroom practices.
- c. For students, the textbook “BRIGHT” for first grade of Junior High School is appropriate use to the students because by using this book the student can develop their skills. In this book is complete with various theories, examples, and exercises which it is helpful in developing their skills.

For other researchers, the research could give general knowledge of how to evaluate textbooks or other forms of English instructional materials. The research also could be used as the foundation for the next research.

E. The Scope and Limitation of the Research

The researcher would like to limit the scope of the research as follow:

This study would focus on the criteria of book evaluation in English textbooks which were analyzed based on the criteria of good textbooks determined by *Pusat Perbukuan (Pusbuk)* and *BSNP* covering the worthiness of content, language and layout. Besides, the researcher also saw

their relevance towards 2013 Curriculum. After that, this study also focused on how those criteria were fulfilled or not on the English textbooks which were analyzed.

The objects of this study was English textbook for the first grade students of Junior High School. It was *BRIGHT an English course for Junior High School Students* published by ERLANGGA publisher.

F. Definition of Key Terms

Some words that are used in this study become key words. In order to have a better understanding and to avoid misinterpretation about the terms used in this study, they are:

1. Textbook

Texts are any of a wide variety of types of genres of linguistic forms. Text can be spoken or written. Among written texts, the range of possibilities extends from labels and forms and chart to essays and manuals and books. Textbooks are one type of text, a book for use in an educational curriculum.

2. 2013 Curriculum

Poerwati (2013) mentioned that the orientation of 2013 curriculum is the achievement of balancing competence between attitude, skill, and knowledge. In this curriculum include the concept of integrated curriculum.