

ABSTRAK

Skripsi dengan judul "Manajemen BUMDes Mekar Arum Dalam Meningkatkan Pendapatan Desa Lorejo Kecamatan Bakung Kabupaten Blitar" yang ditulis oleh Selviana Putri NIM. 126402211057 Program Studi Ekonomi Syariah Fakultas Ekonomi dan Bisnis Islam, Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung, pembimbing Bapak Siswahyudianto, M.M.

Kata Kunci: Manajemen, BUMDes, PADes

Penelitian ini dilatarbelakangi oleh pentingnya Manajemen Badan Usaha Milik Desa (BUMDes) dalam meningkatkan Pendapatan Asli Desa (PADes), terutama di Desa Lorejo yang memiliki potensi usaha melalui BUMDes Mekar Arum. Meskipun telah berdiri sejak tahun 2008 dan memiliki beberapa unit usaha aktif seperti pasar desa, penyewaan kios, dan layanan air bersih, kontribusi BUMDes terhadap pendapatan desa belum maksimal karena masih terdapat unit usaha yang tidak aktif atau belum dikelola secara optimal.

Rumusan masalah dalam penelitian ini mencakup bagaimana perencanaan, pelaksanaan, dan evaluasi manajemen BUMDes Mekar Arum dalam meningkatkan pendapatan desa. Tujuan dari penelitian ini adalah untuk mendeskripsikan dan menganalisis proses manajemen BUMDes yang meliputi aspek perencanaan, pelaksanaan, dan evaluasi terhadap upaya peningkatan PADes Desa Lorejo.

Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian studi kasus. Data dikumpulkan melalui observasi, wawancara mendalam dengan pengurus BUMDes dan perangkat desa, serta dokumentasi. Teknik analisis data dilakukan secara interaktif melalui kondensasi, penyajian data, dan penarikan kesimpulan. Keabsahan data menggunakan teknik triangulasi sumber, triangulasi teknik, dan penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa perencanaan usaha BUMDes sudah disusun melalui musyawarah desa, pelaksanaannya cukup baik namun belum sepenuhnya optimal karena kurangnya kemampuan sumber daya manusia dan modal usaha, sedangkan evaluasi dilakukan secara berkala meski belum terdokumentasi secara sistematis. Secara umum, manajemen BUMDes Mekar Arum memberikan kontribusi terhadap peningkatan PADes, namun masih perlu penguatan dalam pengelolaan unit usaha yang belum aktif agar potensi desa dapat dimanfaatkan secara maksimal.

ABSTRACT

Thesis titled "Management of BUMDes Mekar Arum in Increasing Village Income of Lorejo Village, Bakung District, Blitar Regency" written by Selviana Putri, NIM. 126402211057, Major in Sharia Economics, Faculty of Economics and Islamic Business, State Islamic University Sayyid Ali Rahmatullah Tulungagung, under the supervision of Mr. Siswahyudianto, M.M.

Keywords: Management, BUMDes, PADes

This research is motivated by the important role of Village-Owned Enterprises (BUMDes) in increasing the Original Village Income (PADes), particularly in Lorejo Village which has business potential through BUMDes Mekar Arum. Although it has been established since 2008 and has several active business units such as a village market, kiosk rentals, and clean water services, the contribution of BUMDes to village income has not been maximized due to the existence of inactive business units or those that have not been optimally managed.

The problem formulation in this study includes how the planning, implementation, and evaluation of the management of BUMDes Mekar Arum can improve the village's income. The purpose of this study is to describe and analyze the management process of BUMDes, which includes planning, implementation, and evaluation efforts to enhance the village's original income in Lorejo Village.

This study uses a qualitative approach with a case study research type. Data were collected through observation, in-depth interviews with BUMDes administrators and village officials, and documentation. Data analysis techniques were carried out interactively through condensation, data presentation, and drawing conclusions. Data validity uses source triangulation techniques, technical triangulation, and drawing conclusions.

The results of the study indicate that BUMDes business planning has been prepared through village deliberations, its implementation is quite good but not yet fully optimal due to the lack of human resource capabilities and business capital, while evaluations are carried out periodically although not yet systematically documented. In general, the management of BUMDes Mekar Arum contributes to increasing PADes, but it still needs strengthening in the management of inactive business units so that village potential can be utilized optimally.