

ABSTRACT

Wulandari, Winda Aprilia. NIM 126203211080. 2025. *Students' Perspective on the Use of Vlogs Toward Speaking Skills in Tourism Class of English Education Department at UIN Sayyid Ali Rahmatullah Tulungagung*. Thesis. English Education Department. Faculty of Tarbiyah and Teacher Training. State Islamic University of Sayyid Ali Rahmatullah Tulungagung. Advisor: Dr. Nany Soengkono Madayani, S.S., M.Pd.

Keywords: speaking skill, students' perspective, vlog, tourism class.

Speaking skill is one of the most essential aspects of English language learning, especially for students of the English Education Department, particularly those who are enrolled in the tourism class, they are required to communicate clearly, confidently, and effectively in tourism class. In today's digital era, the use of media such as vlogs is considered as an innovative and practical way to help students develop their speaking skills. Vlogs allow the students to express their ideas, practice their pronunciation, and build confidence in using English in real and contextual situations.

This study aims to explore students' perspective on the use of vlogs toward the speaking skills in the tourism class. This research employed a qualitative approach using questionnaires and interviews. The subjects were 40 students from the tourism class of the English Education Department at UIN Sayyid Ali Rahmatullah Tulungagung. Data were collected through open-ended questionnaires and semi-structure interviews, then analyzed by identifying the main themes that emerged from the students' responses.

The findings revealed that the majority of students had positive perspective on the use of vlogs. Students' believed that vlogs helped boost their confidence in speaking, improve their pronunciation, and enrich their vocabulary. Moreover, students felt that creating vlogs provided them with a more engaging, real, and enjoyable learning experience. However, several challenges were also identified, such as feelings of shyness, lack of self-confidence, and fear of making mistakes when speaking in front of the camera. Overall, vlog use was viewed as an effective media that supports the development of students' speaking skills in the context of tourism class learning.

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Kata kunci: speaking skill, students' perspective, vlog, tourism class.

Keterampilan berbicara merupakan salah satu aspek paling penting dalam pembelajaran bahasa Inggris, terutama bagi mahasiswa Program Studi Pendidikan Bahasa Inggris, khususnya mereka yang berada di kelas peminatan pariwisata, yang dituntut untuk mampu berkomunikasi secara jelas, percaya diri, dan efektif dalam lingkungan pariwisata. Di era digital saat ini, penggunaan vlog dianggap sebagai cara yang inovatif dan praktis untuk membantu mahasiswa mengembangkan kemampuan berbicara mereka. Vlog memungkinkan mahasiswa untuk mengekspresikan ide, melatih pengucapan, dan membangun rasa percaya diri dalam menggunakan bahasa Inggris dalam situasi yang nyata dan kontekstual.

Penelitian ini bertujuan untuk mengeksplorasi perspektif mahasiswa terhadap penggunaan vlog dalam meningkatkan keterampilan berbicara di kelas pariwisata. Penelitian ini menggunakan pendekatan kualitatif dengan menggunakan kuesioner dan wawancara. Subjek penelitian terdiri dari 40 mahasiswa kelas pariwisata Program Studi Pendidikan Bahasa Inggris di UIN Sayyid Ali Rahmatullah Tulungagung. Data dikumpulkan melalui kuesioner terbuka dan wawancara mendalam, kemudian dianalisis dengan mengidentifikasi tema-tema utama yang muncul dari tanggapan mahasiswa.

Hasil penelitian menunjukkan bahwa sebagian besar mahasiswa memiliki perspektif positif terhadap penggunaan vlog. Mahasiswa meyakini bahwa vlog membantu meningkatkan kepercayaan diri dalam berbicara, memperbaiki pengucapan, dan memperkaya kosakata mereka. Selain itu, mahasiswa merasa bahwa membuat vlog memberikan pengalaman belajar yang lebih menarik, nyata, dan menyenangkan. Namun, beberapa tantangan juga ditemukan, seperti rasa malu, kurang percaya diri, dan takut melakukan kesalahan saat berbicara di depan kamera. Secara keseluruhan, penggunaan vlog dipandang efektif untuk mendukung pengembangan keterampilan berbicara mahasiswa dalam konteks pembelajaran kelas pariwisata.