CHAPTER 1

INTRODUCTION

This chapter discusses about some topics related to the background of the study, problem of the study, purpose of the study, significances of the study, scope and limitation of the study and definition of the key term.

A. Background of the study

Each country has different cultures and the ways people apologize to others politely. It is very important in people lives. Apology is an action of asking forgiveness. Apology also is a part of language used realization. Apology sometimes appears in our daily communication. Unfortunately, some people think that apology is a small thing. It is sometimes not taken for granted and unnoticeable even though it actually has big influence for ourselves and others. There are also some people try to avoid saying apology due to their egos. In fact, apology is very important to keep the harmony and good relationship between the speaker and hearer.

Apology is needed in our communication and the use of apology reflects to the art of communication. The art of communication is something that allows or makes us to share anything emotionally, and interact socially, and give communication a wide range of creative uses an art form. The art of communication refers to apology, thanksgiving, refusal and others. Communication is used to build a relationship with other people. Vallence and McWilliam (in Dimmick, 1995:21) said that communication is the foundation of all interpersonal relationship. In communication, we can understand the

result of our communication from the response of hearers that we get. When we do a communication sometimes there is miss understanding and something that violate someone or the hearer. In this case, apology is used to avoid offense and to maintain the good relationship.

Apology is included in part of speech act, and it is also part of politeness strategy. Apology in speech act is called also as the act of apologizing. One of a linguist, Olshtain states that apology aims to restore and maintain the harmony of the speaker and the hearer because of some offended such as violation, misunderstanding, and break promossing intentionally or unintentionally (Olshtain and Cohen, 1983:20). According to other linguist, Holmes stated that apology as a speech act directed to the speaker takes responsibility, and thus to restore equilibrium between speaker and addressee (Holmes, 1992: 296).

Apology is part of politeness strategy. Politeness is a way to maintain a good relationship by doing right manner, showing respect and to keep the hearer face. Politeness has big role to show that the 'speaker cares about others' feeling. Politeness is the expression of the speakers' intention to mitigate face threats carried by certain face threatening acts toward and another (Milis, 2003:6).

There are some types of politeness, the two of them are positive politeness and negative politeness. According to Yule (1996), a positive politeness is a strategy which leads the requester to require a common goal or friendship. Positive politeness is the act of considering the positive face or good response

of hearer by indicating some solidarity, friendliness, and respect to the hearer's need to be appreciated, approved of and liked which makes the hearer feel good about himself, interest, and possession. In positive politeness, the speaker tries to save the hearer response by reducing the distance between them. While, negative politeness is a way to keep the distance when the speaker talking about serious or sensitive topic which may offend the hearer's face as a symbol respect to the hearer's authority and it try to satisfy the hearer's face. Negative politeness is a face saving act. Face saving act means the action to avoid misunderstanding and to keep the feeling of the hearer in the communication, because when we communicate with others, both the hearer and speaker will show their expression feeling, identity, which can be seen by the face.

Therefore, Apology is included in politeness strategy as negative politeness. Apology is related to negative politeness in the way of giving attention to the hearer negative face. Negative face is needed of being autonomous and to be independent, to have freedom of action, and not to be imposed on by others or it is a freedom from imposition. (Brown Levinson, 1987: 61).

Analyzing the deeper meaning of apology as politeness in this life is needed because there are still some people especially teenager who do not really know about the importance and meaning of apology, whereas apology has great influence for our action and for anyone that get offences from us or other. Apology is the best way in asking forgiveness. Every country has different way to deliver apology. The way to express apology is also unique to

be analyzed. Some people feel difficult to deliver and to tell the apology because some offences. The kind of offences that force anyone to express apology is also important to be analyzed. Therefore, the writer is interesting in analyzes and conducting a research of apology strategy.

Studies on Apology have been research and done by some previous researchers. One of them is "Illocutionary acts and Politeness strategies Used by the main Characters in "Twilight Movie" (M. Abdul, 2013). Their study conducted to find out Illocutionary acts performed by main characters in in "Twilight Movie". The result of his study showed that very important to use the proper and polite expression while they are talking each other to make easier in intending the message and also the speaker and the hearer have to use politeness strategy. Then, "The Apology Strategies Used by the Workers to the Old and Young Bosses" (Lili and Mardijono, 2011). Their study conducted the type of apology strategies used by the workers to the old and young bosses. The result of their study showed the most frequent apology strategy used by the workers to the old and young bosses was explanation or account. The other is "Apology strategies in Persian" (Mohammad Shariati & Fariba Chamani: 2011). The study examined the frequency, combination, and sequential position of apology strategies in Persian to see how the universality of apologies should be treated in this language. The results revealed that explicit expression of apology with a request for forgiveness was the most common apology strategy in Persian.

While, in this study, this research is conducted to investigate how the characters expressed and apply the apology strategies on "Stuart Little 2" movie. Moreover, it also aims to identify, what kind of offence that triggered the characters to express the apology strategy on "Stuart Little 2" movie is significant to be conducted by using Trosborg theory of Apology.

Therefore, it is felt interesting to analyze apology strategies in movies. Sometimes, we see movie only focus on the plot or the contents of the movie without realize that there are some nice dialogue expressions inside the movie, for example is the act or expression of apology and its strategies that uttered by characters. However, the writer can reach many examples of the various apology strategy expressions in the movie which are conveyed in different forms by the characters, whitin different background, situation, topic, and setting. The apology expressions in the movie, then, can be analyzed in relation to politeness strategy.

In this study, the writer use a movie entitled "Stuart Little 2" to be analyzed. Because, the writer found many kinds of strategy apology that are used in "Stuart Little 2" movie. The writer also use some theories of linguists as Trosborg, Olstain Cohen Theory of apology, Holmes theory and also Brown Levinson theory which is related each other. According to Trosborg theory, the act of apology is uttered in order to maintain good relationship between participants. It may be performed directly by means of an explicit apology utilizing one of the verbs directly signaling apology (apologize, be sorry, excuse, etc.), or it can be done indirectly by taking on responsibility or giving

explanations (Trosborg, 1994:376). Trosborg also finds some apology strategies. According to her, the restoration of a complainable may be performed directly by means of an explicit apology utilizing one of the verbs directly signaling apology (apologize, be sorry, excuse, etc.) (Trosborg, 1994:379-383). According to Holmes, apology strategies can be divided into four main basic strategies required when someone is asking for an apology such as explicit expression of apology, Explanation or account, Acknowledgement of responsibility, and a promise of forbearance (Holmes, 1990:160-161). Olstain and Cohenn (1983) also say that the act of apologizing is called for when there is some behaviors, which have violated social norm, whether the offense is real or potential. Olshtain and Cohen (1983:206-207) distinguish five strategies for apologizing.

B. Statement of the Problem

1. What strategies are used by the characters in "Stuart Little 2" movie in expressing their apology?

2. How are the expressions of apology formally/grammatically realized in "Stuart Little 2" movie to express their apology strategy?

C. Objectives of the Study

1. To explain what strategies are used by the characters in "Stuart Little 2" movie in expressing their apology.

2. To explain how the expressions of apology are formally/grammatically realized in "Stuart Little 2" movie to expressing their apology strategy.

D. Significant of the study

This research is expected to be a contribution in linguistics field especially to the studies of politeness itself. This research aims to increase the knowledge about politeness especially in asking apology and make the readers realize that politeness is important and we can apply politeness strategies in our daily conversation. This research also can be as reference to the English Department students who want to study and analyze about speech act related to apology. This research tries to help them to get further understanding in the study of expressive speech act, and politeness especially concerning apology. Overall, the main purpose of this study is to find out the apology strategies used by the characters include the formal realizations of apology found in "Stuart Little 2" movie.

E. Scope and Limitation

"Stuart Little 2"movie is as object of this study. This research emphasizes on apology as negative politeness strategy. Apology is divided into several types, such as apology as sympathy, apology as strategic disarmers, and apology as remedial act. This research also focuses on apology as remedial act related offence. The data is taken from the utterances by the characters, especially in the apology expression following an expressions used by the characters in the "Stuart Little 2" movie.

F. Definition of Key Term

Politeness strategy : The acts/way to avoid misunderstanding in communication and to maintain good relationship

between the speaker and the hearer. This strategy is used to minimize the face threatening act (FTA) that a speaker makes. (Brown and Levinson, 1987)

FTA (Face threatening act): some acts that threat someone feeling and another individual face wants or the act that can infringe on the hearer need. (Brown and Levinson, 1987)

Positive politeness : the act of considering the positive face or good respond of hearer by indicating some solidarity, respect and showing friendliness to minimizing the distance (Brown and Levinson, 1987)

Negative politeness : the act of satisfying hearer's negative face/ response by recognizing the addressee's negative face wants. (Brown and Levinson, 1987)

Apology : A word or statement of saying sorry for something that has been done wrong or that cause a problem. Apology is a politeness strategy which has the effect of paying attention to the addressee's negative face (Coates and Cameron, 1998)

Apology strategy : the methods used by individuals to perform the act of apology in order to avoid misunderstanding and miscommunication which it can be hurt other people. (Olshtain and Cohen, 1983)

Head acts : the nucleus of the speech acts. That the part of the sequence which might serve to realize the act independently of other elements. (Blum-Kulka,et al,1989)

Movie : a series of moving pictures recorded with sound that tells a story, shown on television or at the cinema or movie theater (Oxford Learner"s Dictionary, third edition).

Stuart little 2 movie : A 2002 American live action film directed by Rob Minkoff. It is loosely based on the novel of the same name by E. B. White. It combines live action and computer animation. It tells about friendship between Margalo and Stuart and the warm atmosphere of Little's family.