

ABSTRACT

Susiati, Trihanik. Student Register Number. 126203211075. 2025. Students' Difficulties in Involving Audience in Public Speaking on the English Education Department at UIN Sayyid Ali Rahmatullah Tulungagung. Sarjana Thesis. English Education Department. Faculty of Tarbiyah and Teacher Training. State Islamic University of Sayyid Ali Rahmatullah Tulungagung. Advisor: Dr. H. Muh. Basuni, M.Pd.

Keywords: Public Speaking, Involve an Audience, Students' Difficulties

Public speaking is a crucial skill for English Language Education students, particularly the ability to engage an audience when delivering a speech or presentation. However, many students, particularly English Language Education students at UIN Sayyid Ali Rahmatullah Tulungagung, experience difficulties engaging their audience. These difficulties include a lack of self-confidence, fear of being judged negatively, limited speaking skills, and an inability to understand audience needs and responses. This suggests that students' difficulties in English, particularly public speaking, are a daunting prospect. Therefore, it is necessary to investigate the causes of students' fear and even difficulty speaking English. By identifying the causes, it is hoped that solutions can be found to help students overcome these obstacles and improve their speaking skills actively.

This study aims to identify students' difficulties during public speaking in the classroom, as well as techniques and strategies for engaging audiences. This study used descriptive qualitative research, and the data were collected through open-ended questionnaires. The participants were 29 students in the sixth and eighth semesters of the English Education Department at UIN Sayyid Ali Rahmatullah Tulungagung.

The results revealed two main categories of difficulties: (1) a. Psychological factors such as anxiety, lack of confidence, and fear of making mistakes; and b. Linguistic factors such as limited vocabulary, grammar, pronunciation, and fluency; and (2) technical challenges in engaging the audience, such as lack of interaction, inappropriate delivery techniques, and inability to maintain the audience's attention. The findings also showed that students used various strategies such as intonation variation, visual media, humor, and interactive questions to engage the audience. These strategies helped reduce anxiety and improve public speaking performance.

In conclusion, students' difficulties in engaging the audience in public speaking were caused by linguistic and psychological factors, namely low self-confidence, fear of making mistakes, and fear of being judged, which were influenced by social pressure. Despite these obstacles, students demonstrated awareness and initiative by implementing various audience engagement strategies, highlighting the need for teaching approaches that address both language skills and affective factors.

ABSTRAK

Susiati, Trihanik. Nomor Registrasi Mahasiswa. 126203211075. 2025. Kesulitan Mahasiswa dalam Melibatkan Audiens dalam Public Speaking pada Jurusan Pendidikan Bahasa Inggris di UIN Sayyid Ali Rahmatullah Tulungagung. Skripsi Sarjana. Jurusan Pendidikan Bahasa Inggris. Fakultas Tarbiyah dan Keguruan. Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung. Dosen Pembimbing: Dr. H. Muh. Basuni, M.Pd.

Kata Kunci: Public Speaking, Keterlibatan Audiens, Kesulitan Mahasiswa

Public speaking merupakan salah satu keterampilan penting bagi mahasiswa jurusan Pendidikan Bahasa Inggris, khususnya kemampuan untuk melibatkan audiens saat menyampaikan pidato atau presentasi. Namun, pada kenyataannya banyak mahasiswa mengalami kesulitan dalam melibatkan audiens khususnya pada mahasiswa Tadris Bahasa Inggris di UIN Sayyid Ali Rahmatullah Tulungagung. Kesulitan tersebut meliputi kurangnya rasa percaya diri, ketakutan dinilai negatif, keterbatasan keterampilan berbicara, serta ketidakmampuan memahami kebutuhan dan respons audiens. Ini menunjukkan bahwa kesulitan mahasiswa dalam berbahasa Inggris, khususnya ketika publik speaking merupakan momok yang menakutkan bagi mahasiswa. Maka diperlukan penyelidikan terhadap penyebab mahasiswa merasa takut dan bahkan kesulitan dalam berbicara bahasa Inggris. Dengan mengetahui penyebabnya diharapkan dapat ditemukan solusi untuk membantu mahasiswa mengatasi hambatan tersebut dan dapat meningkatkan kemampuan berbicara mereka secara aktif.

Penelitian ini bertujuan untuk mengidentifikasi kesulitan mahasiswa selama public speaking di dalam kelas serta teknik dan strategi untuk melibatkan audience dalam public speaking. Penelitian ini menggunakan penelitian descriptive qualitative, and the data were collected through open ended questionnaires. The participants were 29 person, semesters sixth and eight of the English education department at UIN Sayyid Ali Rahmatullah Tulungagung.

Hasil penelitian menunjukkan dua kategori utama kesulitan: (1) a. faktor psikologis seperti kecemasan, kurang percaya diri, dan takut melakukan kesalahan; dan b. faktor linguistik seperti keterbatasan kosakata, tata bahasa, pelafalan, dan kelancaran; serta (2) tantangan teknis dalam melibatkan audiens, seperti kurangnya interaksi, teknik penyampaian yang kurang tepat, dan ketidakmampuan menjaga perhatian audiens. Temuan juga menunjukkan bahwa mahasiswa menggunakan berbagai strategi seperti variasi intonasi, media visual, humor, dan pertanyaan interaktif untuk melibatkan audiens. Strategi ini membantu mengurangi rasa cemas dan meningkatkan performa berbicara di depan umum.

Kesimpulannya, kesulitan mahasiswa untuk melibatkan audiens dalam public speaking disebabkan oleh faktor linguistik dan psikologis, yaitu rasa percaya diri yang rendah, takut salah dan ketakutan untuk dinilai yang dipengaruhi oleh tekanan sosial. Meskipun ada kendala ini, siswa menunjukkan kesadaran dan inisiatif dengan menerapkan berbagai strategi keterlibatan audiens, yang menyoroti perlunya pendekatan pengajaran yang membahas keterampilan bahasa dan faktor afektif