

CHAPTER IV

RESEARCH FINDING

This chapter discusses about the findings of this study. It covers data presentation and data finding. Both of them will discuss the findings of the research based on the research problems stated in the first chapter.

A. Data Presentation

In this part, the researcher will explain the finding of non-observance maxims of CP performed by personnel of the Barden Bellas in *Pitch Perfect 2* movie. The data presentation then divided into two subclasses: the type of non-observance maxims; and the hidden meaning of non-observance maxims performed by the Barden Bellas in *Pitch Perfect 2* movie.

1. The Types of Non-observance Maxims Performed by the Barden Bellas in *Pitch Perfect 2* Movie

There are about 1888 utterances which occur in the dialogue of *Pitch Perfect 2* movie. However, the researcher have reduced some utterances and focused only into utterances performed by personnel of Barden Bellas that fail to observe the Maxims of CP. In this movie, it is found 63 utterances which fail to observe the maxims of CP, where 47 data belong to flouting maxim, 12 data are opting out maxim and 4 data belong to violating maxim.

First, the data that flouted the maxims: 32 flouting the maxim of quality; 5 flouting the maxim of quantity; 5 flouting the maxim of relation; and the last, 5 flouting maxim of manner. Second, the data that belong to opting out the maxims: 6 opting out the maxim of quantity; and 5 opting out the maxim of relation; and 1 opting out the maxim of quality. The last, it is found 2 utterances that violating the maxim of quantity; 1 violating manner maxim; and 1 violating maxim of quantity and relation simultaneously (the detailed of data are presented in the appendix 2).

2. The Hidden Meaning of Non-observance Maxims Performed by the Barden Bellas in *Pitch Perfect 2* Movie

In this study, it is found that each utterance which fail to observe the maxims has its intended meaning but the utterances which opt out the maxims. According to the theory of Illocutionary Act by Searle, it is found 63 utterances performed by personnel of the Barden Bellas which fail to observe the maxim are classified into some act. They are assertives, directives, commissives, and expressives (the detail of the data can be seen in appendix 3 and 4).

B. Data Finding

The finding of this study are divided into two. First, the types of non-observance maxim performed by personnel of the Barden Bellas based on Grice's theory of implicature. Second, the hidden meaning of non-observance maxim performed by personnel of the Barden Bellas by looking at the

situational context of each utterance and using the theory of illocutionary act by Searle.

1. The Types of Non-observance Maxims Performed by the Barden Bellas in *Pitch Perfect 2* Movie

The types of non-observance maxim found in this study is classified into three: flouting maxim, opting out maxim and violating maxim.

a. Flouting Maxim

The analysis of the utterances which fail to observe the maxim below are classified based on some categories: the utterances which flout the maxim of quality, quantity, relation, and manner.

1) Maxim of Quality

It is found there are 32 utterances performed by personnel of the Barden Bellas which flout the maxim of quality.

01/F.Qual-me/AS

Fat Amy : But they're moving backwards. **With ghosts driving them.**

It happens when Barden Bellas were watching the performance of DSM in the Puppy Bowl. In the opening of their performance, there were two cars that were moving backwards. Watching this show, Fat Amy then responded it by saying *with ghosts driving them*. In this occasion, she has flouted the maxim of quality for she has no strong evidence and she knows that it is

false. Literally, this utterance means that there were ghosts that drove the cars to move backwards. However, in reality, the cars were moving backwards because there was a stage trick or there might be a driver who cannot be seen by the audience since the car glasses were dark.

02/F.Qual-me/AS

Fat Amy : How sexy and mysterious.
Lilly : **Like how all my teeth are from other people.**

Lilly in her utterance above has flouted the maxim of quality. It can be seen from the using of *like how all my teeth are from other people*. She tried to compare the mysterious invitation for Bellas with all her teeth which she got from other people. Both of them were mysterious since it was unknown who sent the invitation and whose Lilly's teeth were from. The strategy used by Lilly to flout the maxim of quality is metaphor figure of speech, in which she tried to compare something to another having the same characteristic.

03/F.Qual-me/AS

Fat Amy : **I'd like to be the brisket in that man sandwich.**

Fat Amy utterance above shows that she has flouted the maxim of quality. She said *I'd like to be the brisket in that man*

sandwich. The words *that man sandwich* is actually refers to the man's firm arm. As everybody knows that sandwich and human arm are not comparable. However, in this occasion Fat Amy used the word of *sandwich* for it has a similar characteristic with the man's arm. The strategy used by Fat Amy to flout this maxim is metaphor figure of speech.

11/F.Qual-rhe/DI

Fat Amy : Beca, **do you know how awesome you are?**

In datum (11), Fat Amy was trying to convince Beca that she is a great person. To make Beca believed in herself, Fat Amy raising a rhetorical question, *do you know how awesome you are?*. This kind of question has no need an answer and it has flouted a maxim of quality since it gives information that she has already known. It has broken the principle of quality maxim, i.e. the sincerity condition on question where it has an injunction to the principle of quality maxim: 'be sincere'.

13/F.Qual-rhe/EX

Cynthia Rose : **What kind of white shit is this?**

The utterance in datum (13) has flouted the maxim of quality using rhetorical strategy. At this time, Cynthia Rose said, *what kind of white sit is this?*, where it does not need to be

answered. Therefore, it belongs to flouting maxim of quality since it does not appear to be sincere superficially. Cynthia Rose has already known what kind of the song which was being sung by the other Bellas. On the other hand, the utterance in (13) is evidently true because everybody knows that it is a song that published by white people. Stating something that has been widely known, Cynthia Rose has broken the sincerity condition on question where it has an injunction to the principle of quality maxim: ‘be sincere’.

14/F.Qual-rhe/CO

Chloe : Well, well, well. **Look who needs our help?**
 Beca : That’s not cool guys.

Chloe already known that Beca in this situation was needing help. However, she still raised a question by uttering *look, who need our help?*. This utterance has deliberately flouted the maxim of quality for Chloe has failed to fulfill the principle of quality maxim that is the sincerity condition on question. Furthermore, this question did not raised in order to ask an answer, rather it was a rhetorical question which intended to convey a hidden meaning that Beca at that moment were needing their help.

17/F.Qual-rhe/EX

Beca : Do you wanna collaborate on something?
 Emily : Wait. Are you being serious?
 Beca : Yeah.
 Emily : Yeah! Wow! Man! Yes! **Who else feels like a winner tonight?**

In datum (17), Emily's question, *who feels like a winner tonight?* is not intentionally raised to get an answer rather it was delivered to describe her feeling at that time just like the feeling of a winner. In other words, she wanted to say that she was extremely happy. This question belongs to flouting quality maxim since Emily was not observe the principle in quality maxim: be sincere. In the real condition, there was no competition held, however she asked the other Bellas whether there was someone who feels like a winner. She did not tell further what competition she has won. In other words, she still asked something which she has already known.

19/F.Qual-ba/EX

Jesse : Nothing's gonna stop my girl!
 Beca : **I don't know him!**

In *Pitch Perfect 2* movie, Jesse and Beca are a couple. However, in datum (19), Beca said that she did not know Jesse. From this conversation, it shows that Beca has flouted the maxim of quality. Furthermore, in order to respond Jesse's expression,

she said *I don't know him*, but in fact, it was truly different from the real situation. The strategy used by Beca to flout the maxim is irony (a condition where a fact is presented in an opposite situation).

21/F.Qual-ba/DI

Beca : It's ceremonial and **you should definitely not drink it 'cause it is essentially poison. Terrible for you.**
 Emily : Okay
 Beca : Great
 Emily : Ooh. It smells like cherries and vanilla.

Datum (21) reveals that Beca said something in contrast with the real state of affair. She advised Emily to drink a water by uttering *you should definitely not drink it 'cause it is essentially poison, terrible for you*. Her utterance has flouted the maxim of quality because what she said is believed not true. Literally, the utterance means that the drink contained a dangerous poison, however the water that Emily should drink is actually a mixture beverage of cherries and vanilla. The strategy used to flout this maxim is banter. It is the condition where the utterance is delivered in negative way but contains a positive meaning.

22/F.Qual-ir/AS

Kommissar : So, have you abandoned your foolish plans to face out at the Worlds?
 Beca : You wish, **you gorgeous specimen.**

Beca said in contrast with her feeling. Her utterance in (22), *you gorgeous specimen* has flouted the maxim of quality. She actually wanted to express her fury to Kommissar, but she precisely praised her beautiful physical. To flout the maxim of quality, Beca uses irony figure of speech where the utterance being delivered by her is not the same with her feelings. It is covered in a positive way, but in fact it contains a negative meaning.

23/F.Qual-ir/CO

Sir Willups : Let's take a look at the next category! Oh, Country love!
 Clay Matthews : Oh! Oh, oh! I am all about this! Nobody in this room has loved more tender than I have. Please pick us. Let me have it. Let us have it. Let the world have it. Yeah!
 Fat Amy : **I would give it to him.**

In datum (23), Fat Amy's response to Clay Matthews' statement is contradictory. She said, *I would give it to him*, but in reality she would not give it to him. At that time, she has flouted the maxim of quality by uttering something which she believed to be false. Furthermore, the strategy that she used to flout this kind of maxim is irony, stating something in positive way but intends a negative one.

27/F.Qual.ov/AS

Beca : Chloe, chill out. It was a mistake. **They're not gonna burn us for witchcraft.**

Chloe : No. but the National A Cappella Association is in there talking to the dean about us.

In this datum (27), Beca has flouted the maxim of quality by using the overstatement figure of speech. She blatantly flouted the maxim of quality because she gives information that is believed to be false. In this occasion, Beca said “*They're not gonna burn us for witchcraft*’ where in fact, there was no witchcraft who was burned for her mistake in the real life. The term of witchcraft and her punishment is only found in the fairytale. It’s not real and everybody knows that it is not true. Then, to flout the maxim, Beca used overstatement strategy in which she said something more than the actual state of affair.

28/F.Qual.ov/AS

Chloe : What other stuff?

Beca : You know, jobs, life.

Chloe : This group is my life. I’ve intentionally failed Russian Lit three times so I could be a Bella. **This is the worst thing that’s ever happened to us, ever.**

Chloe’s utterance deliberately flouts the maxim of quality. She said *this is the worst thing that’s ever happened to us, ever*. This utterance is not proved by a strong evidence since they have not already known the punishment of the National A Cappella and

the dean for Bellas yet. The strategy used by Chloe to flout the maxim is overstatement or hyperbole for she delivered something stronger than the real state of affair.

30/F.Qual/AS

Fat Amy : Mein name ist Fat Amy, und **I eat krauts like you for lunch.**

In datum (30), Fat Amy spoke unusually. She used a different accent while talking to a German. She then said *I eat krauts like you for lunch*. What she said has deliberately flouted the maxim of quality because she said what she believed to be false. Furthermore, she is a normal human and she will not eat a man for her lunch.

32/F.Qual/CO

Cynthia Rose : **I hope the sun never comes up.**

Utterance (32) happened when Cynthia Rose was not ready to face what would happen in the following day yet. By uttering *I hope the sun never comes up*, it has flouted the maxim of quality for she said something that is believed to be false. Everybody already known that in the beginning of the day, the sun rises and nobody could stop it. Moreover, what she wished is already

known that it would not happen. Therefore, this datum (32) is classified to utterance which flout the maxim of quality.

2) Maxim of Quantity

There are 5 utterances which flouted the maxim of quantity and one of them used the strategy of tautology figure of speech.

34/F.Quant/EX

Jesse : You like a cappella?
 Emily : Oh, Yeah. **I've got my heart set on being a Bella. It's actually at the very top of all my dream boards.**

What Jesse asked to Emily is whether she likes a cappella or not. Moreover, Emily told about her big dream to be a Bella, a female a cappella group by saying *I've got my heart set on being a Bella, It's actually at the very top of all my dream boards*. As such, she did not observe the maxim of quantity since she gave more information than is required.

35/F.Quant/AS

Sammy : Who are you?
 Beca : **Nobody. Literally nobody.** I just had a thought.

Beca has flouted the maxim of quantity. The utterance is both more and less informative than is required. She said *nobody, literally nobody*. It is less informative because what Sammy asked to Beca was who she is, but Beca did not explain it as informative

as Sammy asked. Otherwise, she also gave more information since she knew that Sammy was the higher person in the Music Production, hence Beca was going to tell him that her position is not to rival him.

36/F.Quant/AS

Sammy : You can sing.

Beca : Um, yeah. **I'm three-time collegiate a cappella championship, so... We're both huge successes in our fields.**

Beca's utterance in datum (36) is more informative than is required. As widely known, Sammy was trying to confirm whether Beca could sing or not, but she gave more information than is required. She did not only say that she could sing but she also told about her career in a cappella group. Beca's utterance, *I'm three-time collegiate a cappella championship, so... we're both huge success in or fields* is an information that is more than is required. Hence, her utterance has flouted the maxim of quantity for she did not give the information as informative as is required.

3) Maxim of Relation

There are 5 utterances which flouted the maxim of relation.

The detailed of the data analysis are as follow:

38/F.Rel/DI

Chloe : This is the worst thing that's ever happened to us. Ever.

Flo : You know, **before coming to Barden, I had diarrhea for seven years**. But yes, this is terrible.

Flo has deliberately flouted the maxim of relation. What she said had no relation with the topic that Chloe was talking about. At that time, Chloe was talking about the problem that has to be faced by the Barden Bellas, but suddenly Flo interrupted by telling her experience of having diarrhea for seven years in her past. Her utterance, *before coming to Barden, I had diarrhea for seven years* had no relation with the topic Chloe was talking about. It made the other Bellas felt confused to understand what she meant.

40/F.Rel/AS

Chloe : If we don't win, the Bellas are over. This is the biggest challenge that any of us have ever faced.

Flo : **When I was nine years old, my brother tried to sell me for a chicken, so...**

What Flo said is not relevant with the topic Chloe was talking about. Chloe was talking about the commitment to win the A Cappella World Competition, and suddenly Flo told about her experience with her brother who tried to sell her for a chicken by uttering *when I was nine years old, my brother tried to sell me for a chicken*. In this case, Flo has deliberately flouted the maxim of

relation since she did not give an appropriate contribution to Chloe's need at the conversation.

41/F.Rel/CO

Rose : I don't think we should decide anything without Beca.
Lilly : **I keep a penny under my tongue.**

Lilly did not speak briefly. When Rose argued that it might be not good to decide anything without Beca, Lilly responded it by uttering *I keep a penny under my tongue*. It was not relevant since they were talking whether they would take a decision to take a new member with Beca or not. Hence, in this utterance, Lilly has deliberately flouted the maxim of manner because she failed to speak in relevant.

4) Maxim of Manner

43/F.Man/CO

Beca : We just wanted to check you out before the Worlds, where **we're gonna kick your ass.**
Kommissar : You? You are the kicker of ass?

Beca at that time said something using ambiguous term. She said *we're gonna kick your ass*. The word *ass* here has two meanings. First, if it is used individually, it means the part of human body or bottom. Second, if it is used simultaneously with the word *kick*, it intends a different meaning that is to defeat

someone. Therefore, Beca's utterance in datum (43) has flouted manner maxim since she uses an ambiguous term.

46/F.Man/CO

Beca : Lilly, any plans?
Lilly : **Just gonna travel through the time.**

In datum (46), Lilly's answer to Beca's question was not brief. She said that her plans was *just gonna travel through the time*. This utterance has made her friends felt confused and they were wondering what she meant. In this case, Lilly's utterance has deliberately flouted the maxim of manner since she did not give information in order.

b. Opting Out Maxim

In addition to flouting maxim, this study reveals that there are 12 data belong to opting out maxim. Each of them is classified into maxim of quantity, relation, and quality. Furthermore, there is no data which categorized into opting out maxim of manner.

1) Maxim of Quantity

49/O.Quant/AS

Jesse : So? Any first-day jitters?
Beca : No, no. **You know**, I'm just gonna be moody and distant. Artists love that.

The bold type word indicates that Beca wanted to limit in giving information to Jesse. Beca was fully responsible with the quantity of the information she wanted to share. But, by uttering *you know*, she simultaneously eliminate the quantity of information being conveyed and tried to ask Jesse to measure how much she observed the maxim of quantity.

50/O.Quant/AS

Stacie : Yeah, it's the perfect loophole.
 Flo : **You know**, it's always good to have an extra body. Just in case one of us gets kidnapped for ransom, is thrown into a shopping container and is made to eat only leaves and gas receipts.

In this utterance, Flo tried to limit the information she wanted to share. By prefacing *you know*, she hoped that her addressees understood that she would not speak in detail and advised her addressee to measure how much she fulfilled the maxim of quantity.

51/O.Quant/AS

Emily : I've been working really hard on, **you know**, calming my nerves, and keeping my eyes open.

Emily tried to limit the information she wanted to share. By using the expression of *you know*, she hoped that her addressee would understand how much or how deep the information she wanted to say. In this datum (51), Emily's utterance belongs to

opting out maxim of quantity where the speaker (Emily) tried to limit the information she wanted to share by using a certain expression.

2) Maxim of Relation

54/O.Rel/CO

Kommissar : We should send them something. Fruit basket?
 Pieter : Yum, yum.
 Kommissar : Or would you prefer mini-muffins?
 Beca : **Okay**, we didn't come here to start something with you guys. We just wanted to check you out before the Worlds, where we're gonna kick your ass.

The utterances in datum (54) shows that Beca wanted to change the topic. To signal the addresses, that she violated the maxim of relation, she used the word *okay*.

55/O.Rel/DI

Emily : ... you know, calming my nerves, and keeping my eyes open.
Um, I was wondering if you could give me some pointers, maybe.

In the middle of her utterance, Emily used an expression *Um*. It is used for she wanted to change the topic she was talking about. She was talking about her feeling during their preparation to win the Worlds, then she changed the topic for she wanted some pointers of her position of the voice in the Barden Bellas to Beca.

57/O.Rel/AS

- Emily : I don't know exactly where you're gonna put me in the songs, but I...
- Beca : **I don't mean to be rude.** I just have somewhere that I need to be.

Datum (57) shows that Beca wanted to change the topic being discussed. In order to signal her addressee that she opted out the maxim of relation, she then prefaced her utterance by saying *I don't mean to be rude*.

58/O.Rel/CO

- Aubrey : You are surrounded with the strength of your fellow Bellas and the support of a proud female tradition. And few dozen bear traps. So don't stray too far from the marked paths. Okay, great, let's go!
- Fat Amy : **Well**, maybe I'll just start with a hot shower, maybe a little foot rub.

The utterance (58) shows that Fat Amy signaled her addressee that she wanted to change the topic they were talking about by prefacing her utterance by *well*. Hence, this datum can be categorized into opting out the maxim of relation.

3) Maxim of Quality**59/O.Qual/AS**

- Beca : I know we're trying a lot of new stuff, but I feel like we're gonna get out there and we're gonna feel the energy and we are just gonna nail all of it! ...
- Chloe : You know what? **I don't know. I don't know. I have many, many doubts**, because if we fail this, then we won't win the Worlds.

The principles of quality maxim are: do not say what is believed to be false; and do not say something for there is lack adequate evidence. Related to the utterance in datum (59), it shows that Chloe signaled her addresses how much she fulfilled the maxim of quality since she had no strong evidence if Bellas failed to show their performance at the moment, they would not win the Worlds. By prefacing *I don't know, I have many, many doubts*, it means that Chloe has opted out the maxim of quality.

c. Violating Maxim

The last classification of non-observance maxims of Grice's Cooperative Principle found in this study is violating maxims. There are 4 data belong to this category. The detail of this finding can be seen in the following description.

1) Maxim of Quantity

60/V.Quant/AS

Emily : Is it weird that we never got around to singing today?
 Beca : Uh, well **it's kind of hard to singing without arrangements, and that's on me**. So, thank you for reminding me.

Datum (60) shows that Beca quietly violated the maxim of quantity. She did not answer Emily's question directly. Based on Emily's question, it was enough for Beca to answer yes or no, however she prefers to say *it's kind of hard to singing without*

arrangements, and that's on me. In this case, Beca's response has violated the maxim of quantity since the information she gave is more informative as is required.

61/V.Quant/AS

Sir Willups : I'm sorry. What '90s hip hop jam is that again?
Emily : **More like a 21st century jam.**

Datum (61) indicates that Emily has violated the maxim of relation because she did not answer Sir Willups's question directly. Moreover, there was no obvious connection between the utterances. Sir Willups asked Emily whether or not her song belongs to 90's hip hop jam, but she did not answer it directly, rather she said *more like a 21st century jam* which means that the song is not belong to 90's hip hop.

2) Maxim of Manner

62/V.Man/DI

Chloe : Obviously, we're not gonna beat Das Sound Machine at their game. So, we need a new plan. Like, now. At times like these, there's only one thing for us to do.
Flo : **Fake your own death and flee to the country.**
Chloe : Close.

The conversation between Chloe and Flo shows that there is no clear connection. Flo's utterance was not deliver in brief. She said *fake your own death and flee to the country* in order to respond Chloe's suggestion for Bellas' next plan. Although she

said not in order, however Chloe could easily understand what Flo's intention. At this time, Flo's utterance has violated the maxim of manner.

3) Maxim of Quantity and Relation

63/V.Quant.Rel/AS

Emily : Are you asking me out?
 Benji : Yes. Yeah
 Emily : Oh. That's so sweet. It's just my... it's just my first day.
 Um... **I wasn't really planning on rushing in on anything.**

In conversation (63), there is no clear connection between Benji's invitation and Emily's answer. Benji asked Emily whether she would like to date with him or not. However, Emily did not answer his invitation directly, rather she told that she had no plans at that time but uttering *I wasn't really planning on my rushing in on anything*. In this datum, it shows that Emily has quietly violated the maxim of quantity for she gave more information than Benji's need and it also has violated the maxim of relation since there was no clear connection between Benji's question and her answer.

2. The Hidden Meaning of Non-observance Maxims Performed by the Barden Bellas in *Pitch Perfect 2* Movie

The utterances which fail to observe the maxim intend to deliver a hidden meaning or implicature. After the researcher classified the type of non-observance maxim performed by personnel of the Barden Bellas, she then moved to analyze the situational context and the classification Illocutionary Act by Searle to conclude the hidden meaning of those utterances. The result of this analysis is arranged according to the finding of the previous analysis.

a. The Hidden Meaning of Utterances Flouted the Maxim

The utterances which deliberately flout the maxim of cooperative principle whether or not they used the figure of speech have a hidden meaning. After they were classified based on the maxim they have flouted, the researcher found that personnel of the Barden Bellas used the strategy of flouting maxim in a certain situation and the utterances intend an implicit act.

1) Maxim of Quality

Personnel of the Barden Bellas flouted the maxim of quality for some situations. Most of these utterances uses the figure of speech to flout the maxim. They are metaphor, rhetorical question, banter, irony, and overstatement.

First, the utterances that flout the maxim of quality using metaphor figure of speech. Compared with the other strategy, metaphor figure of speech is the most frequently used by personnel of the Barden Bellas to flout the maxims. They used metaphor when they wanted to describe something by comparing one thing to another thing which had the same characteristic in order to make it is simply understood. It is found that there are 10 data (data 01 – 10) which belong to this category. This situation can be seen just like in datum (01). In this datum, Fat Amy tried to describe the cars that moving backwards by uttering, *with ghosts driving them*. This utterance is clearly false since she already knew that the performance would not engage with ghosts. It implies that she did not know who drove the cars. In other words, the drivers were not seen because the cars' glasses are dark.

The next example is in datum (06) below:

06/F.Qual-me/CO

Fat Amy : **I'm like a firework.** I can't be tied down.

Fat Amy tried to describe herself to Bumper in a simple way by comparing herself with another thing. She said, *I'm like a firework*. Everybody knows that human and firework is something not comparable. However, she used this term to explain that she was a free woman that could do whatever she wanted without any relationship with others such as a firework which can explode

freely. Furthermore, this utterance belongs to indirect speech act since the form of the utterance is assertives but it implies commissives one because behind this utterance, it intended a commitment of Fat Amy about her decision in the future.

Second, there are 8 data (11 – 18) which flouted the maxim of quality using rhetorical question. As the function of rhetorical question, personnel of the Barden Bellas did not raise a question to get an answer, rather they made a statement which was used to invite the addressee(s) to interpret the question. It can be seen from datum (17) while Emily said *who else feels like a winner tonight?*. This kind of question was not raised to get an answer. This datum shows that Emily's has failed to observe the principle of maxim quality: do not say something which is believed to be false, for she has already known that there was no championship at that time but she still asked it. On the other hand, uttering the utterance in datum (17), Emily raised a question to invite her addressees to interpret how the feeling of a winner. It implicates that she was extremely happy just like the feeling of someone who has won a competition. It belongs to indirect speech act because its form is directives but its function is expressives illocutionary act.

The third classification is flouting maxim of quality using banter and irony figure of speech. Personnel of the Barden Bellas used irony to flout the maxim in order to show the intimacy among

participants by delivering a negative utterance. In contrast, irony figure of speech was used when they wanted to show their anger or dislike but in a positive way. The data belong to this classification are data number (19 – 21) for banter and data (22 – 26) for irony.

Datum (19) is one of flouting quality maxim using banter figure of speech. When Beca said *I don't know him* to Jesse, The word *him* here refers to Jesse, Beca's boyfriend. Literally this utterance means that Beca did not know who Jesse was. However, in the real story, she knew him very well. In this occasion, what Beca said was totally different from the real state of affair. Hence, it belongs to flouting maxim of quality using banter figure of speech (a way to deliver something in negative form but intends a positive meaning). Moreover, it classified into indirect speech because the utterance is in the form of assertive but it implies expressives illocutionary act which related to someone's personal feeling.

The example of flouting maxim of quality using irony figure of speech can be seen in datum (23). This datum happened when Clay Matthews confidently say to Sir Willups that his team was worthy chosen to sing the next category. But, while looking this situation, in sudden, Fat Amy responded his utterance by saying *I would give it to him*. Literally, her utterance means that she was agree with Clay Matthews' statement, and if she became Sir

Willups she would gave it to him. However, in the real condition, Fat Amy would not give it to him. This datum shows that her utterance is totally different from the real state of affairs. Hence, it belongs to flouting maxim of quality using irony figure of speech: the utterance is delivered in a friendly way but it intends an offensive meaning. In other hand, this datum shows that the using of flouting quality maxim applying irony figure of speech is to express someone's dislike of something. The illocution of both form and implicature is the same that is commissives.

The next description is flouting the maxim of quality using overstatement figure of speech. It happened when personnel of the Barden Bellas faced a hard situation. It can be seen in the data (27, 28, and 29). In datum (27), Chloe felt panicked and she was very confused with the punishment they would get. Looking at this situation, Beca then tried to calm down Chloe by uttering *they're not gonna burn us for witchcraft*. Literally. It means the dean would not give them a punishment just like a cruel witchcraft whom punished for her mistake. However, in the real situation, she tried to advise Chloe to keep calm and intended to say that whatever kind of punishment they got, we would be fine. There would nothing bad happen to them, moreover. The act behind this utterance is directives since it related to Beca's attempt to make the world fit with the words (through the hearer).

Another example of flouting maxim of quality maxim using overstatement figure of speech is in datum (29) below:

29/F.Qual-ov/EX

- Chloe : You shouldn't have done that Emily. Now DSM thinks that they have the drop on us.
 Emily : I'm sorry. I panicked. **I understand if you want me to crawl under a rock and die.**

In datum (29), Emily said, *I understand if you want me to crawl under a rock and die* to Chloe. This utterance is evidently false, since everybody knows that crawling under a rock is a cruel punishment for a small failure. Emily in this occasion has made a mistake because she sang an original song in a cappella battle. It became a failure since the rule in arranging a cappella is forbidden to sing an original song. This datum was totally different from the real state of affair. In the real situation, it implicates that Emily felt sorry for her uncontrolled action because she was panicked. In other hand, the act behind this utterance is expressives. These findings reveal that personnel of the Barden Bellas flout the quality maxim when they faced a difficult situation.

The last classification is flouting quality maxim with no figure of speech. Although the data did not use a figure of speech, but they totally failed to fulfill the principle of quality maxim: the utterances did not proved by a strong evidence and believed to be false. It was found in data (30 – 32). Personnel of the Barden Bellas

flouted this maxim when they were in unpleasant situation such as in datum (23) below:

31/F.Qual/EX

Beca : **The air we're breathing right now is at least 90% fart.**

This utterance happened when Beca and the other Bellas were sleeping in a small tent. Beca said *the air we're breathing right now is at least 90% fart*. It has flouted quality maxim since she did not have evidence or scientific analysis which proved that the fart percentage of the air in the tent was until 90%. She said something which no strong evidence. Moreover, the implicature of this datum was the tent smelt badly. This form of this utterance is assertives but it implies expressives illocutionary act since it expresses Beca's feeling about the situation in the tent.

2) Maxim of Quantity

The data reveal that personnel of the Barden Bellas flout the maxim of quantity for they want to explain something deeper through a simple utterance or long explanation. In other hand, it is also found that some of utterances in this category used tautology figure of speech. Furthermore, the illocutionary act behind this kind of non-observance maxim is various: expressives, directives, commissives, and assertives.

The finding of utterance which flout quantity maxim can be seen in datum (33) using tautology figure of speech.

33/F.Quant.ta/EX

Fat Amy : You are Beca effing Mitchell. Okay? You're The Big B.M. That's you.

The utterance above is more informative than is required. In this occasion, Fat Amy tried to convince Beca that she was a talented person by uttering “*you are Beca effing Mitchel. Okay? You're the Big B.M. That's you!*”. Stating something which is worthy known by the participants, it means that Fat Amy has given more information than is required. Hence, it has flouted the maxim of quantity. Fat Amy in this occasion uttering *you are Beca effing Mitchell* frequently. She stated it in the beginning and the end of her utterance. Thereby the utterance in (33) used tautology figure of speech. Besides, it belongs to indirect speech act since the form is assertives but implicates expressives illocutionary act that expressed Fat Amy's feeling about Beca

The last example of utterance which flout the quantity maxim found in this study is datum (34). In this datum Emily gives more information than Jesse required by uttering *I've got my heart set on being a Bella. It's actually at the very top of all my dream boards.* It is actually enough for Emily to say yes or no, but she gave more information by explaining her dream. This utterance implicates that

Emily likes a cappella so much and it uses expressives illocutionary act since it is related to Emily's personal feeling of something.

3) Maxim of Relation

There are 5 data (38 – 42) which classified into flouting relation maxim. It mostly happened when personnel of the Barden Bellas deliberately did not in line with the statement of the other participant. The types of illocutionary act found in this data are commissives, directives, and assertives. It is also found that there is a datum which used rhetorical question to flout the maxim.

The first evidence is in datum (38). It can be seen in the excerpt below:

38/F.Rel-rhe/DI

Beca : Is that for a class?
 Emily : No, it's just when I get stressed, words sort of flow right out of me and I try and channel them in my songwriting...
 Chloe : **Are we just gonna ignore what happened back there?**

When Beca and Emily were talking about what was written by Emily, suddenly Chloe raised a question. By uttering *are we just ignore what happened back there?* Chloe has deliberately flouted the relation maxim since the question had no relation with the conversation before. On the other hand, she did not raise it to get an answer rather she wanted to invite other Bellas to interpret what

she meant. This utterance implicates that Barden Bellas have to focus on their commitment in winning the Worlds.

Another finding is datum (39). Uttering the utterance: *before coming to Barden, I had diarrhea for seven years*, Flo has deliberately flouted the relation maxim. It is because what Chloe's talking before was about the punishment for Bellas but in sudden Flo talked about her terrible experience in the past. Flo's utterance here intended that what Bellas problem at that moment was not the worst thing that Flo ever faced.

4) Maxim of Manner

There are 5 utterances which have flouted the manner maxim (data 43 – 47). The Bellas flouted this maxim in various situation. They used ambiguous term in order to implicitly convey the message behind their utterances. It can be seen in datum (45).

45/F.Man/AS

Fat Amy : Seriously, this whole place is, **like full of booby traps!**
And guess what? Boobs not should be trapped!
Unless it's for support if you have lower back issues.

In this case (45), Fat Amy used the term of *booby* which is ambiguous. The first statement, *booby traps* refers to the hidden net traps inside the leaves over the ground. However, in the second statement, she used the term which is similar, *boob* which means woman's breast. These two almost the same words has flouted the

maxim of manner since she did not speak perspicaciously. She flouted this utterance when she got mad to know Beca was trapped into booby trap and there was no ladders prepared to save her. The utterance (45) implicates that the traps in the team building program is dangerous. Moreover, the act behind this utterance is assertives for it relates to Fat Amy's complaining to the truth of the traps.

b. The Hidden Meaning of Utterances Opted Out the Maxim

The utterances performed by personnel of the Barden Bellas which opted out the maxim of cooperative principles have no significance implicature. They used opting out maxim since they want to signal their addressee(s) about how far they would observe the maxims. Moreover, they used opting out strategy for the reason of being polite. It is found that there are utterances opted out maxim of quantity, relation, and quality, but none of datum has opted out manner maxim.

1) Maxim of Quantity

The utterances which opted out maxim of quantity in this study can be identified from the using of expression, *you know*. It is used since the Barden Bellas wanted to signal their addressee(s) that they would limit the amount of information they were going to deliver. It is just like the data number (48 – 53). All of these data

prefaced their utterance by saying *you know*. Furthermore, the illocutionary act behind these utterances are categorized into assertives act for it relates to the Bellas' commitment of the truth of something.

One of data belongs to opting out maxim is datum (53).

53/O.Quant/AS

Beca : What am I looking at?
 Fat Amy : We're pillow fighting!
 Beca : Aah. **You know** this sets women back, like, 30 years?

This datum happened when Beca just came to Bellas' house and found her friends were playing pillow fighting. She then commented to this activity by uttering *you know, this sets women back, like, 30 years*. The words *you know* in this case intends that Beca signaled her addressees whether they have already knew about the statement she was going to say. Hence, in result she would not explain her opinion deeper. Moreover, she wanted her addressees to interpret what her utterance meant. This expressions can be categorized as assertives in the form of assertion.

2) Maxim of Relation

In addition to opting out maxim of quantity, the finding of opting out maxim of relation is the same in the term of the function behind the utterance. Personnel of the Barden Bellas used some terms or expressions I order to change the topic they were talking

about. The illocutionary act behind them depends on the utterances which follow them. The signals used by Bellas to opt out relation maxim are *okay*, *um*, and *well*.

Just take the datum (57) for example. This datum happened when Emily wanted to ask Beca about her performance during the Bellas training. But, Beca looked in a hurry and she could not give a comment for her. Hence, in order to avoid Emily's question, Beca prefaced her utterance using *I don't mean to be rude*. It has opted out the relation maxim because what Emily was talking about had no relation with Beca's answer. She used this utterance because she did not want to hurt Emily's feeling since she could not give her some pointers. Related to this utterance, the illocutionary act of both form and implicature is classified into assertives.

3) Maxim of Quality

The only datum which categorized into opting out quality maxim is datum (59). In this situation. Chloe said something which she had no strong evidence. In order to signaled her addressees about how much she would observe the maxim of quality, she then prefaced her utterance by using *I don't know, I don't know, I have many, many doubts*. This statement indicates that she invited her addressee to interpret how deep the truth of the utterance she was going to say. Related to this datum, it is classified into assertives in

both form and implicature since it is Chloe's claiming about her opinion.

c. The Hidden Meaning of Utterances Violated the Maxim

The degree of hidden meaning in utterances which violated maxim of cooperative principle lies between flouting maxim and violated maxim. The utterances do not fulfill nor fail the maxim deliberately as in flouting maxim but it still intends a hidden meaning which opting out does not. The data found in this study reveal that there are 1 datum (60) violating quantity maxim, 1 datum (61) violating relation maxim, 1 (62) datum violating manner maxim, and 1 datum (62) violating quantity and relation maxim simultaneously. The situation while this utterance found when the participant feels awkward with the other participant.

Datum (63) is the finding of violating maxim of quantity and relation simultaneously. The conversation between Benji and Emily shows that Emily's answer seems not fail to fulfill the maxim but it does not give the information as informative as needed in the level of utterance. Emily's utterance, *that's so sweet* has violated the maxim of quantity since she gave information more than required while the utterance *it's just my first day, um.. I wasn't really planning on rushing in on anything* has violated the relation maxim for it did not directly answer Benji's invitation to watch movie. This violating strategy used by Emily when she felts awkward because she was a

fresh person in Barden University and that was the second meeting with Benji. Related to Benji's question, Emily's answer implicates that she accepted Benji's invitation since while she has no plans for some days later means that she would be free and she could go out with Benji to watch movie. Moreover, the act behind this utterance belongs to assertives.